

Christmas

1966

Sears



INDEX STARTS ON PAGE 255

SEARS, ROEBUCK AND CO. / CHICAGO, ILLINOIS 60607

Satisfaction guaranteed or your money back. .You can count on us

Save this catalog. .You can order any toy on pages 467 through 638 from now until August 1, 1967

WishbookWeb.com



Classic Wool Flannel Blazers .. distinctive metal buttons, side vents and all

Versatile double-breasted blazer combines dashing continental charm with a flair for the new... goes everywhere, does everything in great style.

Fabric is loomed of fine virgin wool fibers to be resilient, natural draping and wrinkle-shy. Four-button style with rakish side vents and flap pockets. One outside breast pocket. Colorful paisley print half-lining. Color navy blue.

For her. Misses sizes 8, 10, 12, 14, 16. *State size.* Measure... see chart, page 28.
N7 N 1409F—Shipping weight 1 pound 4 ounces.....\$18.97

For him. Meticulously tailored inside, out. Hand-felled collar; non-ravel seams. Two inside breast pockets. Chest sizes 37R to 44R; 38L to 44L. How to Order Chart, pg. 210.
N45 N 2685F—*State size.* Shipping weight 2 pounds 14 ounces.....\$35.00

New at **Sears** this Season..

The DOUBLE-BREASTED LOOK.. now in apparel that's right for any occasion

Corduroy Stadium Coats . . Sherlon pile-lined

1 Rugged cotton corduroy, lined and outlined with warm Sherlon pile of acrylic on cotton back . . looks and feels like sheared wool. Sleeves have rayon lining, quilted to 85% Orlon* acrylic, 15% other fibers. Leather buttons. Big, roomy flap pockets. Dry clean.

For her. About 34 inches long. Misses' sizes 8, 10, 12, 14, 16, 18.
N17 N 6350F—Bronze (medium tan) N17 N 6351F—Deep loden green
Please state size. Shipping weight 4 pounds 8 ounces.....\$19.90

For him. About 38 inches long. Chest sizes 36, 38, 40, 42, 44, 46.
41 N 75340F—Bronze (medium tan) 41 N 75342F—Deep loden green
Please state size. Shipping weight 4 pounds 12 ounces.....\$21.70

Machine washable Sweaters with knit-in cables

2 Easy-care Orlon* acrylic knit in a good-looking link stitch. Front is highlighted by classic cable design and four contrasting buttons. Narrow rib trim on front closure. Generous full-cut sleeves. Double fabric rib knit cuffs. Machine washable, warm; never needs stretching or blocking . . won't mat or pill. Cranberry.

For her. Sizes 34, 36, 38, 40. Please state size wanted.
7 N 9473F—Shipping weight 1 pound 4 ounces.....\$9.97

For him. Sizes S(34-36-inch chest); M(38-40); L(42-44).
33 N 2295F—State size S, M, L only. Shpg. wt. 1 lb. 9 oz..... 10.97
*Reg. DuPont T.M.



New at **Sears** this Season..

Fun-lovin' Twosomes in
STRETCH SWEATERS
with the look and feel of action



98% virgin ORLON* ACRYLIC blended
with 2% LYCRA* SPANDEX for gentle
non-sag "give", incredible comfort
.. plus unbeatable warmth and wear

1 High-low rib Pullover .. the sweater fashion that's so popular this season. Colorful blue jacquard patterned yoke adds dash to any winter-weary wardrobe. Mock turtle-neck styling. You'll like the freedom that's yours with comfortable raglan-style sleeves. Wide rib-knit bottom and cuffs. Machine wash, warm.

For her: Sizes 34, 36, 38 or 40. Please state size.
7 N 9461F—Shipping weight 1 pound 3 ounces.....\$9.97

For him: Sizes S(34-36 in. chest); M(38-40) or L(42-44).
33 N 2166F—State size S, M or L. Shpg. wt. 1 lb. 5 oz..\$10.97

2 Striking cable-stitched Pullover. High rib cable design all around, including sleeves .. that's the big fashion news in this sweater. Links stitching between cables g-i-v-e for a delightful dimension of comfort. Double fabric mock turtle-neck. Bold-ribbed bottom and cuffs. Machine wash, warm.

For her: Sizes 34, 36, 38 or 40. Please state correct size.
7 N 9464F—Rust heather 7 N 9465F—White
Shipping weight 1 pound 3 ounces.....\$11.97

For him: Sizes S(34-36 in. chest); M(38-40) or L(42-44).
33 N 2218F—Rust heather 33 N 2219F—White
State size S, M or L. Shpg. wt. 1 lb. 9 oz.....\$12.97

*Reg. DuPont T.M.

New at **Sears** this Season..

Magnificently matched Sweaters of PREMIUM SHETLAND WOOL

Fine imported yarns treasured for their superb warmth and light weight.

3 Turtleneck Pullover. It's a big, bold, bulky knit . . . definitely "in" for 1967! Rib knit bottom, cuffs. Double knit turtleneck. Med. blue. Dry clean.

For her. Sizes 34, 36, 38, 40. *Please state size.*

7 N 9470F—Shipping weight 1 pound 5 ounces.....\$10.97

For him. Sizes S(34-36 in. chest); M(38-40); L(42-44). *State size S, M or L.*

33 N 2203F—Shipping weight 1 pound 9 ounces.....\$11.97

4 Crew neck Pullover sports a luxurious look from its classic cable stitching at front, back and sleeves . . . to the true full fashioned markings at the shoulder line. Knit (not stretched or cut) for fine fit. Rib-knit neck, bottom and cuffs. Bone marble. Dry clean.

For her. Sizes 34, 36, 38, 40. *Please state size.*

7 N 9468F—Shipping weight 1 pound 3 ounces.....\$12.97

For him. Sizes S(34-36 inch chest); M(38-40); L(42-44) or XL(46-48).

33 N 2240F—*State size S, M, L or XL.* Shipping weight 1 lb. 6 oz. . . . \$13.97



It's always fun to dress alike..

It's fun.. to go "mod" in snappy trench-coat shirts . . complete with button-trimmed epaulets and storm flaps

1 This great new look in sport shirts features a great fabric: hers a smooth blend of Kodel® polyester and cotton; his a smooth blend of 65% Duralon polyester and 35% cotton . . finely woven, wrinkle-resistant. Easy care; machine wash, medium; little or no ironing.

Both his and hers sport a long point collar, smart two-button closure on cuffs. Regular shirttails. Color blue.

For her. Misses' sizes 10, 12, 14, 16, 18. Please state size. Gift-boxed.

7 N 3700F—Shipping weight 10 ounces...\$4.97

For him. Tapered 4 inches for trim fit.

Sizes S(14-14½-inch neck); M(15-15½); and L(16-16½). State size S, M or L only.

33 N 485F—Shipping weight 1 pound....\$5.97



It's fun.. and fashion-wise to wear a turtleneck . . this one's extra nice because it's smartly bulky and easy-care

2 High bulk Orlon® acrylic knit in a resilient interlock stitch . . looks and feels like cashmere, yet is *completely machine washable*, warm. Won't shrink or stretch out of fit. Double fabric ribbed collar, cuffs, bottom.

For her. Junior sizes S(34); M(36-38); L(40). State size letter S, M or L.

19 N 6164F—Red 19 N 6165F—Bamboo

19 N 6166F—Navy blue

Shipping weight 8 ounces.....\$5.97

For him. Sizes S(34-36-inch chest); M(38-40); L(42-44). State size letter S, M, or L.

33 N 1832F—Red 33 N 1833F—Bamboo

33 N 1834F—Navy blue

Shipping weight 14 ounces.....\$6.97

*Reg. DuPont T.M.





3

It's fun to go places together in matching shirts of happy-colored oxford cloth. Pure ivy, from the button-down collar to the full-length tails. And they're no-iron PERMA-PREST.

3 For her. Fortrel® polyester and cotton is wrinkle-resistant, easy to care for; machine wash, med. tumble dry . . . no ironing needed. No pocket. Misses' sizes 10, 12, 14, 16, 18. *Please state size.*
 7 N 3649F—Maize (yellow) 7 N 3647F—White 7 N 3651F—Navy blue
 7 N 3648F—Light blue 7 N 3650F—Cranberry red
 Shipping weight 7 ounces \$3.97

3 For him. 50% Duralon polyester, 50% cotton . . . smooth, no-iron blend you just machine wash, medium, and tumble dry. 4-inch taper. One pocket. Sizes S(14-14½); M(15-15½); L(16-16½); XL(17-17½). *State S, M, L, XL.*
 33 N 494F—Maize (yellow) 33 N 493F—Light blue
 33 N 491F—Cranberry red 33 N 492F—Navy blue
 Shipping weight 1 pound \$4.97

It's fun to be a twosome in PERMA-PREST NO-IRON SLACKS

(4 and 5) Look alike from top to toe . . . it's the IN fashion for young moderns. In fashion, too, is the handsome black and white woven check fabric. Carefully tailored of 65% Dacron® polyester, 35% Vibrel® rayon; permanently creased, sheds wrinkles, no ironing needed. Just machine wash, medium temperature and tumble dry.

4 For her. Low-slung hip riders have a soft vinyl contour belt with brass colored buckle. Fly front with nylon zipper. Use measurement chart on page 26.

Misses' sizes 8, 10, 12, 14, 16. *Please state size.*
 N7 N 854F—Shipping weight 1 pound \$7.97

5 For him. Plain front for trim builds. Special style emphasis on the dropped front pockets, full self-fabric belt. Set in waistband with French tab. Finished cuffless bottom.
Please state waist size, then inseam.

Waist, inches	Inseam, inches
30, 31	29, 30
32	28, 29, 30, 31, 32
33	29, 30, 31, 32
34, 35, 36, 38	28, 29, 30, 31, 32, 33

N45 N 5593F—Shipping weight 1 pound 12 ounces \$8.50
 *Reg. DuPont T.M.

5 these are "HIS"

4 these are "HERS"



New at **Sears** this Season..

Spirited Tattersall check co-ordinates for all the family..
Warm flannelette Pajamas, Slippers, even Yard Goods to match

Holiday-bright, cozy cotton flannelette is softly fleeced. Sanforized® for lasting fine fit; max. fabric shrinkage a mere 1%. Machine wash separately. Red, white and blue tattersall check coats, red pants and trim.

1 Juniors' Jama-shift. Gathered front and back yokes. Swingy hemline. Matching bloomer panties.

Juniors' sizes 7, 9, 11, 13, 15. *Please state size.*
38 N 7961F—Shipping weight 1 pound 1 ounce.\$3.97

2 Little boys' and girls' Pajamas. Elastic at waist. Sizes 3, 4, 5, 6, 6x. *Please state size.*
29 N 3149F—Shipping weight 9 ounces.\$2.49

3 Women's, Misses' Jamarettes. Snap fastened waist. Short. Fits heights under 5 feet 3 inches. Bust sizes 30, 32, 34, 36, 38. *Please state size.*

38 N 7962F—Shipping weight 1 pound 2 ounces.\$3.97

Average. Fits heights 5 ft. 3 in. to 5 ft. 7 in. Bust sizes 32, 34, 36, 38, 40. *Please state size.*

38 N 7963F—Shipping weight 1 pound 2 ounces.\$3.97

Tall. Fits heights over 5 feet 7 inches. Bust sizes 34, 36, 38, 40. *Please state size.*

38 N 7964F—Shipping weight 1 pound 2 ounces.\$4.47

4 Men's Pajamas. Gripper fastener at waist. Sizes S(34-36 inch chest); M(38-40); L(42-44) or XL(46-48). Regular sizes for men to 5 ft. 11 in. tall.

33 N 1316F—*State size S, M, L or XL.* Wt. 1 lb. 3 oz. \$4.47

Tall sizes for men over 5 feet 11 inches to 6 feet 3 in. 33 N 1317F—*State size M, L or XL.* Wt. 1 lb. 3 oz. \$4.97

5 Boys' Pajamas. Boxer waist, snap fly front. Sizes 8, 10, 12, 14, 16, 18, 20. *Please state size.*

43 N 46461F—Shipping weight 1 pound.\$3.27

6 Girls' Pajamas. Comfortable elastic at waist. Sizes 7, 8, 10, 12, 14. *Please state size.*

77 N 3547F—Shipping weight 8 ounces.\$3.47



1



2



3

4



7 Matching Flannel by the yard. All cotton, 36 in. wide. Machine wash, med. Maximum shrinkage 1%. Wt. yd. 4 oz.
 36 N 4242H—Solid. State color number 22
 36 N 4238H—Print. State color number 47
 Yard 43c. Any 10 yards or more. Yard 41c

8 Slipper. Red vinyl upper, cotton flannel lining, padded sole and heel.
 Child's wide width 8, 9, 10, 11, 12, 13, 1, 2, 3. State size.
 15 N 51377F—Shpg. wt. 10 oz. \$2.94
 Boys' D (med. wide) 4, 5, 6. State size.
 67 N 65477F—Shpg. wt. 1 lb. 4 oz. \$2.94
 Men's D (med. wide) 7, 8, 9, 10, 11, 12.
 67 N 91477F—State size. Wt. 1 lb. 8 oz. . . \$2.94

9 Slipper. Red acrylic pile upper, cotton flannel lining, padded sole and heel.
 Child's wide 8, 9, 10, 11, 12, 13, 1, 2, 3.
 15 N 51676F—State size. Wt. 10 oz. \$2.94
 Women's C (med. wide) 5, 6, 7, 8, 9, 10.
 15 N 54207F—State size. Wt. 1 lb. \$2.94

Happy Snowflake Print

(10 thru 12) Toasty-warm cotton flannelette. Machine washable, medium. Red and white.

10 Toddler girls' Pajama. Spiced with ruffles, eyelet, ribbons and bows. Pants made with fitted front, elastic back-waist, white plastic soles. State size 2T, 3T, 4T.
 29 N 3424F—Shipping weight 5 ounces. . \$2.99

11 Little boys' middy Pajama. Pullover top has piping trim at collar and pocket. Pants have fitted front, elastic back-waist. State size 3, 4, 5, 6, 6x.
 29 N 3423F—Shipping weight 9 ounces. . \$2.39

12 Little girls' ankle-length Gown takes its demure charm from deep ruffles, ribbon-edged eyelet, dainty bows.
 State size 3, 4, 5, 6, 6x.
 29 N 3422F—Shipping weight 8 ounces. \$2.99

New at Sears this Season..



(1 and 2) 4-piece Sleep Set. Ounces light, but oh, so warm and pretty. Includes sleep shirt, curler cap and boots of soft nylon tricot in heavenly pastel stripes as shown—plus white nylon tricot under-panties with elastic at waist and legs.

Shirt and boot uppers quilted with fluffy polyester fiberfill. Boots have cotton suede-cloth soles, cushioned insoles.

1 Girls' sizes 7, 8, 10, 12, 14. *State size.* 77 N 3549F—Wt. 11 oz....Set \$9.87

2 Big sister's 4-piece Sleep Set. Bust sizes 32-34; 36; 38-40. *Please state size; then shoe size S, M, or L below.* 38 N 373F—Wt. 1 lb. 12 oz....Set \$10.97

2 Big Sister's Sleep Shirt with white nylon tricot panties. Bust sizes 32-34; 36; 38-40. *State size.* 38 N 370F—Shpg. wt. 1 lb.....\$6.97

3 Curler Cap. *One size fits everyone.* 38 N 372—Shpg. wt. 3 oz.....\$1.25

Boots (like those shown on figure 1). Shoe sizes S (6-6½); M (7-7½); L (8-8½). *Please state size S, M, or L.* 38 N 371F—Shpg. wt. 9 oz.....\$2.94

(4 thru 6) Long Gown and Curler Cap Set. Empire style flannelette gown with the old fashioned look that's so in fashion today. Perky curler cap to match.

And this one's a real charmer... done in a black and white posy print so dainty that it looks fragile and lacy. Eyelet and black cotton velvet ribbon trim at waist and sleeves. Swingly flounce at bottom. 3-button front closing.

100% cotton flannelette is softly napped for cozy comfort. Cut full, generously roomy for sleeping ease.

4 Girls' sizes 7, 8, 10, 12, 14. *State size.* Shipping weight 7 ounces. 77 N 3542F.....Set \$3.97

5 Little girls' sizes 3, 4, 5, 6, 6x. *Please state size wanted.* Shipping weight 10 ounces. 29 N 3240F.....Set \$3.49

6 Women's. Bust sizes 30; 32-34; 36; 38-40. *Please state size wanted.* Shipping weight 1 lb. 3 oz. 38 N 7965F.....Set \$4.97

All items on this page are machine washable, medium temperature

A sparkling collection of feminine
fashions for sleeping,
for lounging, for looking pretty



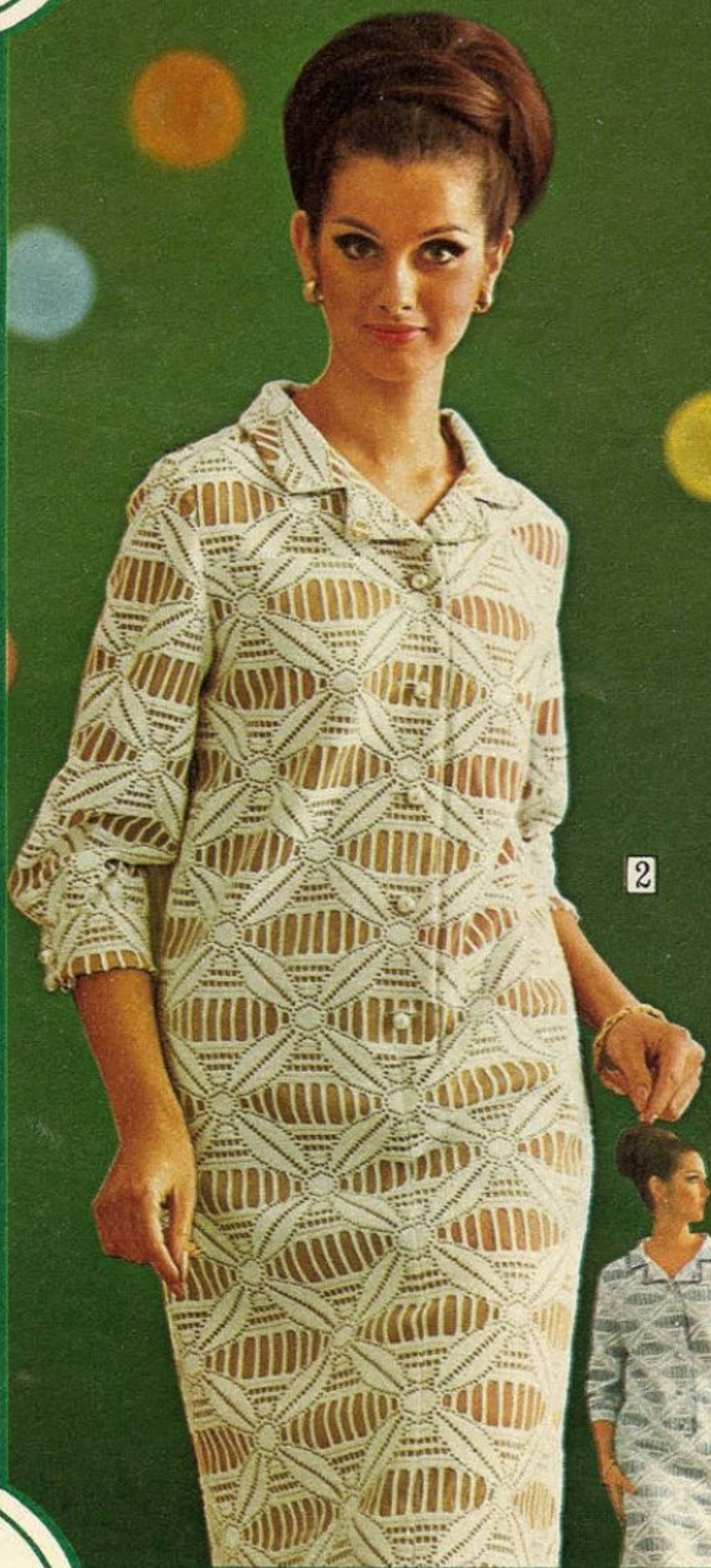
- (7 thru 9) Nylon Quilt Duster. Soft nylon tricot; Kodel® polyester fiberfill. Nylon tricot lined. Hand wash. Yellow.
- 7 Misses' dress sizes 10, 12, 14, 16, 18, 20. *Please state size.*
38 N 9140F—Shipping weight 1 pound 8 ounces.....\$10.97
- 7 Junior sizes 7, 9, 11, 13, 15. *Please state size.*
38 N 9141F—Shipping weight 1 pound 8 ounces..... 10.97
- 8 Little Girls' sizes 3, 4, 5, 6, 6x. *Please state size.*
29 N 9882F—Shipping weight 11 ounces..... 6.99
- 9 Girls' sizes 7, 8, 10, 12, 14. *Please state size.*
77 N 4149F—Shipping weight 14 ounces..... 7.99
- 10 Nylon tricot Scuffs. Yellow. Cotton suedecloth sole. Cushioned insole. Little Girls', Girls' and Women's shoe sizes XS(2-3); S(4-5); M(6-7); L(8-9). *State size letter XS, S, M, or L.*
75 N 24106F—Shipping weight 6 ounces.....\$2.97

- (11 thru 13) Cotton Quilt Robe. Magnificent full-sweep skirt plus elegant styling. Prettily trimmed with permanently pleated ruffles, bright flashes of ribbon. Kodel® polyester fiberfill. Machine wash separately warm. Navy blue, white polka dots.
- 11 Girls' sizes 7, 8, 10, 12, 14. *Please state size.*
77 N 4128F—Shipping weight 1 lb. 3 oz.....\$7.99
- 12 Misses' dress sizes 10, 12, 14, 16, 18, 20. *State size.*
38 N 9142F—Shipping weight 2 lbs. 10 oz..... 10.97
- 12 Junior sizes 7, 9, 11, 13, 15. *Please state size.*
38 N 9143F—Shipping weight 2 lbs. 10 oz..... 10.97
- 13 Little Girls' sizes 3, 4, 5, 6, 6x. *Please state size.*
29 N 9840F—Shipping weight 1 pound..... 6.99





Go ahead . . . pamper
yourself with a
dramatic little dress (or two)
. . . it's Christmas, isn't it?



1 Lace accents a 3-piece double-knit cotton. Sleeveless button-back blouse. Skirt has elasticized waist. Dry clean. Buy it the easy way—order by phone.

PETITE MISSES' SIZES 6P, 8P, 10P, 12P, 14P. *State size.*
V31 N 7268F—Winter white. Wt. 1 lb. 4 oz. \$13.75
V31 N 7269F—Bright copen blue. Wt. 1 lb. 4 oz. 13.75
MISSES' SIZES 10, 12, 14, 16, 18. *Please state size.*
V31 N 7260F—Winter white. Wt. 1 lb. 4 oz. \$13.75
V31 N 7261F—Bright copen blue. Wt. 1 lb. 4 oz. 13.75

2 Lacy step-in style shift . . . white cotton lace is bonded to acetate tricot. Two bodice pockets. Extra button included. Dry clean.

PETITE MISSES' SIZES 6P, 8P, 10P, 12P, 14P. *State size.*
V31 N 7635F—White with light beige
V31 N 7636F—White with pale blue
Shipping weight 1 pound 10 ounces \$17.00
MISSES' SIZES 10, 12, 14, 16, 18. *Please state size.*
V31 N 7633F—White with light beige
V31 N 7634F—White with pale blue
Shipping weight 1 pound 10 ounces \$17.00

MEASURE UP every time you order

BE SURE OF A PROPER FIT
. . . see page 260 for "how to measure"
and size charts



3 Lace trims skimmer of Orlon* acrylic knit bonded to acetate tricot. Back zip. Dry clean. Pin sold below.

PETITE MISSES' SIZES 6P, 8P, 10P, 12P, 14P. *State size.*

V31 N 5834F—White V31 N 5835F—Turquoise blue
Shipping weight 15 ounces.....\$10.00

MISSES' SIZES 10, 12, 14, 16, 18, 20. *State size.*

V31 N 5830F—White V31 N 5831F—Turquoise blue
Shipping weight 15 ounces.....\$10.00

TALL MISSES' SIZES 12T, 14T, 16T, 18T, 20T. *State size.*

V31 N 5832F—White V31 N 5833F—Turquoise blue
Shipping weight 15 ounces.....\$10.00

SHORTER WOMEN'S SIZES 14½, 16½, 18½, 20½, 22½, 24½.

V31 N 5836F—White V31 N 5837F—Turquoise blue
State size. Shipping weight 15 ounces.....\$10.00

4 Beaded double-knit cotton bonded to acetate tricot. Button-back top. Elasticized waist on skirt. Dry clean.

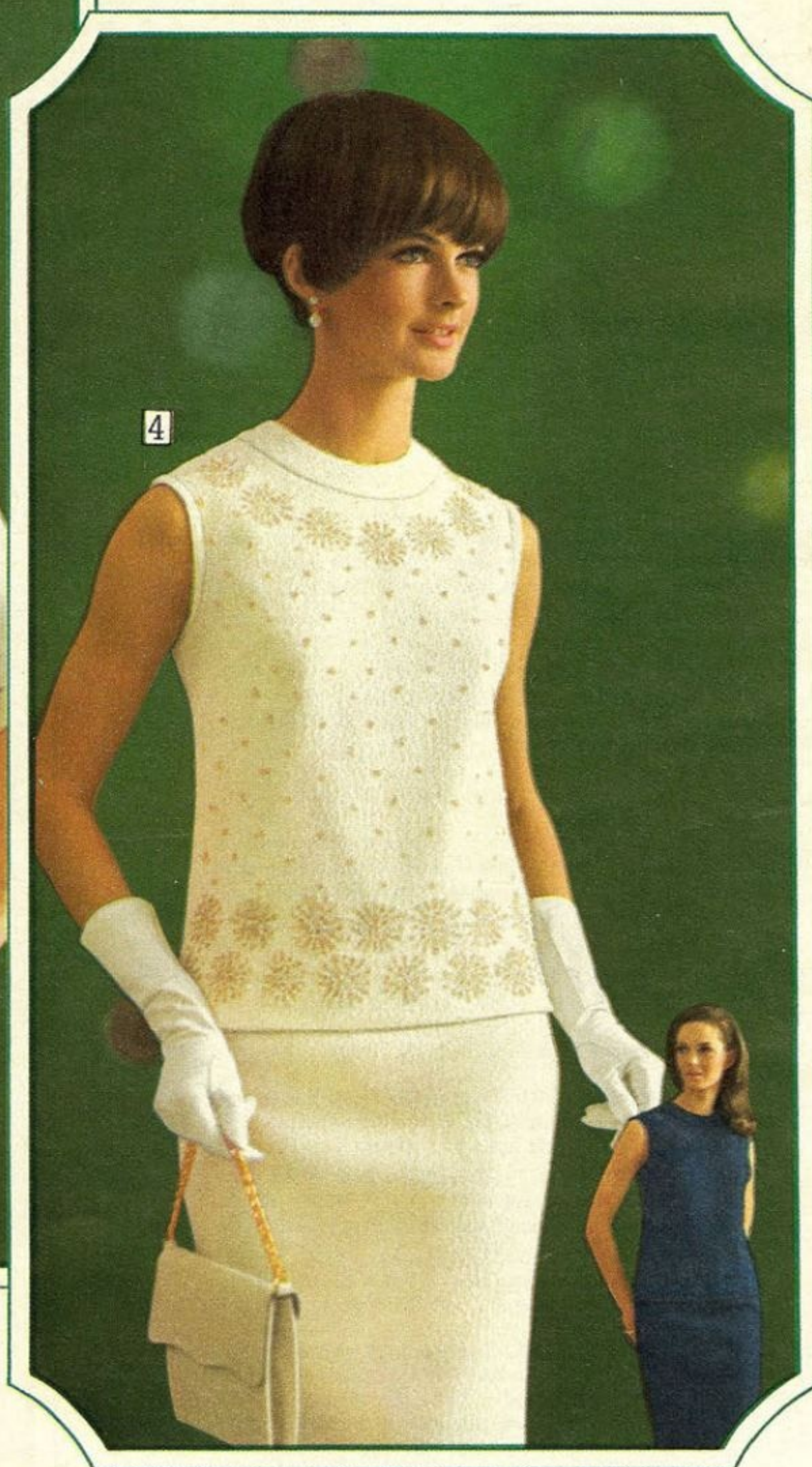
MISSES' SIZES 10, 12, 14, 16, 18, 20. *Please state size.*

V31 N 7306F—Cream V31 N 7307F—Deep navy blue
Shipping weight 1 pound 5 ounces.....\$13.75

SHORTER WOMEN'S SIZES 14½, 16½, 18½, 20½, 22½.

V31 N 7308F—Cream V31 N 7309F—Deep navy blue
State size. Shipping weight 1 lb. 5 oz.\$14.50

*Reg. DuPont T.M.



VENDÔME JEWELRY

5 Bangle Bracelet. Mesh-effect gold-color metal set with simulated stones. Measures ¼-inch wide.

4 N 5610—Simulated garnet stones

4 N 5611—Simulated sapphire stones

4 N 5612—Simulated emerald stones

Shipping weight 2 ounces... Each \$5.00

6 Precious Vermeil Rose Pin. Gold... electroplated on sterling silver... beautifully textured, accented with a genuine ruby. Exquisite on dress, suit or coat. Safety catch. 3 inches long.

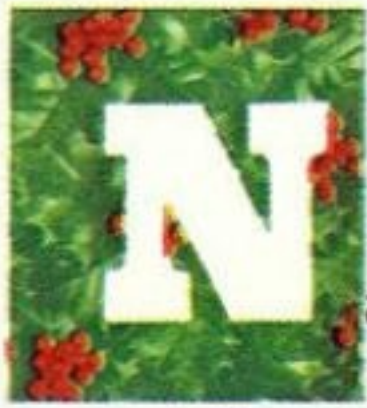
4 N 5605—Shpg. wt. 5 oz.....\$10.00



JUST CALL SEARS AND SAY "CHARGE IT" .. SEE PAGE 267

PCBKM
AEDSLG Sears 11

WishbookWeb.com



Navy picks up a zing
of white and
takes off as the fashion color
to wear today and right through
spring. Each style available
in another smart color **\$10** each

1 Coachman-look skimmer of acetate and rayon crepe bonded to acetate tricot. For another look, the white cotton pique collar is detachable. Back zip. Extra button incl. Dry clean.

MISSES' SIZES 12, 14, 16, 18, 20. *Please state correct size.*

V31 N 5822F—Deep navy blue V31 N 5823F—Black

Shipping weight 1 pound.....\$10.00

SHORTER WOMEN'S SIZES 14½, 16½, 18½, 20½, 22½. *State size.*

V31 N 5824F—Deep navy blue V31 N 5825F—Black

Shipping weight 1 pound.....\$10.00

SHOWN ON OPPOSITE PAGE

2 Dramatic effect of this double-knit cotton shift is created by white Dacron* polyester and cotton cuffs and bib insert which are tucked and trimmed in lace. Back zipper. Dry clean.

PETITE MISSES' SIZES 6P, 8P, 10P, 12P, 14P. *State size.*

V31 N 5828F—Navy blue V31 N 5829F—Emerald green

Shipping weight 14 ounces.....\$10.00

MISSES' SIZES 8, 10, 12, 14, 16, 18. *Please state size.*

V31 N 5826F—Navy blue V31 N 5827F—Emerald green

Shipping weight 14 ounces.....\$10.00

3 A lavish touch... white cotton lace frosts this two-piece dress of acetate and rayon crepe bonded to acetate tricot. Skirt zips at the side. Jacket has a back zipper. Dry clean.

MISSES' SIZES 10, 12, 14, 16, 18. *Please state correct size.*

V31 N 5818F—Deep navy blue V31 N 5819F—Black

Shipping weight 1 pound 2 ounces.....\$10.00

SHORTER WOMEN'S SIZES 12½, 14½, 16½, 18½, 20½, 22½.

V31 N 5820F—Deep navy blue V31 N 5821F—Black

State size. Shipping weight 1 pound 2 ounces.....\$10.00

4 Tailored shift of Orlon* acrylic knit with a subtle, airy texture... bonded to acetate tricot. It takes on highlights from the white cotton knit collar and cuffs. Back zipper. Dry clean. Use your phone if you want to order it the easiest way of all.

PETITE MISSES' SIZES 6P, 8P, 10P, 12P, 14P. *State size.*

V31 N 5814F—Navy blue V31 N 5815F—Deep red

Shipping weight 15 ounces.....\$10.00

MISSES' SIZES 10, 12, 14, 16, 18, 20. *Please state size.*

V31 N 5812F—Navy blue V31 N 5813F—Deep red

Shipping weight 15 ounces.....\$10.00

TALL MISSES' SIZES 12T, 14T, 16T, 18T, 20T. *State size.*

V31 N 5816F—Navy blue V31 N 5817F—Deep red

Shipping weight 15 ounces.....\$10.00

*Reg. DuPont T.M.



MEASURE UP every time you order

BE SURE OF A PROPER FIT

... see page 260 for "how to measure"
and size charts



2

3

4





Go soft or
swingy
in acetate knits \$14.75



1



2

3



1 Fine hand smocking softens front of this shift. Covered buttons at cuffs (extra button incl.). Back zip. Dry clean.

PETITE MISSES' SIZES 6P, 8P, 10P, 12P, 14P. *State size.*
V31 N 7479F—Deep gold
V31 N 7480F—Marine blue
Shipping weight 15 oz. \$14.75

MISSES' SIZES 10, 12, 14, 16, 18, 20. *Please state size.*
V31 N 7481F—Deep gold
V31 N 7482F—Marine blue
Shipping weight 15 oz. \$14.75

TALL MISSES' SIZES 10T, 12T, 14T, 16T, 18T, 20T. *State size.*
V31 N 7483F—Deep gold
V31 N 7484F—Marine blue
Shipping weight 15 oz. \$14.75

2 Graceful suit-dress has acetate crepe print blouse with front buttons (extra incl.). Skirt has elasticized waist. Dry clean.

MISSES' SIZES 12, 14, 16, 18, 20. *State size.*
V31 N 7475F—Marine blue
V31 N 7476F—Black
Wt. 1 lb. 2 oz. \$14.75

SHORTER WOMEN'S SIZES 14½, 16½, 18½, 20½, 22½, 24½. *State size.*
V31 N 7477F—Marine blue
V31 N 7478F—Black
Wt. 1 lb. 2 oz. \$14.75

3 Pleats soar on the skirt of this 2-piece dress. Frog-button trim highlights the top; back zipper. Skirt has elasticized waist. Dry clean.

MISSES' SIZES 10, 12, 14, 16, 18. *State size.*
V31 N 7485F—Medium olive green
V31 N 7486F—Black
Wt. 1 lb. 5 oz. \$14.75

SHORTER WOMEN'S SIZES 14½, 16½, 18½, 20½, 22½. *State size.*
V31 N 7487F—Medium olive green
V31 N 7488F—Black
Wt. 1 lb. 5 oz. \$14.75

JUST CALL SEARS AND SAY "CHARGE IT"
... SEE PAGE 267



1

2

3



he essence of elegance . . you in Brocade \$10⁷⁵



1 Suit-dress of cotton and acetate. Self-buttons, extra included. Skirt zips at side. Dry clean.

MISSES' SIZES 12, 14, 16, 18, 20.
V31 N 5800F—Beige V31 N 5801F—White
State size. Shipping weight 1 pound.....\$10.75

TALL MISSES' SIZES 12T, 14T, 16T, 18T, 20T.
V31 N 5802F—Beige V31 N 5803F—White
State size. Shipping weight 1 pound.....\$10.75

SHORTER WOMEN'S 14½, 16½, 18½, 20½, 22½, 24½.
V31 N 5804F—Beige V31 N 5805F—White
State size. Shipping weight 1 pound.....\$10.75

2 Sheath dress assumes a dramatic two-piece look in cotton and acetate brocade. Back zipper. Dry clean.

MISSES' SIZES 12, 14, 16, 18, 20.
V31 N 5806F—Med. sage green V31 N 5807F—Lt. blue
State size. Shipping weight 14 ounces.....\$10.75

TALL MISSES' SIZES 12T, 14T, 16T, 18T, 20T.
V31 N 5808F—Med. sage green V31 N 5809F—Lt. blue
State size. Shipping weight 14 ounces.....\$10.75

SHORTER WOMEN'S SIZES 14½, 16½, 18½, 20½, 22½, 24½.
V31 N 5810F—Med. sage green V31 N 5811F—Lt. blue
State size. Shipping weight 14 ounces.....\$10.75

MEASURE UP every time you order

BE SURE OF A PROPER FIT

... see page 260 for "how to measure"
and size charts

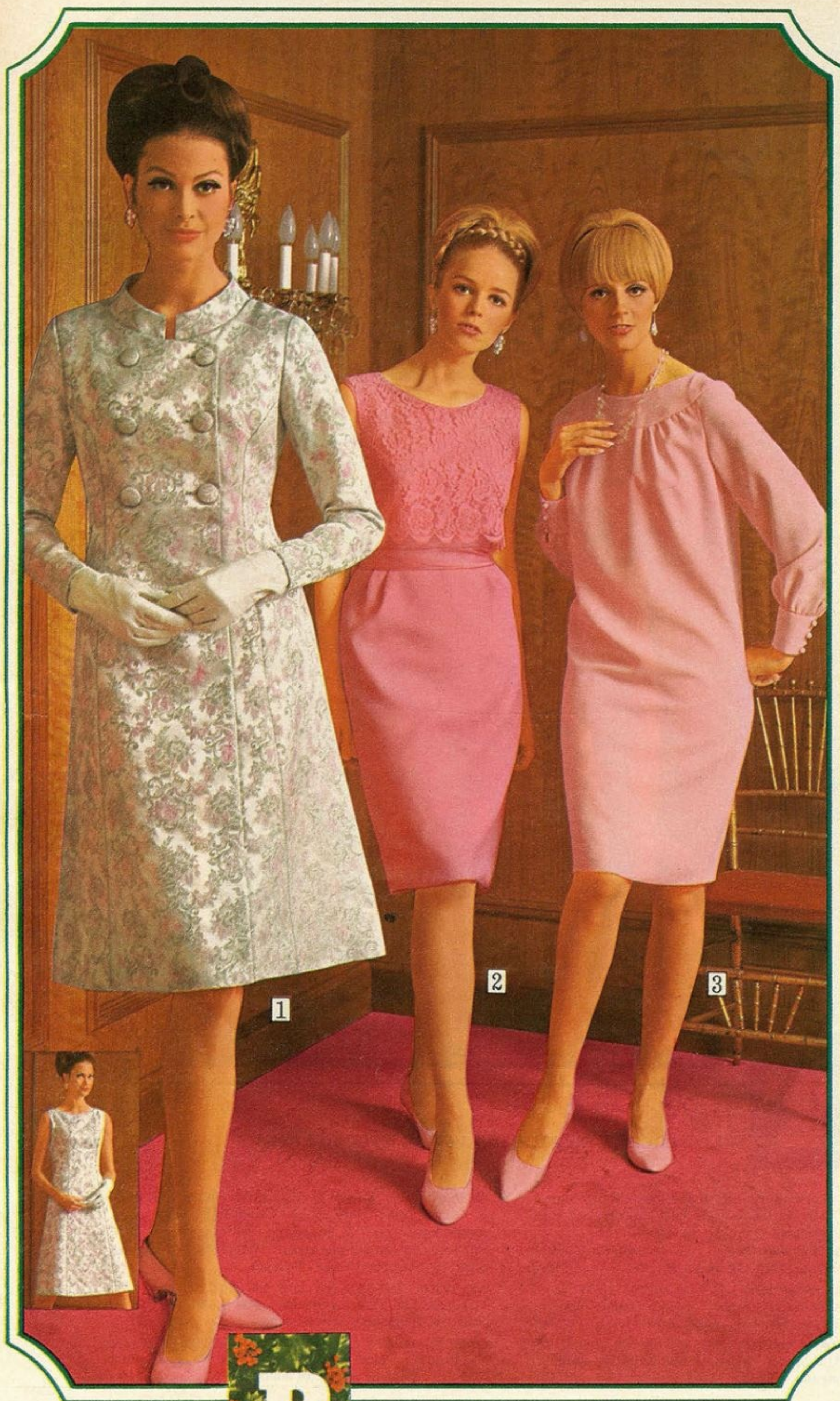
3 Shimmering Pear-shape Drop Earrings of simulated pearls and Austrian Aurora crystal glass beads add glamour to your dress-up costumes. 1¾ inches long. Clip back.

4 N 3523—Shipping weight 1 ounce.....\$2.00

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Sears 15

WishbookWeb.com



1 Ensemble . . elegant in cotton and acetate brocade. Dress has back zipper. Coat is lined with acetate taffeta. Dry clean. Earrings sold on page 15.
MISSES' SIZES 8, 10, 12, 14, 16, 18. *State size.*
V31 N 7688F—Lt. pink with muted green
V31 N 7689F—Lt. aqua blue with muted green
Wt. 3 lbs. 2 oz. . . . \$27.00

2 A dress with two pretty looks. Crepe sheath of acetate and rayon has cummerbund of acetate satin, long back zipper closing; fully lined. Lace overblouse of acetate and nylon has back snaps. Dry clean.
MISSES' SIZES 10, 12, 14, 16, 18, 20. *State correct size.*
V31 N 8051F—Rose pink
V31 N 8050F—Medium turquoise blue
Wt. 1 lb. 8 oz. . . . \$19.50
SHORTER WOMEN'S SIZES 14½, 16½, 18½, 20½, 22½, 24½. *State size.*
V31 N 8053F—Rose pink
V31 N 8052F—Medium turquoise blue
Wt. 1 lb. 8 oz. . . . \$20.50

3 Smock shift. Supple, fluid crepe of 75% acetate, 23% rayon and 2% other fiber. Lined except sleeves. Back zipper. Self sash included. Dry clean. Buy it the easy way—just order by phone.
PETITE MISSES' SIZES 6P, 8P, 10P, 12P, 14P.
State correct size.
V31 N 7765F—Lt. pink
V31 N 7764F—Lt. green
Wt. 1 lb. 6 oz. . . . \$16.50
MISSES' SIZES 10, 12, 14, 16, 18. *State size.*
V31 N 7763F—Lt. pink
V31 N 7762F—Lt. green
Wt. 1 lb. 6 oz. . . . \$16.50

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 you order

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 A PROPER FIT**
 . . see page 260 for
 "how to measure"
 and size charts



ink . . flattering as a faint blush



4 A-line dress with dramatic V-neck front and back. Lyons-type rayon velvet; lined. Rayon satin bow and ball-fringe trim. Long back zipper closing. Dry clean.

PETITE MISSES' SIZES 6P, 8P, 10P, 12P, 14P. *State size.*
V31 N 7696F—Burgundy red

V31 N 7697F—Black
Wt. 1 lb. 8 oz. \$21.50

MISSES' SIZES 10, 12, 14, 16, 18. *State size.*

V31 N 7694F—Burgundy red

V31 N 7695F—Black
Wt. 1 lb. 8 oz. \$21.50

5 Gently shaped shift of Lyons-type rayon velvet. White wool lace trim. White acetate satin dickey snaps in back, is detachable. Long back zipper. Dry clean.

PETITE MISSES' SIZES 6P, 8P, 10P, 12P, 14P. *State size.*
V31 N 7692F—Burgundy red

V31 N 7693F—Black
Wt. 1 lb. 8 oz. \$21.50

MISSES' SIZES 10, 12, 14, 16, 18. *State size.*

V31 N 7690F—Burgundy red

V31 N 7691F—Black
Wt. 1 lb. 8 oz. \$21.50

6 The long and short of it. Bodice of Lyons-type rayon velvet dips to a "V" in back . . . sash and skirt are of acetate satin. Dress fully lined with acetate. Long back zipper. Dry clean.

MISSES' SIZES 8, 10, 12, 14, 16, 18. *State size.*

Floor-length

V31 N 8182F—Burgundy red bodice, pink sash and white skirt

V31 N 8181F—Deep forest green bodice, aqua sash and white skirt

Wt. 1 lb. 12 oz. \$18.90

Street-length

V31 N 8183F—Deep forest green bodice, aqua sash and white skirt

V31 N 8184F—Burgundy red bodice, pink sash and white skirt

Wt. 1 lb. 8 oz. \$16.90



Rich burgundy . . deep and velvet soft



ou're poised, assured
and smart in
Sears Indispensable dresses
... good fashion anytime,
ready with a new look when
you simply change
accessories ... all fabrics
bonded to acetate tricot
for shape retention
and wearing comfort

1 Three-piece dress in Orlon* acrylic knit. Acetate satin trim. Back-zippered blouse; elastic waist on skirt. Dry clean. Buy it the easy way—order by phone.

MISSES' SIZES 12, 14, 16, 18, 20.

V31 N 7448F—Black V31 N 7447F—Bright sky blue
State size. Shipping weight 1 pound 9 ounces.....\$15.00

TALL MISSES' SIZES 12T, 14T, 16T, 18T, 20T.

V31 N 7450F—Black V31 N 7449F—Bright sky blue
State size. Shipping weight 1 pound 9 ounces.....\$15.00

SHORTER WOMEN'S SIZES 14½, 16½, 18½, 20½, 22½, 24½.

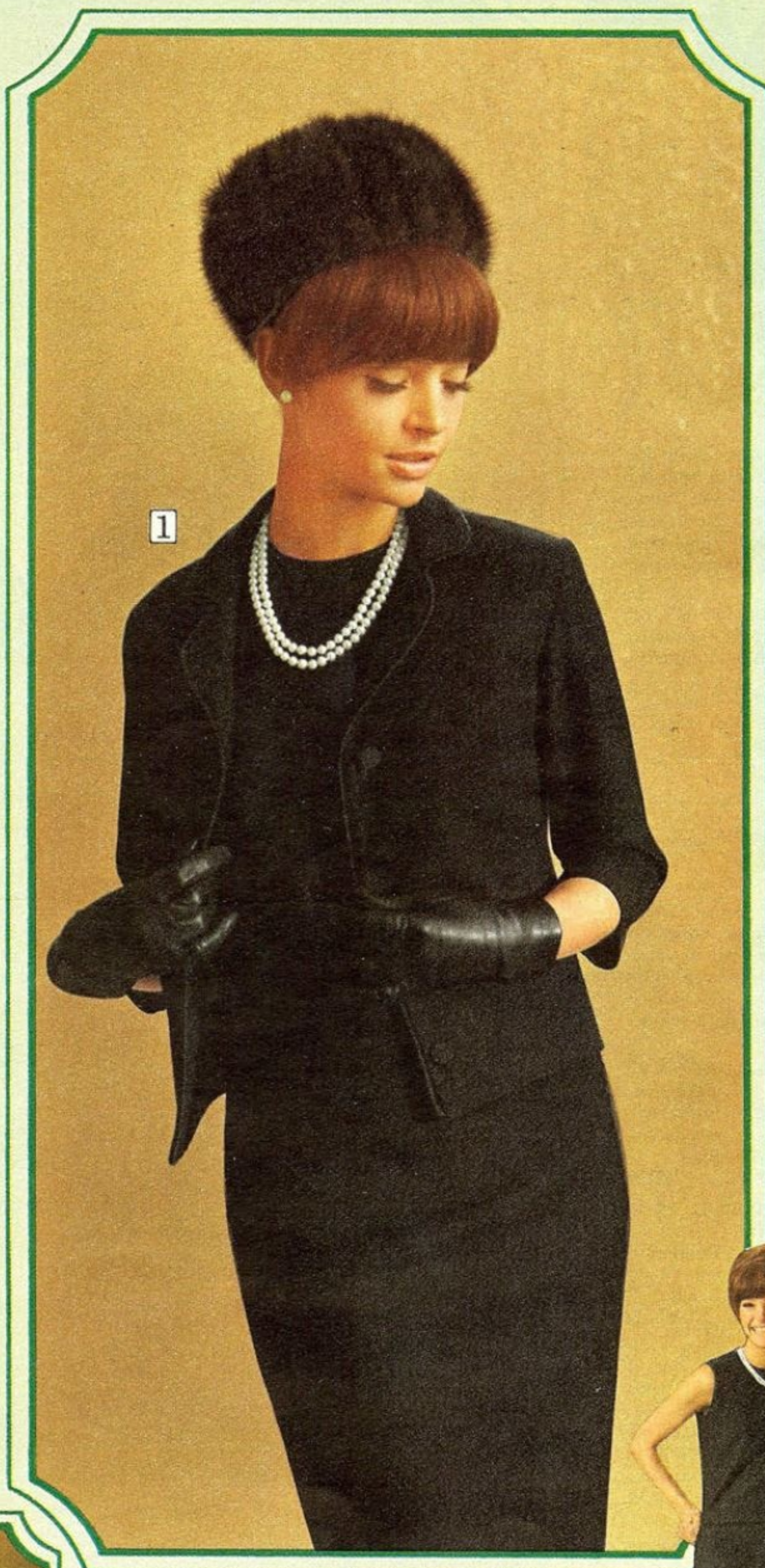
V31 N 7452F—Black V31 N 7451F—Bright sky blue
State size. Shipping weight 1 pound 9 ounces.....\$15.00

*Reg. DuPont T.M.

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BE SURE OF A PROPER FIT

... see page 260 for "how to measure"
and size charts



2 Softly-draped Hat. Black ground, paisley-printed wool. Rayon faille lining. Fits 21¼ to 22½ in.

N78 N 6500—Shpg. wt. 1 lb. 6 oz.....\$6.97

Also available in solid-color wool jersey.

N78 N 6501—White N78 N 6502—Black

Shipping weight 8 ounces.....\$6.97

3 Tailored envelope of smooth vinyl. 2 inner pockets (1 zippered). Rayon lining. About 10x6x2½ in.

88 N 1188—Bone beige 88 N 1190—Black

88 N 1189—Deep brown

Shipping weight 1 pound 10 ounces.....\$6.97





4 Two-piece dress. Textured cotton knit, bonded to acetate tricot. Elastic waist on skirt. Dry clean. Pin shown is sold on page 11.

MISSES' SIZES 10, 12, 14, 16, 18, 20.

V31 N 5443F—White V31 N 5441F—Currant red

V31 N 5442F—Royal blue

State size. Shipping weight 1 pound 2 ounces.....\$10.00

TALL MISSES' SIZES 12T, 14T, 16T, 18T, 20T.

V31 N 5446F—White V31 N 5444F—Currant red

V31 N 5445F—Royal blue

State size. Shipping weight 1 pound 2 ounces.....\$10.00

SHORTER WOMEN'S 14½, 16½, 18½, 20½, 22½, 24½.

V31 N 5449F—White V31 N 5447F—Currant red

V31 N 5448F—Royal blue

State size. Shipping weight 1 pound 2 ounces.....\$10.00

5 Sheath. Jersey of Orlon* acrylic and wool, bonded to acetate tricot. Long back zipper closing. Hand wash separately. Pin not included.

MISSES' SIZES 10, 12, 14, 16, 18, 20.

V31 N 5501F—Black V31 N 5508F—White

V31 N 5500F—Paprika red

State size. Shipping weight 15 ounces.....\$10.00

TALL MISSES' SIZES 12T, 14T, 16T, 18T, 20T.

V31 N 5503F—Black V31 N 5509F—White

V31 N 5502F—Paprika red

State size. Shipping weight 15 ounces.....\$10.00

SHORTER WOMEN'S 14½, 16½, 18½, 20½, 22½.

V31 N 5519F—Black V31 N 5520F—White

V31 N 5518F—Paprika red

State size. Shipping weight 15 ounces.....\$10.00

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Sears 19

All four dresses are machine washable, warm

1 Two-piece dress. Back neck zipper. Elastic waist on skirt.

MISSES' SIZES 10, 12, 14, 16, 18. *State size.*

V31 N 1812F—R u s t , deep green and orange

V31 N 1813F—Medium brown, blue and pink

Shpg. wt. 9 oz....\$5.00

SHORTER WOMEN'S SIZES 12½, 14½, 16½, 18½, 20½, 22½. *State size.*

V31 N 1814F—R u s t , deep green and orange

V31 N 1815F—Medium brown, blue and pink

Shpg. wt. 9 oz....\$5.00

2 Step-in dress zips to below waist.

MISSES' SIZES 12, 14, 16, 18, 20. *State size.*

V31 N 1820F—Shades of blue and tan stripes

V31 N 1821F—G o l d , red, blue, green and tan stripes

Shpg. wt. 11 oz...\$5.00

SHORTER WOMEN'S SIZES 14½, 16½, 18½, 20½, 22½, 24½. *State size.*

V31 N 1822F—Shades of blue and tan stripes

V31 N 1823F—G o l d , red, blue, green and tan stripes

Shpg. wt. 11 oz...\$5.00

3 Coat-dress.

MISSES' SIZES 10, 12, 14, 16, 18, 20.

SHORTER WOMEN'S SIZES 14½, 16½, 18½, 20½, 22½, 24½. *State size.*

V31 N 2270F—C r a n - berry red and dark green on golden olive

V31 N 2271F—D a r k green and deep copen blue on deep red

Shpg. wt. 13 oz...\$5.00

4 Step-in shift can be belted or not.

MISSES' SIZES 12, 14, 16, 18, 20. *State size.*

V31 N 1816F—G o l d , green and blue on red

V31 N 1817F—G r e e n and red on bright blue

Shpg. wt. 10 oz...\$5.00

SHORTER WOMEN'S SIZES 14½, 16½, 18½, 20½, 22½, 24½. *State size.*

V31 N 1818F—G o l d , green and blue on red

V31 N 1819F—G r e e n and red on bright blue

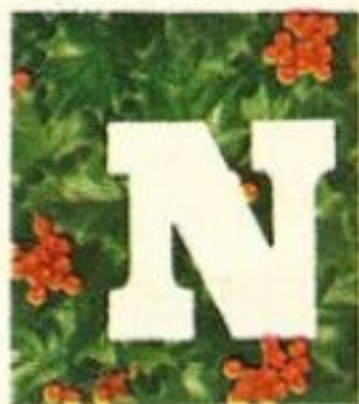
Shpg. wt. 10 oz...\$5.00



ustrous, printed cotton sateen dresses look bright and right for the season ahead and long after . . \$5 each

MEASURE UP every time you order

BE SURE OF A PROPER FIT . . see page 260 for "how to measure" and size charts



ow you can choose
our Mary Lewis®
shirt dress in five wonderful
year-round colors. Great for
the holidays because it's
easy-care . . . lustrous broadcloth
of 65% Dacron* polyester
and 35% cotton that drips dry,
needs little or no ironing \$8^{each}

Step-in style. Mock pocket. Machine washable
at medium temperature.

PETITE MISSES' SIZES 8P, 10P, 12P, 14P, 16P.

V31 N 3165F—Celery green

V31 N 3164F—Mauve pink

V31 N 3022F—Deep red

V31 N 3163F—Aqua blue

V31 N 3023F—Moss green

State size. Shipping weight 14 ounces . . . \$8.00

MISSES' SIZES 12, 14, 16, 18, 20.

V31 N 3156F—Celery green

V31 N 3155F—Mauve pink

V31 N 3016F—Deep red

V31 N 3154F—Aqua blue

V31 N 3017F—Moss green

State size. Shipping weight 14 ounces . . . \$8.00

TALL MISSES' SIZES 12T, 14T, 16T, 18T, 20T.

V31 N 3162F—Celery green

V31 N 3161F—Mauve pink

V31 N 3020F—Deep red

V31 N 3160F—Aqua blue

V31 N 3021F—Moss green

State size. Shipping weight 14 ounces . . . \$8.00

SHORTER WOMEN'S SIZES 14½, 16½, 18½, 20½,
22½, 24½. Please state correct size.

V31 N 3159F—Celery green

V31 N 3158F—Mauve pink

V31 N 3018F—Deep red

V31 N 3157F—Aqua blue

V31 N 3019F—Moss green

Shipping weight 14 ounces . . . \$8.00

THE VERSATILE JEWELRY

1 Pierced-look Double-circle Earrings . . . com-
fortable screw back. About 1 7/16 in. wide.

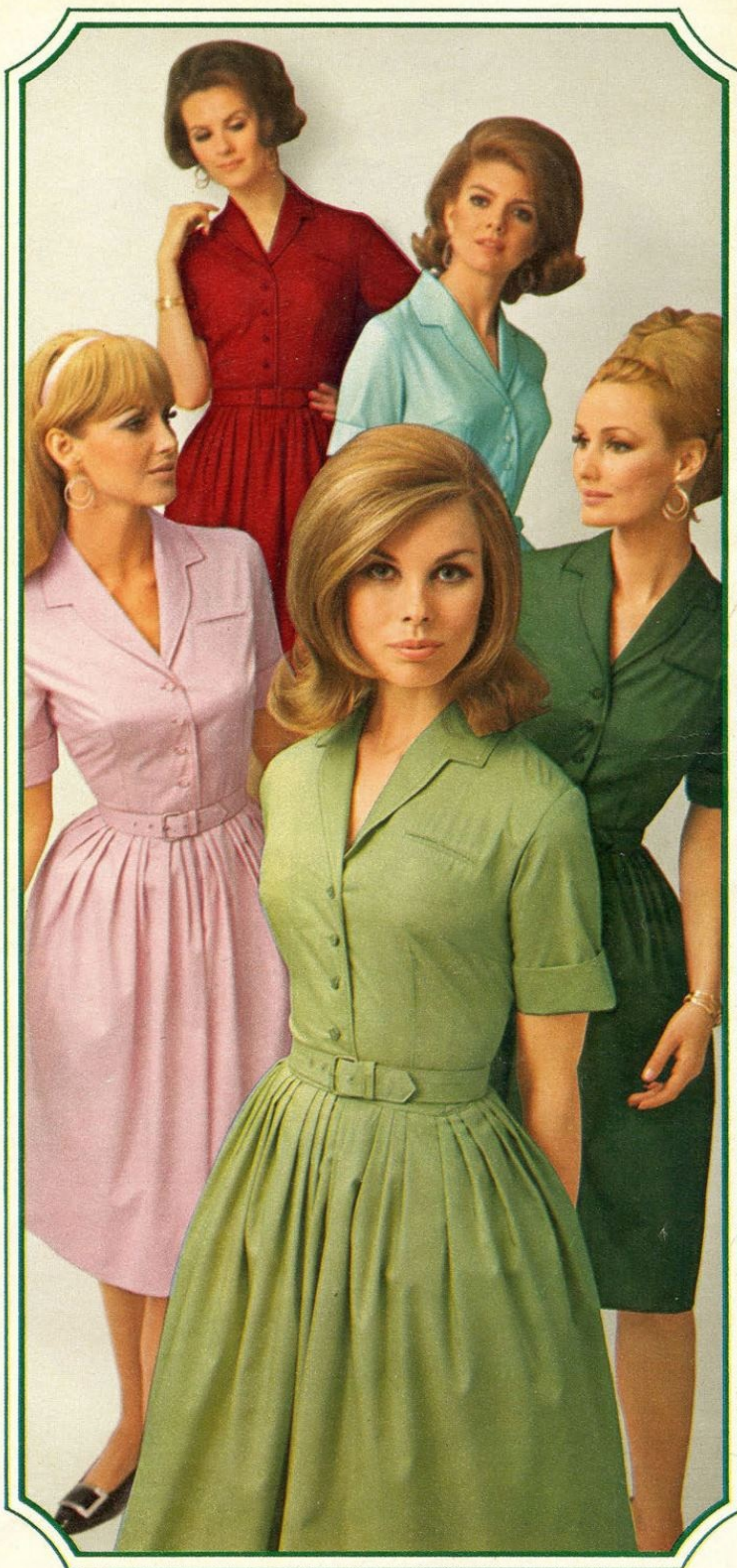
4 N 3681—Gold-color metal. Wt. 1 oz. . . . \$2.00

4 N 3683—Silver-color metal. Wt. 1 oz. . . . 2.00

2 Cuff Bracelet . . . modern cut-out design.
Hinged closing. About 7/8-in. wide at front.

4 N 3680—Gold-color metal. Wt. 1 oz. . . . \$3.00

4 N 3682—Silver-color metal. Wt. 1 oz. . . . 3.00



*Reg. DuPont T.M.

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THE DAZZLE

Beguiling
GLITTERERS
that never lose
their fascination

Shimmering knit separates of acetate, metallic and nylon bonded to foam and acetate tricot. This fabric keeps its shape, never tarnishes. Silver-color with silver-color metallic threads. Dry clean.

1 Notched-collar jacket. Princess seaming. Long sleeves.
Misses' sizes 8, 10, 12, 14, 16, 18.
State size. Shipping weight 10 oz.
V7 N 6007F.....\$7.97

2 Bell-bottom pants have an interesting front-to-back bell. Contour waist. Back zipper.
Misses' sizes 8, 10, 12, 14, 16, 18.
State size. Shipping weight 9 oz.
V7 N 6008F.....\$6.97

3 Tank-top pullover with halter-style armholes. Earrings are sold on page 21.
Misses' sizes 8, 10, 12, 14, 16, 18.
State size. Shipping weight 6 oz.
V7 N 6004F.....\$3.97

4 Pleated skirt with pin-tucked pleats. Natural waistline with wide contour band. Side zipper.
Misses' sizes 8, 10, 12, 14, 16, 18.
State size. Shipping weight 7 oz.
V7 N 6005F.....\$6.97

5 T-shirt style shift. Round top-stitched neckline; back zipper closing. Buy it the easy way—order by phone.
Misses' sizes 8, 10, 12, 14, 16, 18.
State size. Shipping weight 10 oz.
V7 N 6006F.....\$8.97

THE SHOES

6 Vinyl baby doll buckle-style. Foam cushion insole. Flexible composition heel and sole.
Shoe sizes S(5-5½); M(6-6½); ML(7-7½); L(8-8½); XL(9-9½).
State S, M, ML, L or XL.
75 N 23917F—Silver-color vinyl
75 N 23918F—White patent vinyl
75 N 23912F—Black patent vinyl
Shipping weight 7 ounces...\$3.77

6

SEASON

Sizzle with color
in these
**FLAME RED and
PINK separates**

1 V-neck cardigan knit in flame red Orlon* acrylic. Hand wash. Sizes 34, 36, 38, 40. *State size.* Use measurement chart on page 33. Shipping weight 13 ounces.

V7 N 6022F.....\$7.97

2 Hopsacking skirt has stitched-down pleats in front. Flame red worsted wool bonded to acetate tricot. Vinyl belt with pink trim. Back zipper closing. Dry clean.

Misses' sizes 8, 10, 12, 14, 16, 18. *State size.* Shipping weight 12 oz. V7 N 6024F.....\$8.97

3 Hopsacking shift in pink trimmed with flame red. Worst-ed wool bonded to acetate tricot. Small breast-pocket. Scoop neckline. Long back zipper. Dry clean.

Misses' sizes 8, 10, 12, 14, 16, 18. *State size.* Shipping weight 12 oz. V7 N 6025F.....\$9.97

4 Dot-printed shirt of acetate crepe . . flame red on pink. Button-down collar. Dry Clean.

Misses' sizes 8, 10, 12, 14, 16, 18. *State size.* Shipping weight 5 oz. V7 N 6023F.....\$4.97

5 Hopsacking bell-bottom pants have a front-to-back bell. Flame red worsted wool bonded to acetatetricot. Matching-color vinyl contour belt with pink trim. Back zipper closing. Dry clean.

Misses' sizes 8, 10, 12, 14, 16, 18. *State size.* Shipping weight 13 oz. V7 N 6026F.....\$9.97

*Reg. DuPont T.M.

SWINGING EARRINGS

6 Three enamelled wood baubles hanging from a textured ear button on long rods. Clip-back. Gold-color metal. 3 inches long.

4 N 3694—Red-enamelled

4 N 3695—White-enamelled

Shipping weight 1 ounce....\$2.00

MEASURE UP every time you order

BE SURE OF A PROPER FIT

.. see page 260 for "how to measure."
Then use size chart on page 26.



6



"CHARGE IT" IF YOU WISH . . SEE PAGE 267

WishbookWeb.com

New at **Sears** this Season...

The zingy, bright look of blue
in full-fashioned knits
and smooth, bonded flannel



1 The Shift. Bright aqua blue and chartreuse green stripes knit of lamb's wool, fur fibers and nylon. Back neck zipper. Hand washable. Misses' sizes 8, 10, 12, 14, 16, 18. *State size.* Wt. 9 oz. V7 N 6021F.....\$10.97

2 Cardigan. Bright aqua blue knit of lamb's wool, fur fibers and nylon. Tinted-to-match buttons. Hand wash. Sizes 34, 36, 38, 40. *State size.* V7 N 6019F—Wt. 8 oz. \$7.97

3 A-line Skirt. Bright aqua blue wool flannel bonded to acetate tricot. Welt seams in front. Back zipper. Dry clean. Misses' sizes 8, 10, 12, 14, 16, 18. *State size.* Wt. 10 oz. V7 N 6020F.....\$6.97

4 Turtleneck Pullover. Bright aqua blue and chartreuse green stripes knit of lamb's wool, fur fibers and nylon. Sleeveless. Back neck zipper. Hand washable. Sizes 34, 36, 38, 40. *State size.* V7 N 6018F—Wt. 6 oz. \$5.97

5 Crew-neck Pullover. Bright aqua blue knit of lamb's wool, fur fibers and nylon. Long sleeves. Back neck zipper. Hand wash. Sizes 34, 36, 38, 40. *State size.* V7 N 6016F—Wt. 8 oz. \$7.97

6 Straight-leg Pants... a lean look. Bright aqua blue wool flannel bonded to acetate tricot. Back zipper. Dry clean. Misses' sizes 8, 10, 12, 14, 16, 18. *State size.* Wt. 12 oz. V7 N 6017F.....\$7.97

FRINGED FLATTIE

7 Soft suede split leather. Foam-cushioned insole; flexible composition sole and heel. Shoe sizes S(5-5½); M(6-6½); ML(7-7½); L(8-8½); XL(9-9½). *State S, M, ML, L or XL.* 75 N 23928F—Sand beige
75 N 23924F—Bright aqua blue
75 N 23922F—Black
Shipping weight 7 oz. ...\$3.97



ZINGY LOOKS

peach-toned separates
in a heathery blend
of wool, Orlon*
acrylic and rayon

1 Cardigan knit with front cable-stitching. Tinted-to-match buttons. Ribbon facing. Hand washable.

Sizes 34, 36, 38, 40.
State size. Shpg. wt. 15 oz.
V7 N 6014F.....\$12.97

2 A-line Skirt cut on the bias in a saucy plaid of light orange and plum on peach. Fabric bonded to acetate tricot. Side zipper closing. Dry clean.

Misses' sizes 8, 10, 12, 14, 16, 18. State size. Wt. 12 oz.
V7 N 6015F.....\$9.97

3 Cutaway Jacket. Mock-pocket flaps; smashing chain-link buttons. Fabric bonded to acetate tricot. Dry clean.

Misses' sizes 8, 10, 12, 14, 16, 18. State size. Wt. 14 oz.
V7 N 6009F.....\$11.97

4 Slim Skirt. Side zipper and button closing. Fabric bonded to acetate tricot. Dry clean. Buy it the easy way—order by phone.

Misses' sizes 8, 10, 12, 14, 16, 18. State size. Wt. 8 oz.
V7 N 6011F.....\$7.97

5 Pullover knit in an all-over novelty rib stitch. Scooped neck. Raglan-style sleeves. Hand wash.

Sizes 34, 36, 38, 40.
State size. Shpg. wt. 11 oz.
V7 N 6012F.....\$10.97

6 Straight-leg Pants in a plaid of light orange and plum on peach. Fully lined. Front zipper. Dry clean.

Misses' sizes 8, 10, 12, 14, 16, 18. State size. Wt. 14 oz.
V7 N 6013F.....\$9.97

*Reg. DuPont T.M.

COTTON BLOUSE

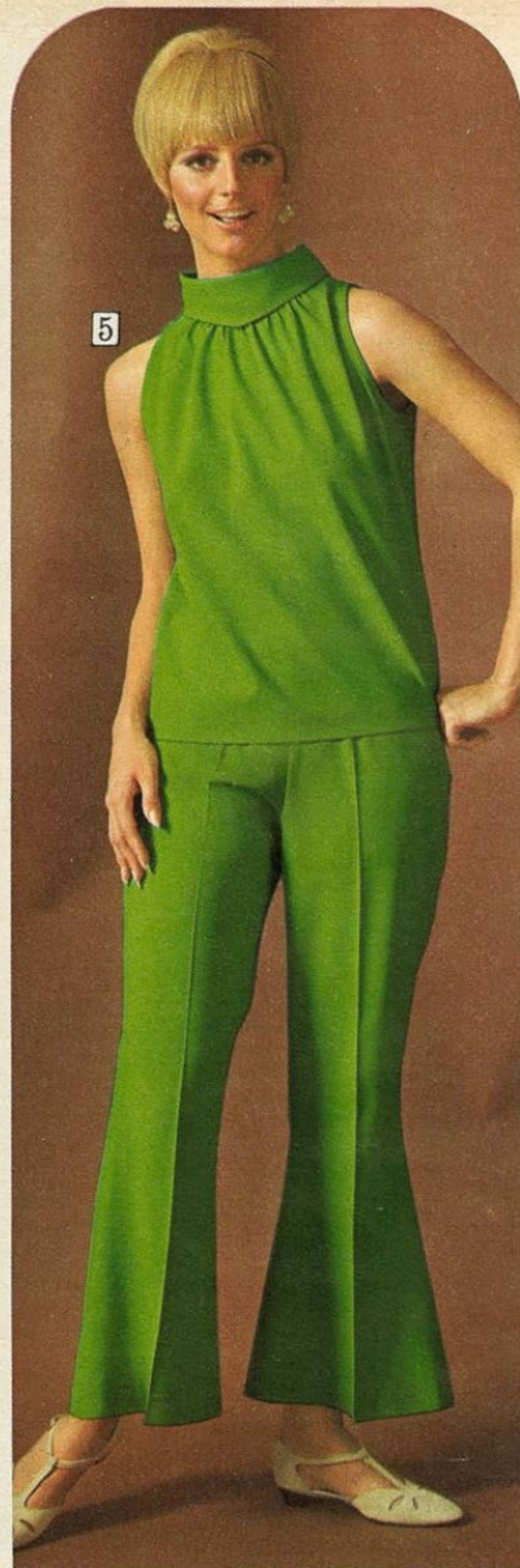
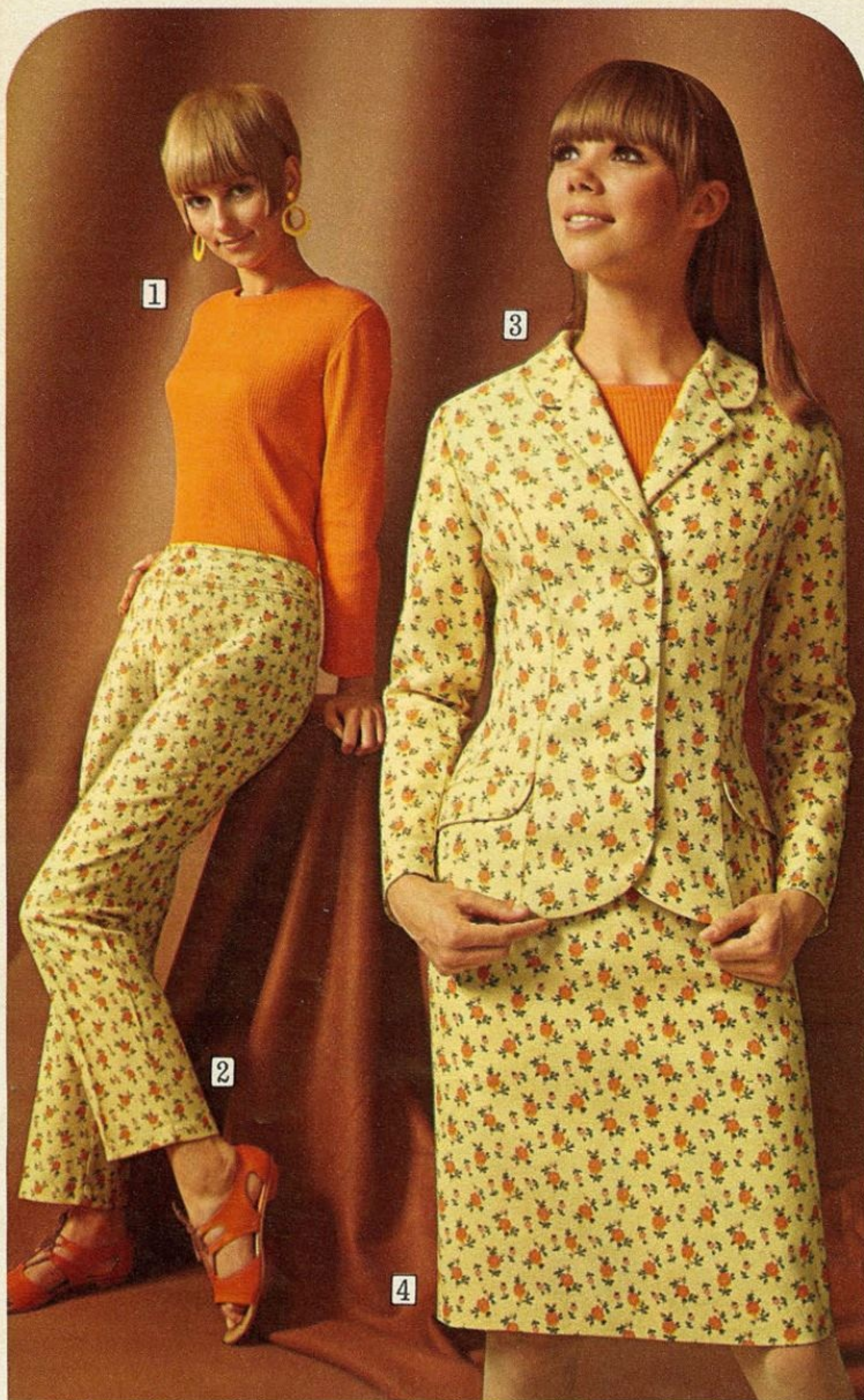
7 Flowery print of peach and light orange on white. Ascot tie. Buttons in front. Machine wash, medium.

Misses' sizes 8, 10, 12, 14, 16, 18. State size. Wt. 8 oz.
V7 N 6010F.....\$4.97



MEASURE UP every time you order

... See page 260 for "how to measure".
Sweater chart, page 33. For other garments
on these 2 pages use chart, page 26.



GAYLY PRINTED COTTON HOPSACKING

puts you in a holiday mood . . the rib-knit top adds the final touch

1 Narrow ribs highlight this bright orange cotton knit pullover. Long sleeves. Hand washable. Hoop earrings sold on page 28. Misses' sizes 8, 10, 12, 14, 16. *State size.* V7 N 6002F—Shipping weight 13 ounces. \$3.97

2 Straight-leg pants in a delightful pink and orange print on light banana yellow. Contour waist; fly-front zipper. Machine wash, warm. Misses' sizes 8, 10, 12, 14, 16. *State size.* V7 N 6003F—Shipping weight 13 ounces. \$5.97

3 Jacket in pink and orange print on light banana yellow. Princess seaming. Mock-pocket flaps. Long sleeves. Machine wash, warm. Misses' sizes 8, 10, 12, 14, 16. *State size.* V7 N 6000F—Shipping weight 14 ounces. \$8.97

4 Slim skirt in pink and orange print on light banana yellow. Narrow waistband. Back zipper closing. Machine wash, warm. Misses' sizes 8, 10, 12, 14, 16. *State size.* V7 N 6001F—Shipping weight 8 ounces. \$4.97

LIME GREEN CREPE

to wear at home on a grand scale

5 A fluid, elegant, two-piece set in acetate and rayon crepe bonded to acetate tricot. Pull-over-top has cowl collar, gracefully gathered neckline, halter-style armholes, back zipper. The beautifully fitting pants flare out into flamboyant bell bottoms, have set-on waistband and a side zipper closing. Dry clean the set. So easy to buy when you just use the phone. Misses' sizes 8, 10, 12, 14, 16, 18. *State size.* Shipping weight 1 lb. 9 oz.

V7 N 6032F.....\$12.97

MEASURE UP every time you order

BE SURE OF A PROPER FIT

.. see page 260 for "how to measure."
Then use size chart at right.

ORDER ONLY SIZES LISTED WITH EACH ITEM

Size	8	10	12	14	16	18	20
Bust (in.)	32-32½	33-34	34½-35½	36-37	37½-38½	39-40½	41-42½
Waist (in.)	23-23½	24-25	25½-26½	27-28	28½-29½	30-31½	32-33½
Hips (in.)	34-34½	35-35½	36-37	37½-38½	39-40	40½-42	42½-44

New at **Sears** this Season...

**CROCHET-LOOK
SEPARATES**
and double-knit
pants with
the added
fashion glow
of deep pink

(1 thru 4) They look hand-crocheted but are actually knit of Orlon® acrylic.

1 Shift. Crochet-look edging. Tie-belt to wear or not. Back zipper closing. Dry clean.

Misses' sizes 8, 10, 12, 14, 16, 18. *State size.*
Shipping weight 1 lb. 1 oz.
V7 N 6027F.....\$10.97

2 Pullover. Crochet-look edging. Back neck zipper. Dry clean. Buy it the easy way—order by phone.

Misses' sizes 8, 10, 12, 14, 16, 18. *State size.*
Shipping weight 15 oz.
V7 N 6028F.....\$8.97

3 Cardigan. Crochet-look edging. Tinted-to-match buttons. Ribbon facing. Dry clean.

Misses' sizes 8, 10, 12, 14, 16, 18. *State size.*
Shipping weight 15 oz.
V7 N 6030F.....\$8.97

4 Skirt. Fully lined with nylon taffeta. Pull-on style with elasticized waist. Dry clean.

Misses' sizes 8, 10, 12, 14, 16, 18. *State size.*
Shipping weight 13 oz.
V7 N 6031F.....\$8.97

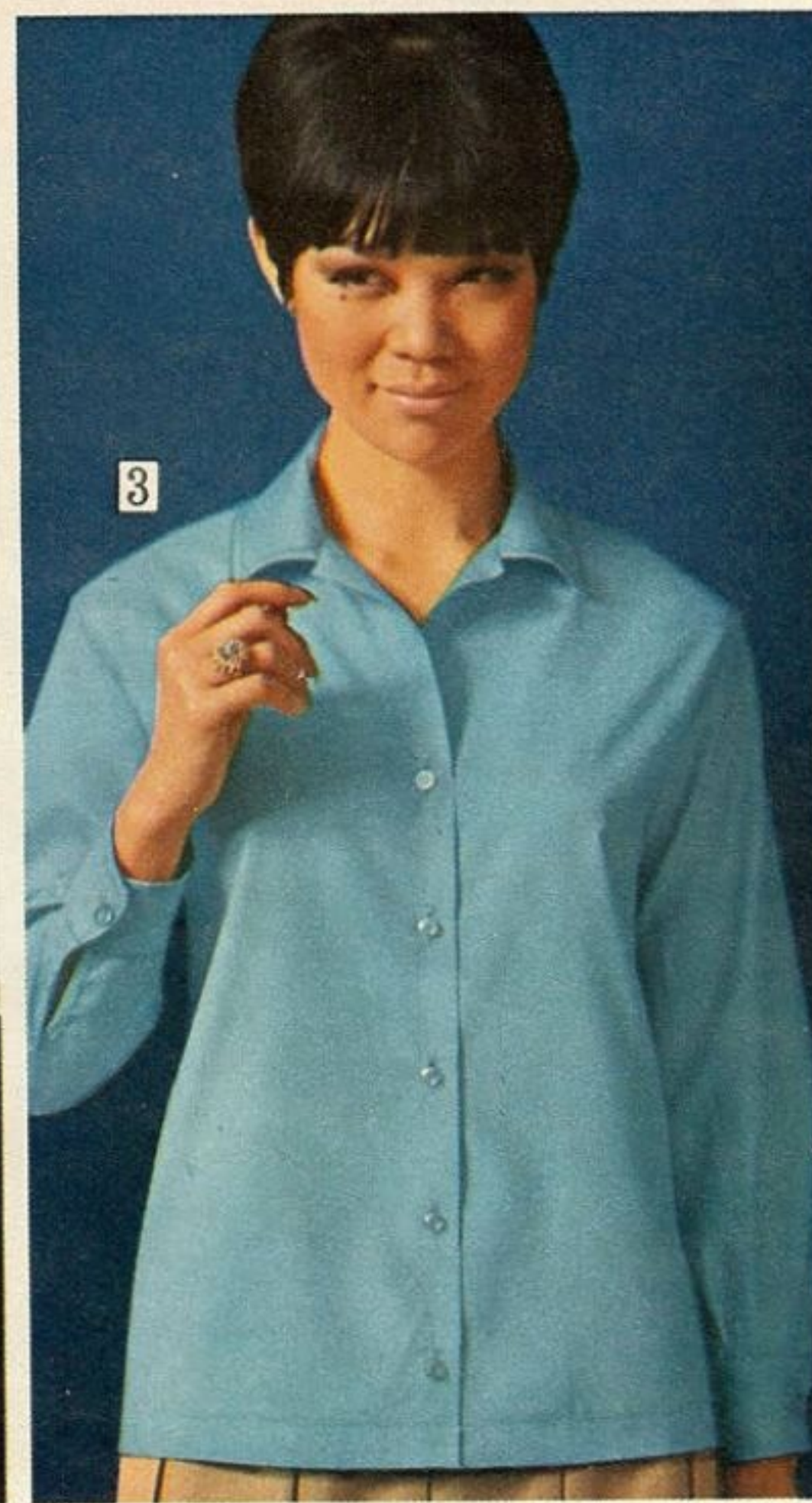
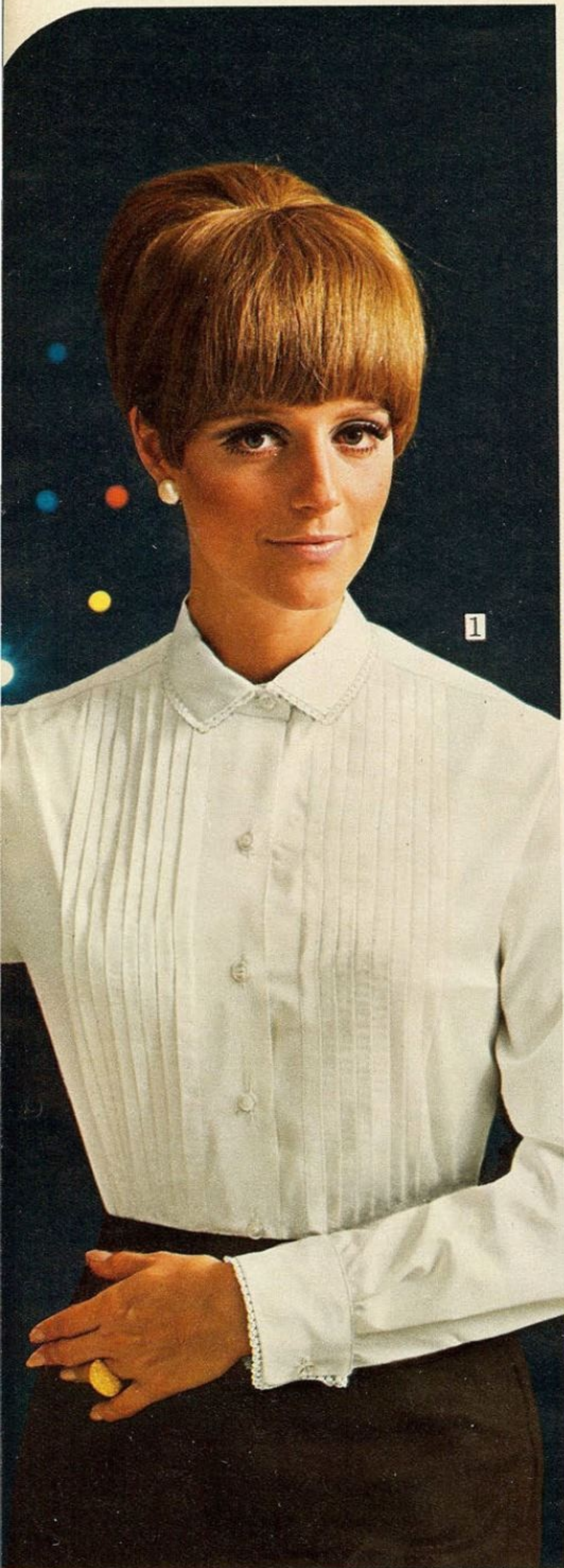
*Reg. DuPont T.M.

5 Two-way-stretch Pants. Double-knit of stretch nylon and Orlon acrylic. Pull-on style with elasticized waist. Stitched front creases. Dry clean.

Misses' sizes 8, 10, 12, 14, 16, 18. *State size.*
Shipping weight 12 oz.
V7 N 6029F.....\$7.97

JUST CALL SEARS
AND SAY
"CHARGE IT"..
SEE PAGE 267





BROADCLOTH SHIRTS

of Dacron* and Avril® duplicate the assets of silk

The fabric of 85% Dacron polyester and 15% Avril rayon is lustrous, fluid, soft as silk. Yet it has the easy-care qualities of little-iron synthetics . . . machine washable, medium temperature.

Shirts may be worn in or out. Buttons tinted to match.

1 Pleated front. Lacetr trimmed collar, cuffs. White.

Misses' sizes 10, 12, 14, 16, 18. *Please state size.*

Shipping weight 7 ounces.
7 N 3989F \$5.97

2 Pin-thin tucks. Rolled sleeves. Bermuda collar. Bracelet sold on page 34.

Misses' sizes 10, 12, 14, 16, 18. *Please state size.*

Shipping weight 6 ounces.
7 N 3980F—Yellow . . . \$3.97
7 N 3981F—Lt. pink . . . 3.97
7 N 3982F—White 3.97

3 A long-sleeved classic.

Misses' sizes 10, 12, 14, 16, 18. *State size.* Wt. 7 oz.

7 N 3961F—Lt. blue . . . \$3.97
7 N 3984F—White 3.97

Women's sizes 38, 40, 42, 44. *State size.* Shpg. wt. 7 oz.

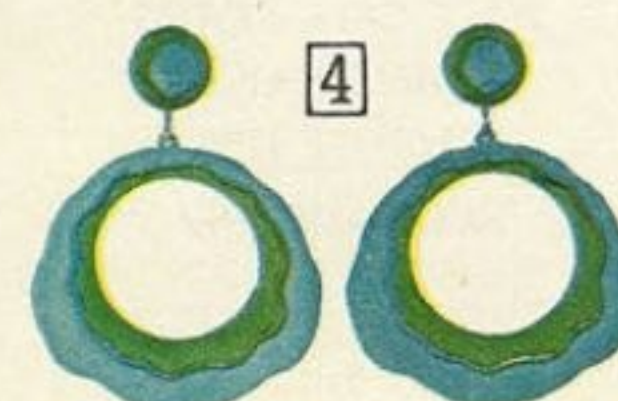
7 N 3963F—Lt. blue . . . \$4.97
7 N 3962F—White 4.97

*Reg. DuPont T.M.

ENAMELLED HOOP EARRINGS

4 Scalloped swingers . . two-tone; large-size. Clip-back. Metal; 2 7/16-in. long.

4 N 3686—Blue and green
4 N 3687—Yellow and orange
4 N 3688—Pink and red
4 N 3689—White and black
Shpg. wt. 2 oz. \$3.00



Order only sizes listed with each item

Misses						
Size	8	10	12	14	16	18
Bust (in.) . . .	32-32½	33-34	34½-35½	36-37	37½-38½	39-40½
Women						
Size	38	40	42	44		
Bust (in.) . . .	41-42½	43-44½	45-46½	47-48½		

BE SURE OF A PROPER FIT
.. see page 260 for "how to measure".
Then use size chart at right.



PRINT PANT TOPS make every day a holiday

1 A beautiful plum-colored screen print highlights the front and the back of this stunning white sleeveless overblouse. Arnel® triacetate knit with a sharkskin-like texture. Jewel neckline. Side slits. Scallop bottom. Back zipper closing. Hand washable.

Bust sizes 32, 34, 36, 38.
Please state correct size.
Shipping weight 12 ounces.
7 N 2750F.....\$5.97

2 Voile overblouse of Dacron® polyester and cotton in chartreuse green, yellow and bright orange on white. Elbow-length sleeves and bottom have ruffles edged with embroidery. Body lined with cotton batiste. Scoop neck; back buttons. Hand wash. Earrings sold on opposite page.

Bust sizes 32, 34, 36, 38.
State size. Shpg. wt. 12 oz.
7 N 2752F.....\$5.97



OVERBLOUSES made of cotton batiste imported from and embroidered in Switzerland

Both of these white tops are beautifully styled with a look of crisp femininity and pure elegance. Machine washable at medium temperature.

3 This lady-like classic has embroidered trim on its dainty scalloped collar, short scallop-cuffed sleeves and down the front. Hemmed bottom. Twist bracelet sold on page 34.

Bust sizes 32, 34, 36, 38. *State size.*
7 N 2756F—Shpg. wt. 12 oz..... \$4.97

Bust sizes 40, 42, 44. *State size.*
7 N 2757F—Shpg. wt. 12 oz..... \$5.97

4 A demure delight that can be worn in or out. Charming embroidered trim on front. Piping at jewel neckline and armholes. Back button closing. Get this bit of Christmas shopping done—just dial Sears and order it right now.

Bust sizes 32, 34, 36, 38.
Please be sure to state correct size.
Shipping weight 12 ounces.
7 N 2754F.....\$3.97

MEASURE UP every time you order

BE SURE OF A PROPER FIT
... see page 260 for "how to measure."
Then use size chart at right.

ORDER ONLY SIZES LISTED WITH EACH ITEM

Size is	32	34	36	38	40	42	44
if bust is (inches).....	31-32	33-34	35-36	37-38	39-40	41-42	43-44

JUST SAY "CHARGE IT" WHEN YOU PHONE YOUR ORDER . . SEE PAGE 267



Go-anywhere do-everything

JUMPERS

1 Dazzling gold-color fabric of rayon and Lurex® metallic bonded to acetate tricot. Straight style . . wear with or without tie-belt. Long back zipper. Dry clean.

Misses' sizes 8, 10, 12, 14, 16, 18, 20. *State size.* Shpg. wt. 1 lb. 4 oz. V7 N 3369F.....\$10.97

2 Hot pink A-line style of wool, fur fibers and nylon. Novelty stitching accents the front. Long back Zephyr® zipper closing. Dry clean. Use your phone if you want to order it the easiest way of all.

Misses' sizes 8, 10, 12, 14, 16, 18, 20. *State size.* Shpg. wt. 1 lb. 8 oz. V7 N 3370F.....\$10.97

MEASURE UP
every time
you order

BE SURE OF
A PROPER FIT
.. see page 260 for
"how to measure."
Then use size chart
on page 26.

These plush VELOURS
will be her favorite
holiday toppings

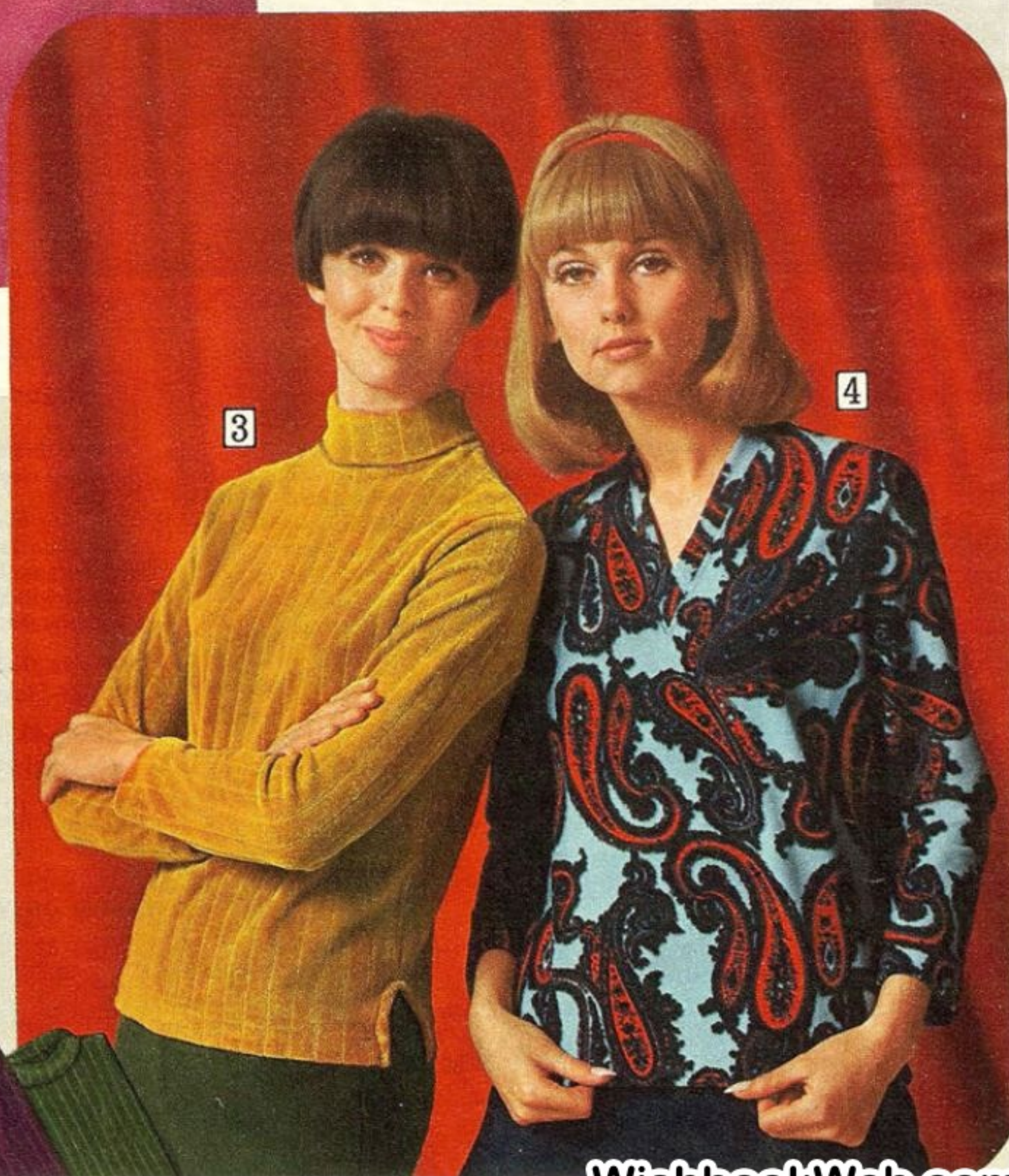
3 Wide-ribbed cotton knit pullover. Turtleneck; convertible zipper collar. Bracelet-length sleeves. Side vents. Machine wash, warm.

Misses' sizes S(8-10); M(12-14); L(16-18).
7 N 6780F—Deep gold 7 N 6779F—Navy
7 N 6778F—Medium loden green
7 N 6777F—Plum

State S, M or L. Shipping weight 10 oz. . . \$6.97

4 Paisley print pullover of Arnel® triacetate and nylon . . red and navy on light blue. Bracelet-length sleeves. Machine wash, warm.

Misses' sizes S(8-10); M(12-14); L(16-18).
7 N 6782F—*State S, M or L.* Shpg. wt. 9 oz. . \$7.97





1

2

Actionwear



The nylon in pants 1 and 2 is Chemstrand® Blue C®

Proportioned vertical stretch pants

1 Multicolor-printed rayon and stretch nylon. Stitched creases. Elasticized waistband. Side nylon zipper. Detachable stirrups. Dry clean.

TINY . . fits figures 5 ft. 2 in. and under (without shoes). Inseam measurement about 25½ inches.

Misses' sizes 8, 10, 12, 14, 16. *State size.*

V7 N 837F—Shipping weight 1 pound. \$8.97

TYPICAL . . fits figures 5 ft. 2½ in. to 5 ft. 6½ in. (without shoes). Inseam measurement about 27 in.

Misses' sizes 8, 10, 12, 14, 16. *State size.*

V7 N 838F—Shipping weight 1 pound. \$8.97

TALL . . fits figures 5 ft. 7 in. to 6 ft. (without shoes). Inseam measurement about 28¾ inches.

Misses' sizes 10, 12, 14, 16, 18. *State size.*

V7 N 839F—Shipping weight 1 pound. \$8.97

2-way stretch nylon textured double-knit pants

2 Stretch both up-and-down and sideways to give double the comfort. This step-in style has an elasticized set-on waistband. Inseam measurement approximately 27½ inches. Machine wash, medium.

Misses' sizes 8, 10, 12, 14, 16, 18. *State size.*

Shipping weight 1 pound.

V7 N 841F—Light blue

V7 N 842F—White

Each. \$8.97

Sears * Best

These double-knit pants give you natural stretch

\$12.97

3 BEST BECAUSE:

They're made of fine worsted wool in the popular straight-leg silhouette with side slits. They're step-in-styled with an elasticized waistband and tailored with a minimum of seaming, no zipper, no buttons . . . everything to assure a smooth look and comfortable fit. Inseam measurement is about 27½ inches. Dry clean. Buy them the easy way—order by phone.

Misses' sizes 8, 10, 12, 14, 16, 18. *State size.*

V7 N 659F—Dk. loden green

V7 N 658F—Plum

V7 N 660F—Charcoal gray

Shpg. wt. 1 lb. . . . \$12.97

Shirt sold on page 28



3



MEASURE UP every time you order

BE SURE OF A PROPER FIT

.. see page 260 for "how to measure."

Then use size chart on page 26.

"CHARGE IT" IF YOU WISH . . SEE PAGE 267

PCBK MAE

Sears 31

THE ESSENTIAL CARDIGAN

1

2

WINTUK . . DuPont's Orlon* acrylic yarn
prized for its shape-keeping power **\$8.97**

- 1 All-over hourglass-patterned bulky knit with crew-neck and tinted-to-match buttons. Machine wash, medium.
Sizes 34, 36, 38, 40, 42. *Please state correct size.*
7 N 9400F—Light blue 7 N 9401F—White
7 N 9402F—Medium yellow
Shipping weight 1 pound 3 ounces.....\$8.97

From Hong Kong comes this beauty
in luscious, lightweight wool **\$8.97**

- 2 All-over cable-stitching on a full-fashioned knit. Crew neckline; covered buttons; rib-knit trim. Hand wash.
Sizes 34, 36, 38, 40, 42. *Please state correct size.*
7 N 9453F—White 7 N 9454F—Light pink
Shipping weight 14 ounces.....\$8.97

Another wool beauty from Hong Kong **\$12.97**
.. lined, except for the sleeves

- 3 Hand-crocheted front and covered buttons . . plain-knit back, sleeves. Full-fashioned. Acetate lining. Dry clean.
Sizes 34, 36, 38, 40. *Please state correct size.*
7 N 9420F—Light pink 7 N 9421F—White
Shipping weight 1 pound 2 ounces.....\$12.97

"CHARGE IT" IF YOU WISH . . SEE PAGE 267



1 Poodle-effect knit sweater in a delightful two-toned diamond pattern. Self fringe trim. Dry clean.

Sizes S(34); M(36-38); L(40).
Please state size letter S, M or L.

7N 9426F—Raspberry and rose pink

7N 9427F—Light aqua blue and
chartreuse yellow

Shipping weight 1 pound.....\$8.97

2 Lacy-look knit. One of the very prettiest sweaters of the holiday season, fitting into the fashionable scheme of things in winter white. Dry clean. So easy to buy when you just use the phone.

Sizes 34, 36, 38, 40. *State size.*
Shipping weight 14 ounces.

7N 9446F.....\$8.97

3 Shaker-stitch knit sweater finished with hand-crocheted yoke and sleeve trim. Imported from Hong Kong. Full-fashioned. Back neck buttons. Dry clean.

Sizes 34, 36, 38, 40. *State size.*

7N 9450F—Bright pink

7N 9451F—White

Shipping weight 1 lb. 1 oz..\$8.97

WOOL PULLOVER PANT-TOPPINGS

\$8.97
each

MEASURE UP every time you order

BE SURE OF A PROPER FIT

.. see page 260 for "how to measure."
Then use size chart at right.

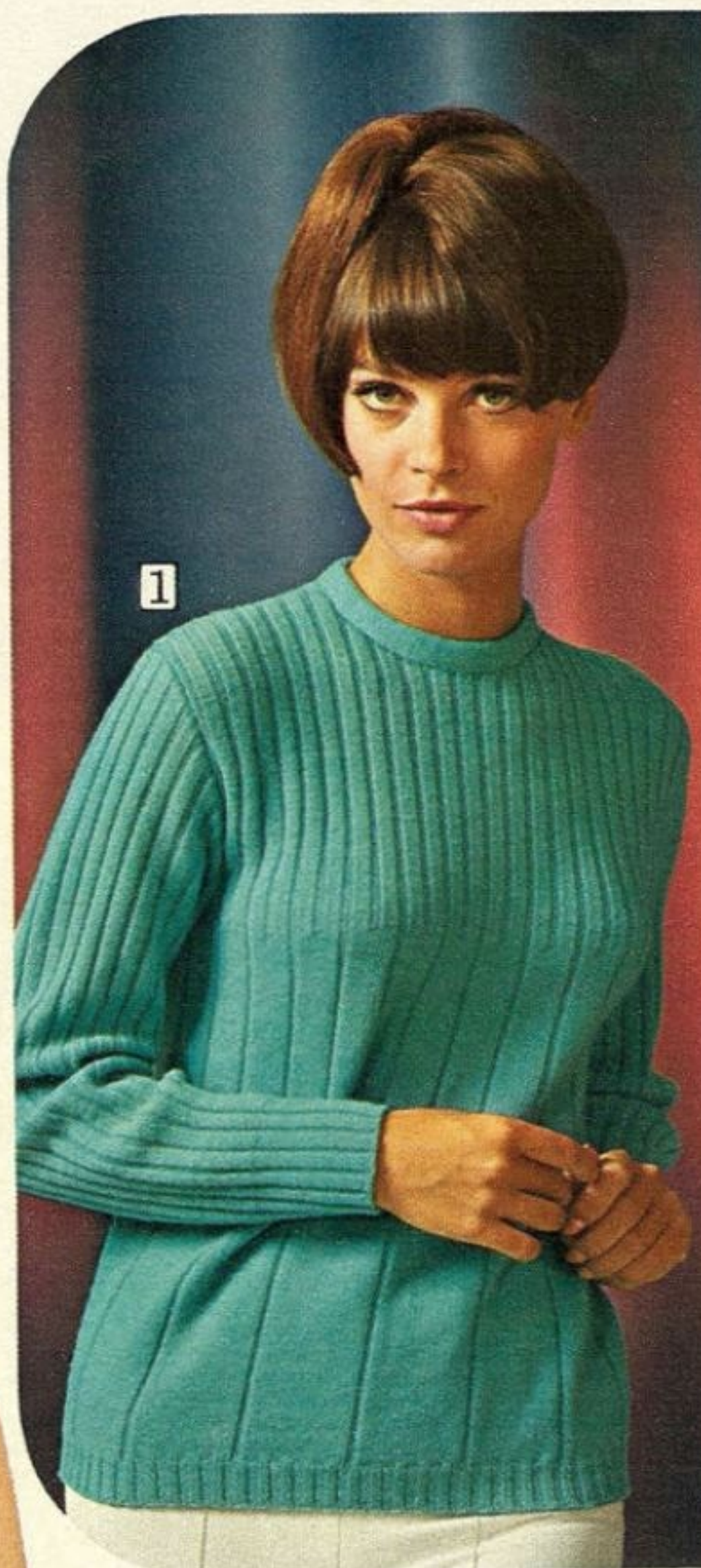
SEARS SWEATER MEASUREMENT CHART

Order only sizes listed for each catalog number

Size	34	36	38	40	42	44	46
Bust (inches)...	33-34	34½-35½	36-37	37½-38½	39-40½	41-42½	43-44½

RIB KNITS STRIKE IT RICH . .

and here's the happy new look
prettier and softer than ever



Plain yet fancy Pullover \$7.97

1 Narrow and wide ribbing mix marvelously on an Acrilan® acrylic knit. Back neck zipper. Machine wash, medium. Sizes 34, 36, 38, 40, 42. *State size.*
7 N 9455F—Aqua blue 7 N 9457F—White
7 N 9456F—Strawberry pink
Shipping weight 14 ounces.....\$7.97

Posy-printed Pullover \$7.97

2 Scattering of aqua, blue and green blossoms screen-printed on white. Knit of Wintuk, DuPont's luxury yarn of Orlon® acrylic. Hand washable. Sizes 34, 36, 38, 40. *Please state size.*
Shipping weight 10 ounces.
7 N 9444F.....\$7.97

Posy-embroidered Shift \$10.97

3 Aqua blue Orlon acrylic knit. Self tie-belt to wear or not. Back neck zipper closing. Hand washable. Misses' sizes 10, 12, 14, 16. *Please state correct size.* Use the measurement chart on page 26.
7 N 9440F—Shipping weight 1 pound 8 ounces....\$10.97

TWIST-DESIGN BRACELET

Hinged oval-shape bangle . . clasp closing. 1/4-inch wide.

4 N 3690—Turquoise enamel on gold-color metal

4 N 3691—White enamel on gold-color metal

4 N 3692—All silver-color metal

4 N 3693—All gold-color metal
Shipping weight 1 oz. Each \$3.00



1 Cablestitching adds fresh dimensions to the front of this full-fashioned wool knit cardigan. Note the delicate scalloped edging. Imported from Hong Kong. Hand wash.

Sizes 36, 38, 40, 42, 44, 46.

Please state size.

V7 N 8775F-Lt. blue

V7 N 8773F-Lt. beige

V7 N 8774F-White

Wt. 1 lb. 1 oz. . . \$9.50

2 Diamond open-work pattern on front and sleeves of this full-fashioned acrylic knit. Wing collar, tinted-to-match buttons. From Japan. Machine wash, medium. Bracelet sold on opposite page.

Sizes 36, 38, 40, 42, 44, 46.

Please state size.

V7 N 8782F-White

V7 N 8781F-Light turquoise blue

V7 N 8783F-Lt. beige

Wt. 1 lb. 7 oz. . . \$9.50

3 Embroidered flowers lend a holiday air to the front of this Orlon* acrylic knit sweater jacket. Two pockets. Machine washable, medium.

Sizes 36, 38, 40, 42, 44, 46.

Please state size.

7 N 9236F-White

7 N 9235F-Lt. blue

Shpg. wt. 1 lb. . . \$7.97

4 Textured block-patterned sweater-jacket knit of Orlon acrylic. It sports a flattering wing collar and two trim pockets. Machine washable, medium. Buy it the easy way—order by phone.

Sizes 36, 38, 40, 42, 44, 46.

State correct size.

7 N 9233F-Sand beige

7 N 9231F-White

7 N 9232F-Navy blue,

Wt. 1 lb. 2 oz. . . \$8.97



MEASURE UP
every time
you order

BE SURE OF
A PROPER FIT
... see page 260
for "how to measure."
Then use size chart
on page 33.

There's a special kind of
sweater in sizes 36 to 46
that's never out of season . .
make someone happy
all year 'round
with one of these

*Reg. DuPont T.M.

1 "Poor Girl" Pullover. Popcorn pattern teams with tiny ribbing. Full-fashioned sleeves; turn back cuffs. Virgin wool and mohair knit. Hand wash. Junior sizes 34, 36, 38, 40. *State correct size.*
 19 N 6142F—Lt. orange 19 N 6143F—Cream
 19 N 6145F—Lt. aqua blue 19 N 6144F—Lilac
 Shipping weight 9 ounces.....\$8.97

2 Tapered Pants. Hockanum® wool flannel. Narrow waistband with inside adjustable tab. Lined for smooth, neat fit. Zipper fly-front. Dry clean. Junior sizes 5, 7, 9, 11, 13, 15. *State correct size.*
 19 N 7802F—Lt. orange 19 N 7804F—Cream
 19 N 7801F—Lt. aqua blue 19 N 7803F—Lilac
 Shipping weight 15 ounces.....\$9.97
 Petite Junior sizes 3P, 5P, 7P, 9P, 11P, 13P.
 19 N 7813F—Lt. orange 19 N 7815F—Cream
 19 N 7812F—Lt. aqua blue 19 N 7814F—Lilac
State size. Shipping weight 15 oz.....\$9.97

3 Mock-turtleneck Sweater boasts scalloped detail. Full-fashioned knit of virgin wool and mohair. Back neck zipper closing. Hand washable. Junior sizes 34, 36, 38, 40. *State correct size.*
 19 N 6138F—Cream 19 N 6139F—Lt. orange
 19 N 6140F—Lilac 19 N 6141F—Lt. aqua blue
 Shipping weight 9 ounces.....\$8.97

4 Hip-stitched Skirt follows the A-line. Hockanum wool flannel. Narrow waistband; side Zephyr® zipper with button tab closing. Dry clean. Junior sizes 5, 7, 9, 11, 13, 15. *State correct size.*
 19 N 7113F—Cream 19 N 7114F—Lt. orange
 19 N 7115F—Lilac 19 N 7116F—Lt. aqua blue
 Shipping weight 12 ounces.....\$9.97
 Petite Junior sizes 3P, 5P, 7P, 9P, 11P, 13P.
 19 N 7133F—Cream 19 N 7134F—Lt. orange
 19 N 7135F—Lilac 19 N 7136F—Lt. aqua blue
State size. Shipping weight 12 oz.....\$9.97

5 Cowl-neck Pullover. Wool knit in go-with-all stripes of orange, aqua blue, lilac, cream. Hand wash. Buy it the easy way—order by phone. Junior sizes 34, 36, 38, 40. *State correct size.*
 19 N 6154F—Shipping weight 13 oz.....\$10.97

6 Vertical Stretch Pants. . . 97% wool, 3% Lycra® spandex for elasticity. Bonded to acetate tricot. Detachable stirrups; side zipper. Dry clean. Junior sizes 5, 7, 9, 11, 13, 15. *State correct size.*
 19 N 7808F—Lt. aqua blue
 19 N 7809F—Lt. orange 19 N 7810F—Lilac
 Shipping weight 12 ounces.....\$9.97
 Petite Junior sizes 3P, 5P, 7P, 9P, 11P, 13P.
 19 N 7816F—Lt. aqua blue
 19 N 7817F—Lt. orange 19 N 7818F—Lilac
State size. Shipping weight 12 oz.....\$9.97

SHOWN ON OPPOSITE PAGE

7 Scalloped V-neck Cardigan. Full-fashioned knit of virgin wool and mohair. Hand washable. Junior sizes 34, 36, 38, 40. *State correct size.*
 19 N 6146F—Lilac 19 N 6148F—Lt. orange
 19 N 6147F—Cream 19 N 6149F—Lt. aqua blue
 Shipping weight 10 ounces.....\$9.97

8 Modified A-line Skirt. Hockanum wool flannel. Front welt seam; contour waistline. Fully lined. Side Zephyr zipper with button tab. Dry clean. Junior sizes 5, 7, 9, 11, 13, 15. *State correct size.*
 19 N 7120F—Lilac 19 N 7121F—Lt. orange
 19 N 7123F—Cream 19 N 7122F—Lt. aqua blue
 Shipping weight 10 ounces.....\$8.97
 Petite Junior sizes 3P, 5P, 7P, 9P, 11P, 13P.
 19 N 7137F—Lilac 19 N 7138F—Lt. orange
 19 N 7140F—Cream 19 N 7139F—Lt. aqua blue
State size. Shipping weight 10 oz.....\$8.97

9 Sleeveless Shell. Knit of virgin wool. Mock-turtleneck; back neck zipper. Dry clean. Junior sizes 34, 36, 38, 40. *State correct size.*
 19 N 6150F—Lilac 19 N 6152F—Lt. orange
 19 N 6151F—Cream 19 N 6153F—Lt. aqua blue
 Shipping weight 6 ounces.....\$7.97

10 Real Fake Fur Coat. White shaggy pile of mod-acrylic and acrylic on rayon back. Wooden buttons. Fully lined. Furrier clean. Junior sizes 5, 7, 9, 11, 13. *State size.* Wt. 5 lbs. 6 oz.
 V19 N 3040F.....\$5 monthly; cash \$49.90

JUNIOR BAZAAR



MEASURE UP every time you order

BE SURE OF A PROPER FIT
 . . for pants, skirt, coat, see chart on
 page 40; for sweaters, see page 44

COLOR..

lush enough to eat. Our finest sweaters, skirts and pants delectably put together



10



New at **Sears** this Season..

the great, shaggy,
white coat that goes
with every color

JUNIOR BAZAAR

HOLIDAY BLUSHER

Powder pink or powder blue make up the prettiest looks around



1 Cowl-neck Pullover, knit of wool in a diamond pattern. Dry clean.
Junior sizes 34, 36, 38, 40. Use size chart on page 44.
19 N 8778F—Powder pink
19 N 8779F—Powder blue
19 N 8780F—White
State size. Wt. 7 oz... \$10.94

2 Ankle-length Pants. Wool flannel bonded to acetate tricot. Zipper fly-front closing. Dry clean.

Junior sizes 5, 7, 9, 11, 13, 15. Please state size.
19 N 8774F—Powder pink
19 N 8775F—Powder blue
Shipping weight 8 oz. \$7.94

Petite Junior sizes (in powder pink only) 5P, 7P, 9P, 11P, 13P. State size.
19 N 8785F—Wt. 8 oz... \$7.94

3 Platter Collar Blouse sports removable tie bow. White batiste of Dacron* polyester and cotton. Wear in or out. Button-front. Machine wash, medium.

Junior sizes 5, 7, 9, 11, 13, 15. State size. Shpg. wt. 3 oz.
19 N 8800F..... \$4.94

4 Swinger Jumper. Wool flannel bonded to acetate tricot. Tiny tucks trace a panel down front bodice, stopping over a swirling skirt. Back zipper. Dry clean.

Junior sizes 5, 7, 9, 11, 13, 15. Please state size.
19 N 8783F—Powder pink
19 N 8784F—Powder blue
Shipping wt. 10 oz... \$12.94

Petite Junior sizes (in powder pink only) 5P, 7P, 9P, 11P, 13P. State size.
Shipping wt. 10 oz.
19 N 8787F..... \$12.94

5 Jewel-neck Cardigan, knit of wool in a jacquard pattern. Dry clean.

Junior sizes 34, 36, 38, 40. Use size chart on page 44.
19 N 8781F—Powder pink and white
19 N 8782F—Powder blue and white
State size. Wt. 8 oz... \$10.94

6 A-line Skirt. Wool flannel bonded to acetate tricot. Front tucked panels dash off bandless waist. Back zipper. Dry clean.

Junior sizes 5, 7, 9, 11, 13, 15. Please state size.
19 N 8776F—Powder pink
19 N 8777F—Powder blue
Shipping weight 6 oz... \$7.94

Petite Junior sizes (in powder pink only) 5P, 7P, 9P, 11P, 13P. State size.
19 N 8786F—Wt. 6 oz... \$7.94

THE SHOULDER BAG

7 An easy-going stash-away in supple grained vinyl. Rayon-lined. Abt. 7x9x6 in.
88 N 1193—Bone beige with tan trim
88 N 1194—All black
Shpg. wt. 1 lb. 8 oz... \$5.97



1
Also in white

3
Blouse

5

2

4

6

7

MEASURE UP every time you order

BE SURE OF A PROPER FIT
.. see page 260 for "how to measure."
Then use size chart on page 40.

*Reg. DuPont T.M.



Ascot. Rose printed matte jersey of acetate and nylon reverses to rosy pink cotton broadcloth. Dry clean. Buy it the easy way—order by phone.

Shipping wt. 2 oz.
19 N 8788.....\$1.94

Rose printed coordinates with a rosy pink "poor girl" to top them off.
Matte jersey of acetate and nylon bonded to acetate tricot. Dry clean.

1 Collared Jacket... buttons on the double. Mock pocket flaps.

Junior sizes 5, 7, 9, 11, 13, 15. *State size.*
Shipping weight 6 oz.
19 N 8794F.....\$12.94

3 Turtleneck Top... ribbed. Wear in or out. Back neck zipper.

Junior sizes 5, 7, 9, 11, 13, 15. *State size.*
Shipping weight 4 oz.
19 N 8789F.....\$5.94

5 Sporty Pullover. Button cuffs; mock pocket flaps. Button-front.

Junior sizes 5, 7, 9, 11, 13, 15. *State size.*
Shipping weight 5 oz.
19 N 8793F.....\$9.94

2 Easy Flared Skirt shirred from bandless yoke. Back zipper.

Junior sizes 5, 7, 9, 11, 13, 15. *State size.*
Shipping weight 4 oz.
19 N 8791F.....\$7.94

4 A-line Skirt. Low-riding belt of cotton velveteen. Back zipper.

Junior sizes 5, 7, 9, 11, 13, 15. *State size.*
Shipping weight 5 oz.
19 N 8790F.....\$7.94

6 Stovepipe Pants... slim, ruler straight. No waistband. Side zipper.

Junior sizes 5, 7, 9, 11, 13, 15. *State size.*
Shipping weight 5 oz.
19 N 8792F.....\$8.94

**For
HOLIDAY
PUNCH...**

pink roses
floating on
egg-nog cream

JUST CALL SEARS AND SAY "CHARGE IT" .. SEE PAGE 267

JUNIOR BAZAAR



... the non-stop knit Shift

1 Gives standout performance. Knit of luxuriously soft imported Australian lamb's wool fibers. Pullover style with contrast trim. Wear it belted or not. Hand washable separately.

Junior sizes 5, 7, 9, 11, 13, 15.
V19 N 2695F—Beige heather with red and spice brown trim
V19 N 2696F—Bright orange with deep navy and spice brown trim
State size. Shpg. wt. 13 oz. \$13.70

Petite Junior sizes 3P, 5P, 7P, 9P, 11P. Please state size.
V19 N 2697F—Beige heather with red and spice brown trim
V19 N 2698F—Bright orange with deep navy and spice brown trim
Shipping weight 13 oz. \$13.70

1

the fast-paced Skimmer

2 Swings in subtly textured wool bonded to acetate tricot. Slightly scooped neckline set off with harmonizing paisley-printed acetate scarf. Criss-cross front seams; back zipper. Dry clean.

Junior sizes 5, 7, 9, 11, 13, 15.
V19 N 2116F—Lt. turquoise blue
V19 N 2117F—Shrimp pink
V19 N 2118F—Light lime green
State size. Shpg. wt. 14 oz. \$12.70

Petite Junior sizes 3P, 5P, 7P, 9P, 11P. Please state size.
V19 N 2119F—Lt. turquoise blue
V19 N 2120F—Shrimp pink
V19 N 2121F—Light lime green
Shipping weight 14 oz. \$12.70

2



SEARS PETITE JUNIOR and JUNIOR MEASUREMENT CHART

ORDER ONLY SIZES LISTED WITH EACH ITEM

Size	3 or 3P	5 or 5P	7 or 7P	9 or 9P	11 or 11P	13 or 13P	15
Bust (inches)	29½-30	30½-31	31½-32	32½-33½	34-35	35½-36½	37-38
Waist (inches)	20-20½	21-21½	22-22½	23-24	24½-25½	26-27	27½-28½
Hips (inches)	31½-32	32½-33	33½-34	34½-35	35½-36½	37-38	38½-39½

Sweater chart on page 44



LOOK MERRY AND GLOW

You will in these Orlon* acrylic knits. Sweaters and shift, in red and white, glow in a new high-low jewel-stitch. Smoothly complemented with red double-knit skirt and pants. Machine wash separately, medium

1 Red and white pullover
... "poor girl" style.

Junior sizes S(34);
M(36-38); L(40).

State size letter S, M or L.
Shipping weight 5 oz.

19 N 8795F.....\$7.90

2 Red skirt swings to A-
line; elasticized waist.

Junior sizes 5, 7, 9, 11,
13, 15. State size. Wt. 5 oz.

19 N 8799F.....\$8.90

3 Red and white pullover;
ribbed cowl collar.

Junior sizes S(34);
M(36-38); L(40).

State size letter S, M or L.
Shipping weight 6 oz.

19 N 8796F.....\$9.90

4 Red straight-leg pants;
elasticized waist.

Junior sizes 5, 7, 9, 11,
13, 15. State size. Wt. 7 oz.

19 N 8798F.....\$8.90

5 Red and white shift.
Ribbed turtleneck; back

neck zipper. Order the
easiest way ... look in your
phone book white pages
under "Sears, Roebuck and
Co., Catalog Sales" for
number to call.

Junior sizes 5, 7, 9, 11,
13, 15.

Please state correct size.

Shipping weight 9 oz.

19 N 8797F.....\$12.90

*Reg. DuPont T.M.

PCSKM

Sears 41



FOR DANCING

1 Two-part Shift. Ruffled lace overblouse of acetate, cotton and nylon. Crepe skirt is acetate and rayon bonded to acetate tricot. Both close with back zipper. Lined except sleeves. Dry clean.

Junior sizes 5, 7, 9, 11, 13, 15. *State size.*
V19N 2195F—Med. beige V19N 2196F—Lt. pink
Shipping weight 13 ounces.....\$13.90

Petite Junior sizes 3P, 5P, 7P, 9P, 11P, 13P.
V19N 2197F—Med. beige V19N 2198F—Lt. pink
State size. Shipping weight 13 ounces.....\$13.90

2 Lace Cage of acetate and nylon floats over lined crepe skimmer of acetate and rayon. Back hook closings over Zephyr® zipper. Dry clean.

Junior sizes 5, 7, 9, 11, 13, 15. *State size.*
V19N 2760F—White V19N 2761F—Black
Shipping weight 1 lb. 2 oz.....\$17.90

Petite Junior sizes 3P, 5P, 7P, 9P, 11P, 13P.
V19N 2762F—White V19N 2763F—Black
State size. Shipping weight 1 lb. 2 oz.....\$17.90

3 Sheath... a glide of acetate and rayon crepe. In back: yoke; nylon zipper. Lined. Dry clean.

Junior sizes 5, 7, 9, 11, 13. *State size.*
V19N 2193F—Mint green V19N 2194F—Black
Shipping weight 14 ounces.....\$13.90

4 High-rise Skimmer shaped in gleaming cotton and acetate brocade. In back: glitter-button trimmed belt, nylon zipper closing. Dry clean.

Junior sizes 5, 7, 9, 11, 13, 15. *State size.*
V19N 2110F—Pale blue V19N 2111F—Cream
Shipping weight 1 lb. 3 oz.....\$12.90

Petite Junior sizes 3P, 5P, 7P, 9P, 11P.
V19N 2112F—Pale blue V19N 2113F—Cream
State size. Shipping weight 1 lb. 3 oz.....\$12.90



VENDÔME WIRE-DESIGN JEWELRY

5 Cuff Bracelet... 1½ in. wide.
4 N 5600—Gold-color metal
4 N 5601—Silver-color metal
Shipping weight 2 ounces.....\$5.00

6 Earrings... screw back. ¾ in. wide.
4 N 5602—Gold-color metal
4 N 5603—Silver-color metal
Shipping weight 2 ounces.....\$5.00





MEASURE UP every time you order

BE SURE OF A PROPER FIT

.. See page 260 for "how to measure."

Then use size chart on page 41



FOR DATING

1 Amber gold skimmer swings low to box-pleated A-line. Lustrous acetate knit always performs smoothly. Nifty welt-seams; back zipper. Dry clean.

Junior sizes 5, 7, 9, 11, 13. *State size.* Shpg. wt. 1 lb. 6 oz. V19 N 2201F.....\$14.90

Petite Junior sizes 3P, 5P, 7P, 9P, 11P. *State size.* Shipping weight 1 lb. 6 oz. V19 N 2202F.....\$14.90

2 Bright teal blue 2-part dress .. a gleaming acetate knit that stays smooth, sleek .. great for all-season wear. Top has cross-over collar; double rows of buttons for accent; back zipper. Elasticized waist-band skirt. Dry clean. Buy the easy way .. order by phone.

Junior sizes 5, 7, 9, 11, 13, 15. *State size.* Shipping weight 1 lb. V19 N 2203F.....\$15.90

3 Navy and cranberry flower print on cream Orlon* acrylic knit bonded to acetate tricot. Skimmer has elbow-length sleeves ruffled with ecru lace; zips in back. Dry clean.

Junior sizes 5, 7, 9, 11, 13, 15. *State size.* Shipping weight 1 lb. V19 N 2114F.....\$11.90

Petite Junior sizes 3P, 5P, 7P, 9P, 11P. *State correct size.* V19 N 2115F—Wt. 1 lb...\$11.90

4 American beauty red and cream high-rise skimmer flaunts perky lace ruffles, bow-band of acetate satin. Back zipper. Orlon acrylic knit bonded to acetate tricot. Dry clean.

Junior sizes 5, 7, 9, 11, 13. *State size.* Shpg. wt. 1 lb. V19 N 2191F.....\$13.90

Petite Junior sizes 3P, 5P, 7P, 9P, 11P. *State size.* V19 N 2192F—Wt. 1 lb...\$13.90

*Reg. DuPont T.M.

JUST CALL SEARS AND SAY "CHARGE IT" .. SEE PAGE 267

PCBKM
AEDSLG

Sears 43



**JUNIOR
BAZAAR**

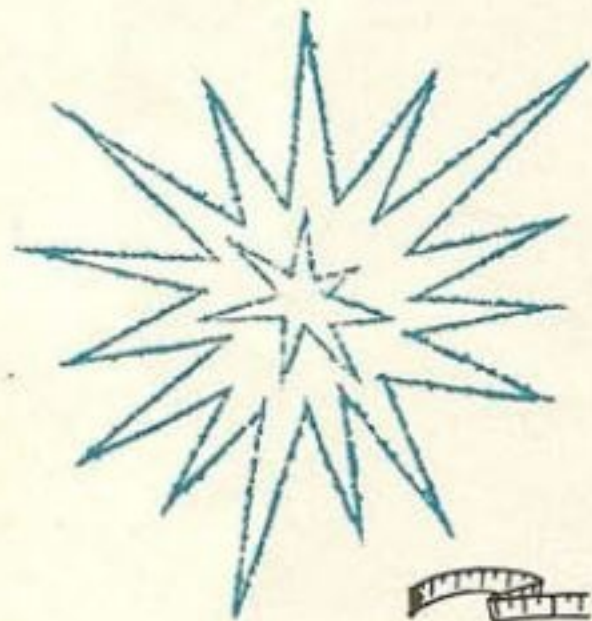
HAPPY HOLIDAY SWEATERS


1 Jacquard-design Pull-on and Cap. Pink, celery and raspberry knit of Orlon® acrylic. Sweater is hand washable. Junior sizes 34, 36, 38, 40. *State size.* 19 N 6155F—Shpg. wt. 13 oz.....\$10.97

2 Crochet-look Pullover. Hand-knit of wool, vinyon and rayon . . lavender and chamois tan color. Burgundy trim of rayon and nylon chenille yarn. Hand-fashioned, $\frac{3}{4}$ length bell-sleeves. Dry clean. Junior sizes 34, 36, 38, 40. *State size.* 19 N 6158F—Shpg. wt. 1 lb. 2 oz..\$14.97

3 Lacy-look Pullover . . scalloped detail. White knit of virgin wool and kid mohair. Back neck zipper. Dry clean. Junior sizes 34, 36, 38, 40. *State size.* 19 N 6159F—Shpg. wt. 13 oz.....\$10.97

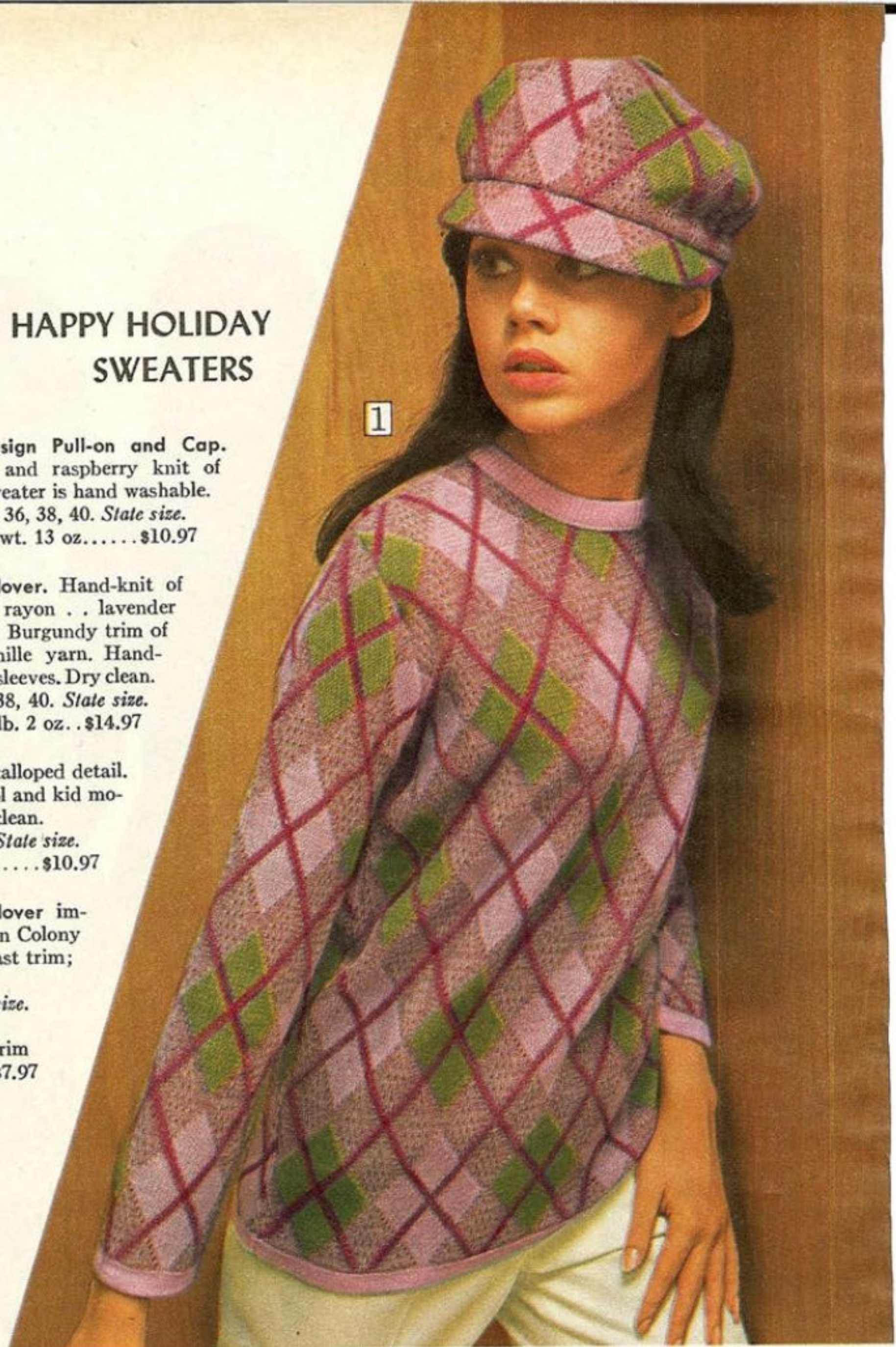
4 Smocked and Ribbed Pullover imported from the British Crown Colony of Hong Kong. Wool knit. Contrast trim; full-fashioned sleeves. Dry clean. Junior sizes 34, 36, 38, 40. *State size.* 19 N 6156F—Aqua with white trim
19 N 6157F—White with berry red trim
Shipping weight 8 ounces.....\$7.97
*Reg. DuPont T.M.



Be sure to use  **SEARS SWEATER MEASUREMENT CHART**

Order only sizes listed with each item

Size	34	36	38	40
Bust (inches).....	31-32	33-34	35-36	37-38



Fanciful Furs



can make it a
Merry Christmas

1



1 Dyed Rabbit Parka (fur origin: France) trimmed with bleached-white lamb, tip-dyed (fur origin: United States). Lined with acetate quilted to reprocessed wool and other fibers. Hood lined with gold acrylic pile on cotton back. Zipper closing. About 25 inches long. Furrier clean.

Misses' sizes 8, 10, 12, 14, 16, 18. *State size.*
P17 N 834CF—Wt. 4 lbs.
\$7.00 month; cash \$69.90

2

2 Natural Rabbit (fur origin: France) collar and facing-to-hem adds fun touch to fashion's wrap coat. Camel-tan plaid wool . . . lined; interlined. Gloves sold on page 89.

Misses' sizes 8, 10, 12, 14, 16. *State correct size.*
N17 N 4015CF—Wt. 6 lbs.
\$6.00 month; cash \$59.90

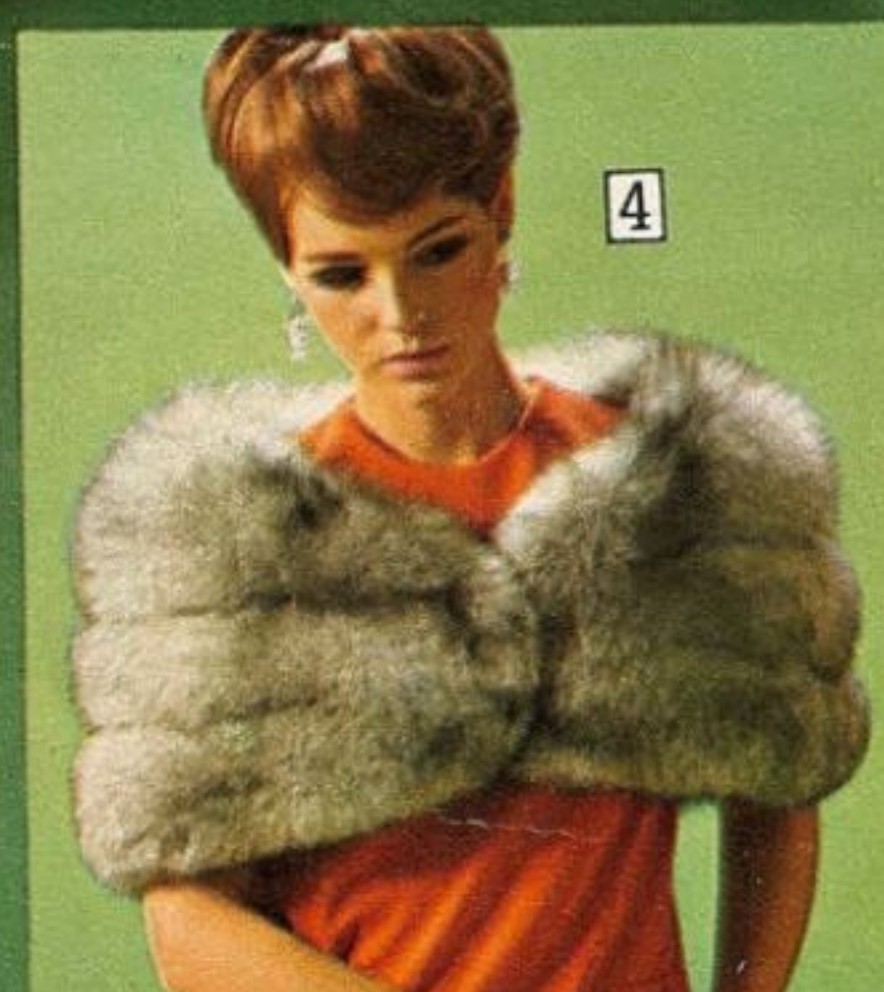
3 Natural Guanaco (fur origin: Argentina) atop fine leather . . . dramatic combination for her most versatile coat. Wear front-belted or wrap-style as shown; or, wear loose for a third sleek look. Camel-tan imported cabretta; lined. About 36 in. long. Made in America. Pick up your phone right now and order this one!

Misses' sizes 8, 10, 12, 14, 16, 18. *State correct size.*
N17 N 5275CF—Wt. 5 lbs.
\$10.00 month; cash \$129.00

3



4



4 Natural Blue Fox capelet in silvery-gray (fur origin: Norway). Silk and rayon lined. Hook-and-eye closing. Center back about 13 inches deep.

P17 N 802C—Wt. 3 lbs.
\$8.50 month; cash \$89.90

MEASURE UP
every time
you order

**BE SURE OF
A PROPER FIT**
.. see page 260 for
"how to measure"
and size charts

Magnificent Mink

the elegant luxury
she will treasure



1 Cape-stole. Natural mink pelts are fully let-out for a sweep of splendor. Double-furred collar. Silk and rayon lining. Back about 19 in. deep; length from center-back to front-tip about 31 inches.

Misses' sizes S(10-12); M(14-16); L(18-20). *State letter S, M or L.* Shipping weight 5 pounds.

P17 N 960CF—Pastel (med. brown)
P17 N 961CF—Ranch (dark brown)
P17 N 962CF—Dawn (light brown)
\$25.00 monthly Cash \$499.00

2 Suit-stole . . . chic choice for the woman with a fuller figure. Silk and rayon lined. Back about 21 in. deep; length from center-back to front-tip about 31 in. One size fits Shorter Women's sizes 14½ to 24½ and Women's sizes 38 to 42.

Let-out Natural Mink . . . each skin reveals its fullest measure of beauty.

P17 N 955C—Pastel (med. brown)
P17 N 956C—Ranch (dark brown)
P17 N 957C—Dawn (light brown)
Shipping weight 5 pounds.
\$25.00 monthly Cash \$499.00

Split-skin Natural Mink . . . and not as expensive as you might think.

P17 N 951C—Pastel (med. brown)
P17 N 952C—Ranch (dark brown)
P17 N 958C—Dawn (light brown)
Shipping weight 5 pounds.
\$19.50 monthly Cash \$299.00

3 Full-length Coat of fully let-out natural mink skins. Plump pelts . . . superbly matched for deep color, subtle shading. Double-furred collar. Full-length sleeves, adjustable turn-back cuffs. Silk and rayon lined. About 42 inches long. Use your phone if you want to order it the easiest way of all.

Misses' sizes S(10-12); M(14-16); L(18-20). *State letter S, M or L.* Shipping weight 7 pounds.

P17 N 931CF—Pastel (med. brown)
P17 N 932CF—Ranch (dark brown)
\$69.00 monthly Cash \$1399.00

4 2-row Boa of natural mink, a favorite accessory. Button trim. Hook and eye closing. Rayon velvet back. About 41 in. long.

Misses' sizes S(10-12); M(14-16); L(18-20). *State letter S, M or L.* Shipping weight 4 pounds.

P17 N 792CF—Pastel (med. brown)
P17 N 793CF—Ranch (dark brown)
\$10.00 monthly Cash \$109.00

NO MONEY DOWN
ON ANYTHING SEARS SELLS
. . see page 266



New at **Sears** this Season..

2-in-1 Coats that are really
reversibles made of Switchabout Fabrics



1 Ensemble Action in Or-lon* acrylic. Reversible coat: one side, a rib-knit in medium sage green is bonded to a flat-knit in harmonizing color check. Braid edging. Matching A-line dress of rib-knit bonded to acetate tricot... back zipper. So easy to buy when you just use the phone.

Misses' sizes 6, 8, 10, 12, 14, 16. *State correct size.*
Shipping weight 4 pounds.

N17 N 3665F.....\$39.90

2 Car Coat. Camel-tan turns to traffic-stopping bold plaid. Double-woven melton cloth of warm reprocessed wool, rayon and other fibers. Braid binding. About 33 inches long.

Misses' sizes 8, 10, 12, 14, 16, 18. *State correct size.*
Shipping wt. 4 lbs. 8 oz.

N17 N 6230F.....\$26.90

3 Flip-over Cape gives twice the fashion fun... muted plaid reverses to deep navy blue. Double-woven fabric of reprocessed wool, fur fibers and nylon. Hood-collar; braid trim; zip closing. About 32 in. long.

Misses' sizes S(8-10); M(12-14); L(16-18).
State S, M or L. Wt. 4 lbs.

N17 N 6120F.....\$19.97

*Reg. DuPont T.M.

MEASURE UP
every time
you order

**BE SURE OF
A PROPER FIT**
... for size chart and
"how to measure",
see page 260

1 Cashmere with Natural Mink . . . full-skin, dark brown ranch mink collar. Here's luxury. Coat lined with Milium® insulated acetate satin. So easy to buy when you just use the phone.

Misses' sizes 8, 10, 12, 14, 16, 18. *State size.* Wt. 5 lbs.

N17 N 4000CF—Bone beige

N17 N 4001CF—Black

\$8.00 monthly . . . Cash \$79.90

2 Textured-weave. Fine wool bonded to Style-Fuse® cotton backing . . . this snappy coat look stays intact. Kicky pleats front-and-back. Milium insulated acetate satin lining.

Misses' sizes 8, 10, 12, 14, 16.

N17 N 2502F—White

N17 N 2500F—Cranberry red

N17 N 2503F—Black

State size. Wt. 5 lbs. \$34.90

(3 and 4) Chinchilla Cloth. Pure wool fused to Sta-flex® cotton backing for shape-retention; coat is lined in Milium insulated acetate taffeta.

Misses' sizes 6, 8, 10, 12, 14, 16, 18. *State correct size.*

3 Club collared for casual chic. Handbag sold below.

N17 N 4005F—Bright

grass green

N17 N 4006F—Cream white

Shpg. wt. 5 lbs. \$42.90

4 Dramatically Fur Collared in white-bleached raccoon.

Shipping weight 5 pounds.

N17 N 4010F—Cream white

N17 N 4011F—Bright

grass green

\$6.00 monthly . . . Cash \$55.90

NO MONEY DOWN
ON ANYTHING
SEARS SELLS
.. see page 266
for details

QUILTED BAG

5 Smooth vinyl. 3 pockets; 1 zipper. Handle adjusts. Ray-on-lined. About 10½x6x2½ in. Shipping wt. 2 lbs. 1 oz.

88 N 1015—Med. beige . . . \$5.97

88 N 1016—Black 5.97

88 N 1017—Med. brown . . . 5.97

Also in black brushed vinyl that looks and feels like suede.

88 N 1099 \$5.97



5



1 Cashmere with Mink

2 Textured-weave

3 and 4 Chinchilla Cloth

4





1

2

3

4



Suits with the looks
you'll like for a season
of important doings

1 Dressy Suit fabric is worsted wool and silk. Fully lined jacket; seat-lined skirt . . zipper. Hat is sold on page 18.

Misses' sizes 8, 10, 12, 14, 16, 18. *State size.*
N17 N 3608F—Deep blue
N17 N 3609F—Black
Shpg. wt. 2 lbs. . . . \$29.90

Tall Misses' 12T, 14T, 16T, 18T, 20T. *State size.*
N17 N 3610F—Deep blue
N17 N 3611F—Black
Shpg. wt. 2 lbs. . . . \$32.90

2 3-piece Suit in an airy wool fabric that looks like costly crochet. Half-belted jacket. Sleeveless shell, back zipper. Skirt . . elastic waistband and zipper. Fully lined.

Misses' sizes 8, 10, 12, 14, 16, 18. *State size.*
N17 N 3660F—Cream white
N17 N 3661F—Lt. blue
Wt. 2 lbs. 14 oz. . . . \$32.90

3 Contrast 3-piecer, royal blue and bright green check with royal blue tweed-effect. Textured acrylic, nylon and viscose bonded to acetate tricot . . shuns wrinkles. Curvy jacket is lined; back-zipped sleeveless shell; easy zipper on skirt.

Misses' sizes 10, 12, 14, 16, 18, 20. *State size.*
Shpg. wt. 2 lbs. 14 oz.
N17 N 3663F. . . . \$24.90

4 3-part Ensemble, the peak of freshness in cream white and light gray. Checked rayon and wool fused to cotton . . shaping lasts. Back-belted coat. Milium® insulated acetate taffeta lining. Sleeveless shell has back zipper. Seat-lined skirt zips. Buy it the easy way—order by phone.

Misses' sizes 8, 10, 12, 14, 16, 18. *State size.*
Shpg. wt. 5 lbs. 5 oz.
N17 N 3664F. . . . \$39.90
Coat only.
Shpg. wt. 4 lbs. 2 oz.
N17 N 3666F. . . . \$29.90

No Money Down
on anything
Sears sells
. . see page 266

(1 thru 3)

Luxury in American-made styles with no-nonsense practicability. Zip in the liner (sleeveless) of Orlon* acrylic pile on cotton back, and you'll be comfortably warmer

1 Short Coat. Black cabretta skims whistle-slick from sailor collar to semi-raglan style sleeves, to hem. Lined. About 33 in. long.

Misses' sizes 8, 10, 12, 14, 16, 18, 20. *State correct size.*

N17 N 5290F—Wt. 4 lbs. 14 oz.

\$6.00 monthly.....Cash \$57.90

2 Pea Coat. All's ship-shape in butter-soft suede, bright metal buttons, multicolor paisley print lining. About 27 inches long.

Misses' sizes 8, 10, 12, 14, 16, 18. *State correct size.*

Shipping weight 3 lbs. 10 oz.

N17 N 5285F—Navy blue

N17 N 5286F—Med. taupe brown

\$6.00 monthly.....Cash \$57.90

3 Suede Coat and Mink Boa . .

wear as shown for total luxury. Wear boa alone as a gala accessory . . . densely furred full-skin natural mink is about 36 in. long; mouth clips attached; rayon-velvet back. Or, wear coat untrimmed . . cardigan neckline; side vents at newsy length; suede buttons. Lined. About 36 inches long. Like everything else in Sears books, it's so easy to order by telephone.

Misses' sizes 6, 8, 10, 12, 14, 16, 18. *State correct size.*

Shipping weight 5 pounds.

N17 N 5280CF—Deep beige with pastel (medium brown) mink

N17 N 5281CF—Med. taupe brown with ranch (dark brown) mink

\$8.50 monthly.....Cash \$89.90

MEASURE UP
every time
you order

**BE SURE OF
A PROPER FIT**

.. see page 260 for
"how to measure"
and chart

Imported Suede or
Imported Leather



.. a joy to wear
from now on with or
without its zip-liner





1

2



The luxurious
silk Raincoat



The intriguing
Trench Coat

1 Silk Shantung Raincoat, laminated to polyurethane foam. Self-belt included. Acetate lined. Water-repellent. Handbag sold on page 49.
Misses' sizes 8, 10, 12, 14, 16, 18. *State size.*
N17 N 9010F—Emerald green
N17 N 9011F—Black
Shipping weight 2 lbs. 5 oz. \$32.90

2 Intriguing Trench Coat. Water-repellent poplin of cotton and Avril® rayon. Self-belt. Acetate lined. Leather buttons.
Misses' sizes 8, 10, 12, 14, 16, 18. *State size.*
Any-weather Coat has zip-liner of smart frosty pile of Acrilan® acrylic and modacrylic on olefin back with lined sleeves.
N17 N 9910F—Chamois tan N17 N 9911F—Navy
Shipping weight 4 lbs. 2 oz. \$24.90
Raincoat . . without zip-liner.
N17 N 9810F—Chamois tan N17 N 9811F—Navy
Shipping weight 3 lbs. 2 oz. \$17.90

SHOWN ON OPPOSITE PAGE

3 The "Dude" Pants Suit, in camel tan cotton suede cloth to resemble suede leather. Jacket bonded to polyurethane foam; lined and outlined in pale butter-yellow Sherlon pile (acrylic on cotton back) looks like shearling. Sleeves lined in acetate quilted to acrylic. About 31 in. Pants (unlined, not bonded); self-belt; zipper.
Misses' sizes 8, 10, 12, 14, 16, 18. *State size.*
N17 N 5250F—Shpg. wt. 4 lbs. 10 oz. \$27.90
Also, Jacket only.
N17 N 5220F—Shipping weight 4 lbs. \$19.97

4 Cotton Corduroy Pants Suit. Car coat has convertible hood-collar . . lining of deep-pile acrylic on cotton back; sleeves lined in acetate quilted to acrylic. About 36 in. long. Pants have self-belt; zipper closing. Bag sold on opposite page.
Misses' sizes 8, 10, 12, 14, 16, 18. *State size.*
N17 N 6175F—All deep loden green
N17 N 6176F—Lt. taupe brown with beige pile
Shipping weight 5 lbs. 8 oz. \$25.90
Car Coat only. Shipping wt. 4 lbs. 8 oz.
N17 N 6168F—All deep loden green \$17.90
N17 N 6169F—Lt. taupe brown; beige pile . . 17.90

5 Our Best Car Coat. Diagonal-weave wool has white-bleached raccoon (tip-dyed) collar to detach, attach at whim. Frosty pile lining of Acrilan® acrylic and modacrylic on olefin back; sleeves lined in acetate quilted to acrylic. About 34 in. long. Why not pick up the phone and order it?
Misses' sizes 8, 10, 12, 14, 16, 18. *State size.*
N17 N 6804F—Cream white; dark gray pile
N17 N 6800F—Camel tan with camel tan pile
Shipping weight 5 lbs. 2 oz. \$39.90
Also, without fur collar. Shpg. wt. 4 lbs. 14 oz.
N17 N 6700F—Camel tan; camel tan pile \$29.90
N17 N 6704F—Cream white; dark gray pile 29.90

6 Shaggy-lined Car Coat. Wool and nylon melton cloth with fluffy acrylic pile on olefin back; collar snugs up to become hood. Quilt-lined sleeves. Button-tabs in back. About 35 inches long.
Misses' sizes 8, 10, 12, 14, 16, 18. *State size.*
N17 N 6547F—Cream white with white pile
N17 N 6545F—Camel tan with beige pile
Shipping weight 5 lbs. 8 oz. \$29.90



SHOULDER TOTE

Bag of grained vinyl.
2 outside zip pockets;
2 inner slip-in pockets.
Snap closing. Unlined.
About 8½x12x4½ inches.
88 N 1257—Med. tan
88 N 1258—Black
88 N 1259—Chestnut
dark brown
Wt. 1 lb. 8 oz. \$3.97



3

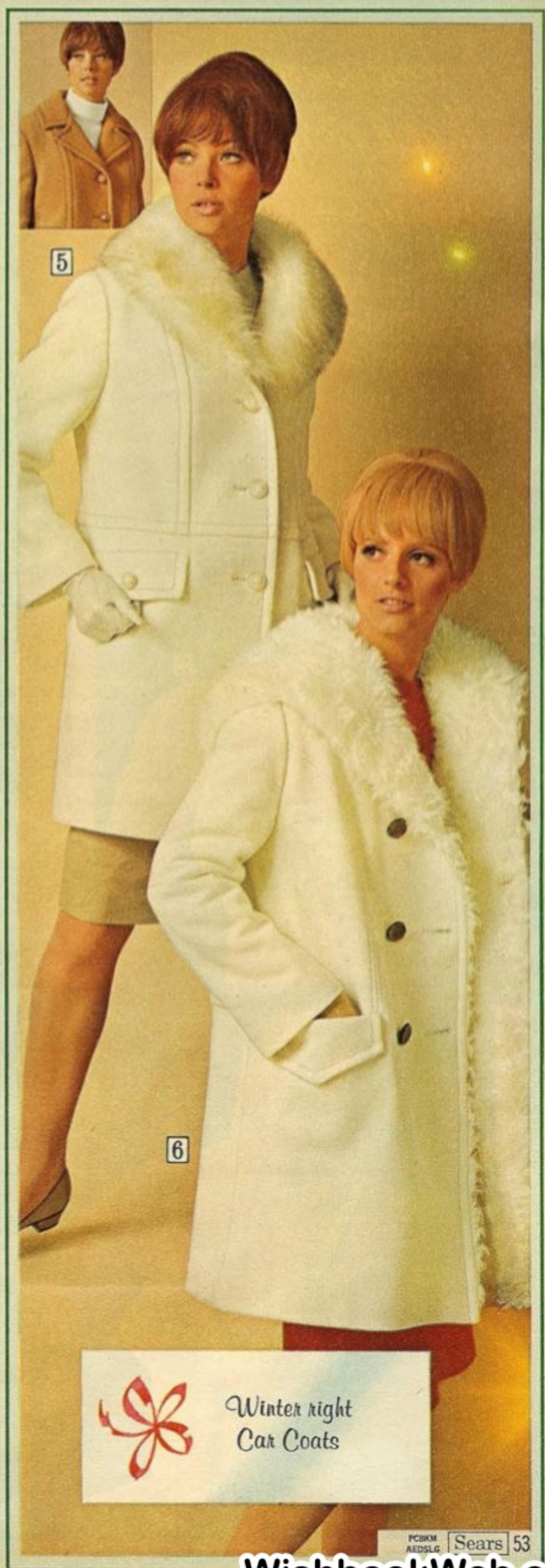
4



The versatile
Pants Suits

MEASURE UP every time you order

BE SURE OF A PROPER FIT
.. for "how to measure" and size chart
see page 260



5

6



Winter right
Car Coats

*Fabric smooth,
shape perfect..
always—*

These PERMA-PREST Bras
are wrinkle-free,
ready to wear
right from the dryer



Choose your care-free PERMA-PREST Bra from these
3 styles..in a wide range of sizes. All are fashioned in
a smooth blend of Dacron* polyester and cotton.

Bandline with exclusive Elfin Cordtex® lifts **\$3⁰⁰**

1 Popular bandline style in sizes to 44D adapts beautifully to your figure . . has
the added support and uplift only Sears exclusive Cordtex lifts can give you.
Cordtex inserts in the band, too, to keep bra in place. With adjustable straps,
elastic releases at back for fit, comfort. White. *State even bra size.*

18 N 50433F—A-cup. Sizes 32 to 38 18 N 50434F—B-cup. Sizes 32 to 42
18 N 50435F—C-cup. Sizes 32 to 44 18 N 50436F—D-cup. Sizes 32 to 44
Shipping weight each 4 ounces.....2 for \$5.90; Each \$3.00

Natural cup bandline . . flattery for average figures **\$2⁵⁹**

2 Smoothing bandline style with cups specially designed for better fit, better
uplift. Elastic release at center front for breathing ease; balanced elastic back
closure for right-for-you sizing. Adjustable straps. White. So easy to buy when you
just use the phone. *State even bra size.*

18 N 52313F—A-cup. 18 N 52314F—B-cup. 18 N 52315F—C-cup.
Sizes 32 to 36 Sizes 32 to 38 Sizes 32 to 38
Shipping weight each 5 ounces.....2 for \$5.10; Each \$2.59

Full figure longline . . Elfin Cordtex lifts **\$5⁰⁰**

3 Front-hook style for easy-on convenience has lined front, measures 4½ inches
down for midriff slimming. Elfin Cordtex lifts for extra uplift; wide elastic
band at back for comfort and smooth fit. Straps adjust. White. *State even bra size.*

18 N 49015F—C-cup. Sizes 36 to 44
18 N 49016F—D-cup. Sizes 36 to 46
Shipping weight 6 ounces.....\$5.00

*Registered DuPont Trademark

All Bras on this page are machine washable, warm temperature

HOW TO MEASURE for Bras and All-in-ones

A Determine your Bra size. Measure CHEST well up under arms and above the
bust. This measurement is your Bra size, the size you order.

B Determine your Cup type. Measure BUST at the fullest part. Subtract chest
measurement from bust measurement and use table below to determine cup size.

Difference between chest and bust measurement	Order cup size
Over ½ and up to 1½ inches.....	A
Over 1½ and up to 2½ inches.....	B
Over 2½ and up to 3½ inches.....	C
Over 3½ and up to 4½ inches.....	D



Just the
thing for
festive
dress-up
occasions
Decolleté Bra
\$5.00

Also in white . .
with push-up pads
or natural cup

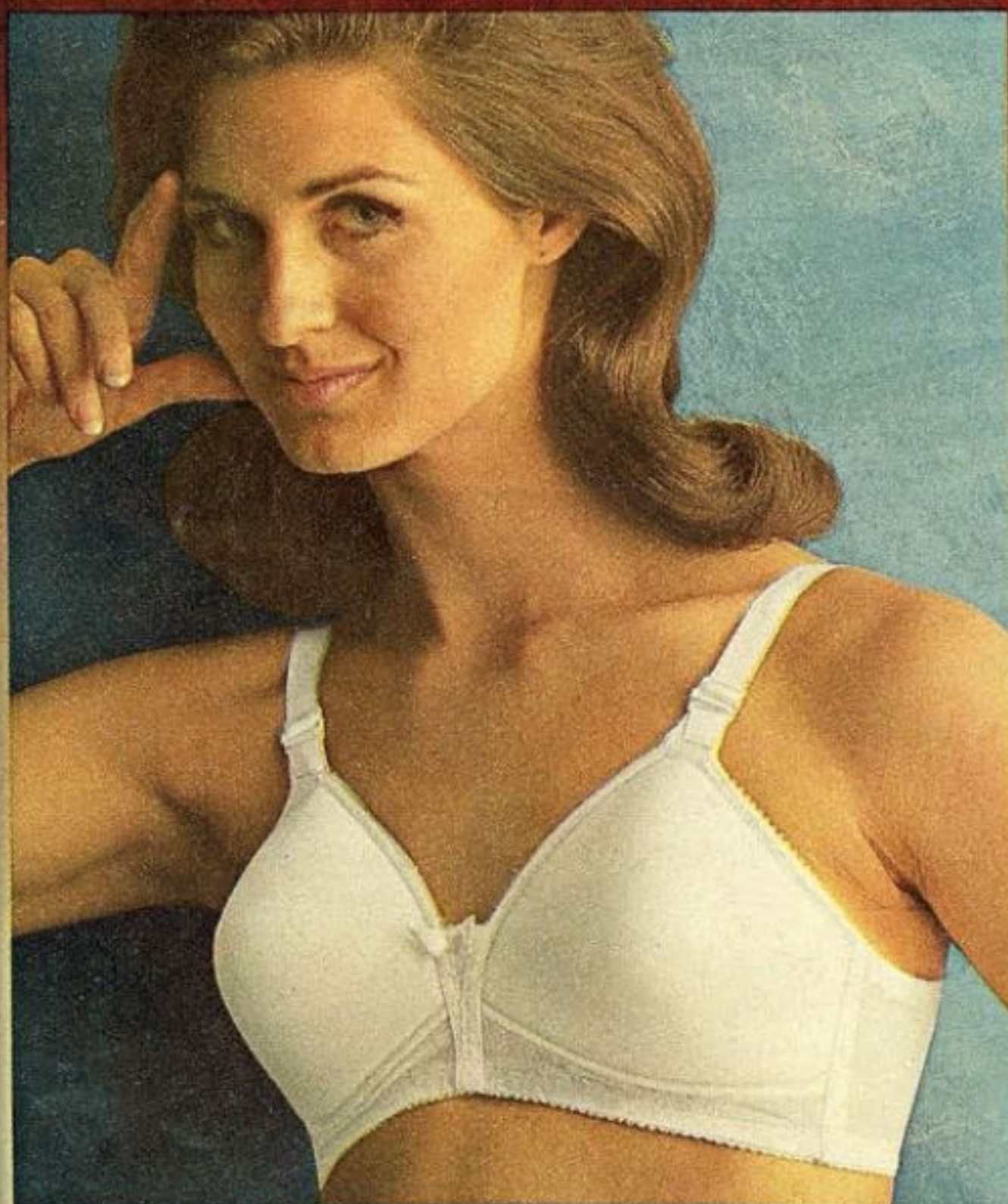
So very feminine, cut daringly low, the straps set wide to wear under deep-cut fashions. Cups are luscious nylon lace, lined with sheer nylon, and underwired for the most flattering uplift and separation. Nylon, Lycra® spandex power net panels in the low-cut back. Adjustable demi-stretch straps. Elegant in white or black. *State even bra size.*

With push-up pads of Wonder-Fil polyester for above-cup fullness.

Natural Cup with fiberfill in the lower cup for extra support.

Color	A-cup	B-Cup	Size	Color	B-cup	C-cup	Size
White	18 N 45443F	18 N 45444F	32 to 36	White	18 N 52914F	18 N 52915F	32 to 38
Black	18 N 45453F	18 N 45454F	32 to 36	Black	18 N 52924F	18 N 52925F	32 to 38

Shipping weight 5 ounces.....\$5.00

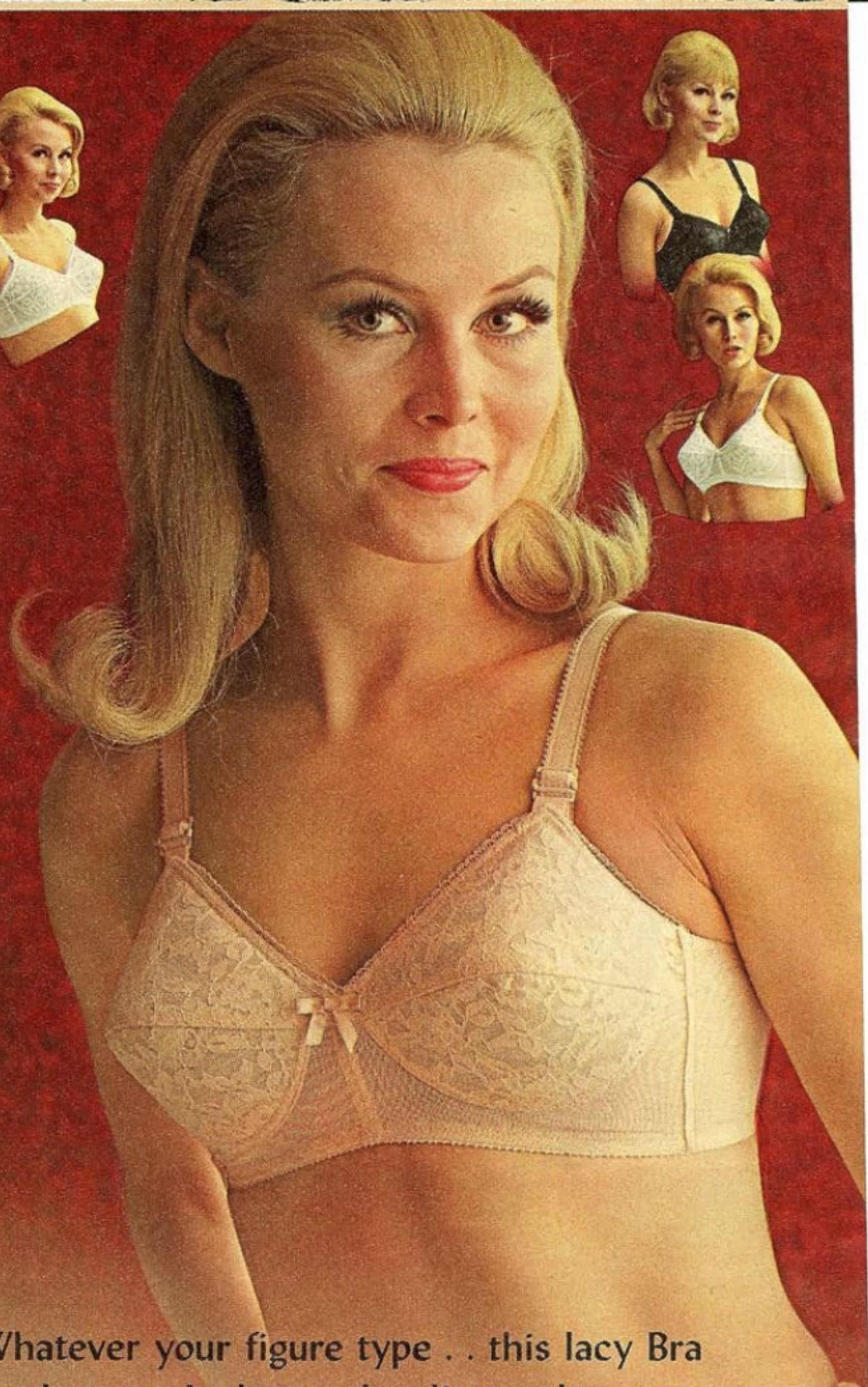


New at Sears this Season..
Smoothline® Bra won't show under knits
\$5.00

At last . . a bra that gives a smooth seamless look under sweaters and knits. Cups of seam-free polyester tricot contoured with molded polyurethane foam to fill out in-between sizes, enhance your curves. Side and back panels of power net elastic (nylon and Blue C spandex) for smooth, comfortable fit. Demi-stretch straps adjust. White. *State even bra size* 32 to 36.

18 N 42703F—A-cup 18 N 42704F—B-cup

Shipping weight 5 ounces.....\$5.00



Whatever your figure type . . this lacy Bra
makes you look your loveliest . . because
there's a cup style that's just right for you

NATURAL . . with supporting laminated lift

CONTOURED . . with Wonder-Fil to fill out in-between sizes

PADDED . . with Wonder-Fil to add a full cup size

Each **\$3.50** Any **2** for **\$6.90**

There's luxury in the nylon lace cups with their pretty lace edging . . and there's good fit and comfort in the nylon and spandex power net frame of this bra. The stretch straps are adjustable, too. Styled with a low, scoop back. Have a wardrobe of these bras in the right-for-you cup style, in your favorite fashion shades. Buy it the easy way—order by phone. *State even bra size.*

Natural Cup, with lightweight lift laminated to undercup for support.

Cup	Scandia Nude	Red	White	Black	Sizes
B	18 N 53254PF	18 N 53114PF	18 N 53214PF	18 N 53234PF	..32 to 38
C	18 N 53255PF	18 N 53115PF	18 N 53215PF	18 N 53235PF	..32 to 38

Contour Cup, lined with 1/8 inch of soft, compressible Wonder-Fil spun polyester.

Cup	Scandia Nude	Red	White	Black	Sizes
A	18 N 42173PF	18 N 42193PF	18 N 42153PF	18 N 42163PF	..32 to 36
B	18 N 42174PF	18 N 42194PF	18 N 42154PF	18 N 42164PF	..32 to 38
C	18 N 42175PF	18 N 42195PF	18 N 42155PF	18 N 42165PF	..32 to 38

Padded Cup, with 1/4-inch of Wonder-Fil polyester to flatter minus-size figures.

Cup	Scandia Nude	Red	White	Black	Sizes
A	18 N 45173PF	18 N 45193PF	18 N 45183PF	18 N 45163PF	..32 to 36
B	18 N 45174PF	18 N 45194PF	18 N 45184PF	18 N 45164PF	..32 to 36

Shipping weight each 5 ounces.....2 for \$6.90; Each \$3.50

*Registered DuPont Trademark

WishbookWeb.com

New at Sears this Season..

1
\$9.98

ADAPTA-FIT . . the only long-leg Panty
in the world that molds to your figure
with instant comfort and complete control
. . no matter how much or how little
fabric is stretched
even at

- HIP
- WAIST
- THIGH
- RISE



1 Look at this! A panty that fits well *all-over*, and controls, at the same time. How is it done? With a new kind of power net of nylon and Vyrene® spandex that will s-t-r-e-t-c-h more than ever, but won't lose its control power no matter how much it stretches. You order by waist size, knowing that hips and thighs will really fit . . that the rise will be comfortably right. Tulip-shaped tummy panel has nylon sheer and marquisette lining for firmness; side and back tulip self-panels mold thighs and derriere. Detachable garters adjust to the *right height* for you. Fits 19 in. waist down.

► All size Adapta-fit panties fit hips 8 to 13 inches larger than waist. All sizes fit rise 27 to 32 inches (measured from waist at center front, down through crotch, up to waist at center back). All sizes fit thighs 17 to 22 inches (measured halfway between crotch and knee). Waist sizes S(24-26); M(27-28); L(29-30); XL(31-32) in. *State size* S, M, L, XL.

18 N 24119F—Scandia Nude

18 N 24109F—White

Shipping weight 6 ounces.....\$9.98

How-to-measure for Panties and Girdles

Measure carefully over present garment, holding tape snug. To measure for panties and girdles:

- 1 *Measure Waist* at the smallest part. Order by waist size
- 2 *Measure Hips* at the fullest part. Select the panty or girdle best suited to your hip development

Buy a wardrobe
of 3 Bras
. . pink, blue
and white
and Save 34%

3 in box \$5.00

White bra was 3 for \$7.65. A beauty with nylon lace cups, cotton-lined, has fine cotton underbust panels and sides. Smooth-fitting stretch straps dip in back, edge the cups. Power net back of nylon and Lycra® spandex. 1 white, 1 blue, 1 pink, packed 3 of 1 size in box.

See page 54 for how-to-measure. *State even bra size.*

18 N 56993F—A-cup. Sizes 32 to 36

18 N 56994F—B-cup. Sizes 32 to 38

18 N 56995F—C-cup. Sizes 32 to 38

Shipping weight box 10 ounces.....Box \$5.00



An exceptionally low price
for a Long-leg Panty with
controlling tummy panels \$4.00

2 Slimming controller of nylon and Lycra® spandex in luscious pastels fits 18 inches waist down, has doubled self-panel in front. Stretch lace leg bottoms; nylon tricot crotch. 4 hidden garters detach. Buy it the easy way—order by phone.

► Fit hips 8 to 11 in. larger than waist. Waist sizes S(24-26); M(27-28); L(29-30); XL(31-32). *State size* S, M, L, XL.

18 N 25658F
White

18 N 25668F
Pink

18 N 25678F
Blue

Shipping weight 8 ounces.....\$4.00



1

Also in white . .
Natural or
contour cup

Bra
sold on
page 55



2

Now in black . .
our best-selling
All-in-one for
non-stop figure control

\$10⁹⁸

1 Sleeks, smooths your figure from shapely top to 17 inches waist down. Nylon and Lycra[†] spandex power net with tulip-shape self-panels to flatter tummy, hips and thighs. Adjustable stretch straps sweep low in back. The nylon tricot cups are prettily embroidered. Nylon tricot split crotch. 4 hidden garters detach. *State even bra size.* See page 54 for How-to-Measure

► Fits hips 2 to 5 in. larger than chest.

Natural cup, cotton-lined lower cups.

Black	White	Cup	Sizes
18 N 31824F	18 N 31794F	B	32 to 40
18 N 31825F	18 N 31795F	C	34 to 40

Contour cup, with Wonder-Fil spun polyester to shape in-between sizes.

Black	White	Cup	Sizes
18 N 31813F	18 N 31803F	A	34 to 38
18 N 31814F	18 N 31804F	B	34 to 38

Shipping weight 14 ounces. . . \$10.98

†Reg. DuPont T. M.

- at tummy . . lined lace
- all 'round . . power net
- at hips and thighs . . satin elastic panels
- at derriere . . doubled power net

4 colors, Each only

\$5⁹⁸

2 Wonder-working long-leg panty has nylon lace front panel, lined with Dacron[†] polyester, nylon and cotton. Side panels up-and-down stretch elastic (acetate, cotton, Lycra[†] spandex) doubled at back for derriere control. Fits 19 inches waist down. Nylon tricot crotch. 4 hidden detachable garters. So easy to buy when you just use the phone.

► Fits hips 8 to 11 inches larger than waist. Waist sizes S(24-26); M(27-28); L(29-30); XL(31-32) inches. *State size S, M, L or XL.* See page 56 for how-to-measure.

18 N 24659F—White 18 N 24729F—Black

18 N 24679F—Scandia Nude 18 N 24999F—Red

Shipping weight 8 ounces. . . \$5.08



3

Also in
white

4

Also in
white

Youthfully designed
underwired Bra

B, C-
cups **\$5⁰⁰**
each

3 So very feminine, with cups . . and straps . . of nylon lace, frosted with tricot, lined with sheer. Featherlift[®] supports cushioned with spun Dacron[†] polyester for extra comfort. Invisible padded underwire supports, separates. Side panels leno elastic (acetate, Dacron[†] polyester, Lycra[†] spandex). *State even bra size.* See page 54 for how-to-measure. Shipping weight each 5 ounces.

White	Black	Cup	Sizes	2 for	Each
18 N 51484F	18 N 51494F	B	32 to 40	\$9.80	\$5.00
18 N 51485F	18 N 51495F	C	32 to 42	9.80	5.00
18 N 51486F	18 N 51496F	D	32 to 44	11.80	6.00

Continuous control . . Hi-Rise **\$9⁰⁰**
Zip Panty in dramatic black

4 Smooths from 2½ inches above to 17 inches below waist with nylon and Lycra[†] spandex power net. Satin elastic panels (acetate, cotton, spandex, nylon) to control tummy, hips, thighs. Front panel reinforced with power net; front, sides, back boned. Side zipper. Nylon tricot split crotch.

► Fits hips 8 to 11 in. larger than waist. Waist sizes 26, 28, 30, 32, 34. *State even waist size.* See page 56 for how-to-measure.

18 N 28777F—Black 18 N 28767F—White

Shipping weight 14 ounces. . . \$9.00

*Touched with lace for elegance
and powered with trimming control**



Also in
black

INDIVIDUALLY BOXED

Under-Covers

... ideal under the
new short fashions ...
about 19 inches short

1 Festive striped pettipant with a young, look. Nylon tricot with ribbon and lace trim; elastic waist.
Hip sizes S(33-35); M(36-38); L(39-41). *State size* S, M or L.
38 N 39719F—Red stripe
38 N 39709F—Black stripe
Wt. ea. 4 oz. Ea. \$2.99; 2 for \$5.90

2 Perky blue piping trim, front slits to delight the young swinger! Nylon tricot; elastic waist.
State Junior size 5, 7, 9, 11, 13.
38 N 39989F—Red with blue
38 N 39979F—White with blue
Wt. ea. 4 oz. Ea. \$1.99; 2 for \$3.94

3 Nylon tricot panty-slip ... offers maximum comfort, freedom to move. Lace trim; elastic waist.
Hip sizes S(33-35); M(36-38); L(39-41). *State size* S, M or L.
38 N 39889F—Print
38 N 39879F—White
Wt. ea. 5 oz. Ea. \$2.47; 2 for \$4.90

4 Cozy warm and smooth fitting stretch panty made of a long-wearing blend of nylon and olefin; 2-in. stretch lace trim at legs; good quality waist elastics.
Hip sizes S(32-34); M(35-37); L(38-40). *State size* S, M or L.
38 N 6896F—Pink
38 N 6897F—Mint
Wt. ea. 3 oz. Ea. \$1.99; 2 for \$3.94

5 Alluring lace inserts at front and legs enhance this nylon tricot pettipant. Elasticized waist.
Hip sizes S(33-35); M(36-38); L(39-41). *State size* S, M or L.
38 N 39819F—Black
38 N 39809F—White
Wt. ea. 4 oz. Ea. \$2.94; 2 for \$5.80

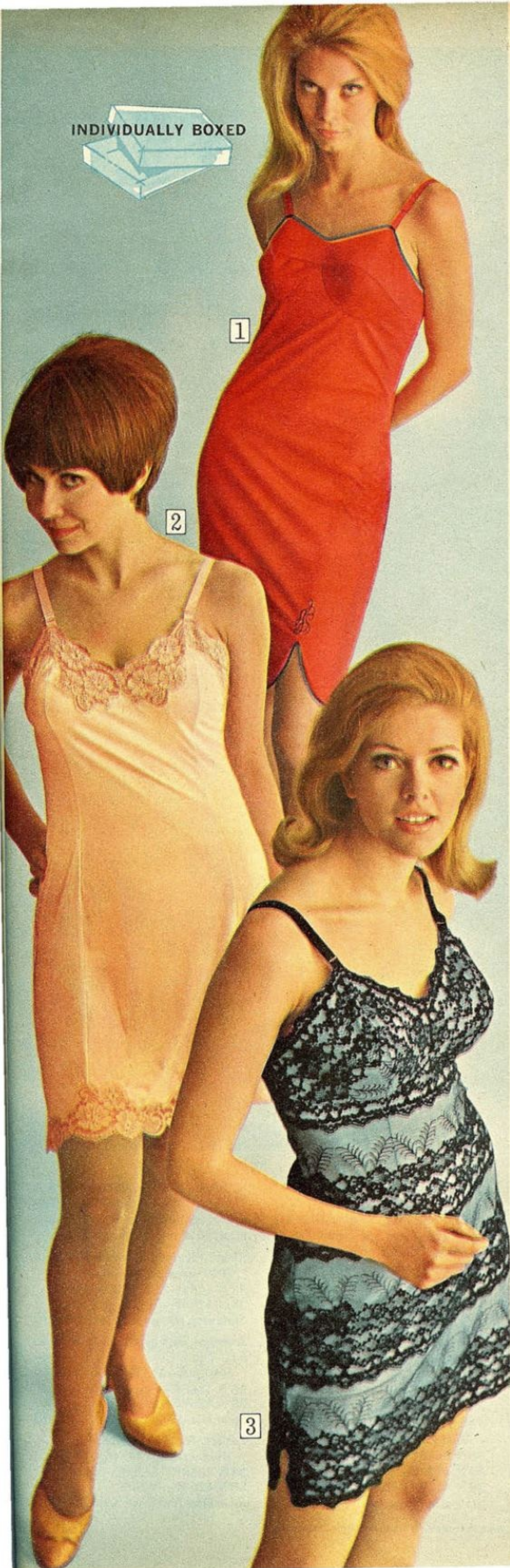
6 Box of 4 luxurious nylon tricot briefs ... packed 1 size to box. Lace applique trim. Elastic waist, legs; double crotch. Assorted colors ... 1 white, pink, mint, skin-tone.
State hip sizes 34, 36, 38, 40.
Shipping weight 1 lb. 8 oz.
38 N 51144F.....Box \$3.99

7 Thrifty nylon tricot pettipant ... packed 3 of one size to a box ... 1 each white, pink, blue ... or all white. Lace trimmed legs; elastic waist.
Hip sizes S(33-35); M(36-38); L(39-41). *State size* S, M or L.
38 N 39319F—Assorted colors
38 N 39309F—White
Wt. 1 lb. 5 oz.Box \$2.99

All items this page machine washable, medium temperature.

MEASURE UP
every time
you order

BE SURE OF A PROPER FIT. Measure hips around fullest part. Keep feet together. Hold tape firm ... not tight.



New Short Length

Sears keeps up with
the fashion swing to
shorter-than-short skirts

THE SLIPS

1 Junior styled, junior sized in short and simple nylon tricot. Comfortable fitted bodice; narrow piping trim. Front slit. Average length; perfect for heights between 5 ft. 2 in. and 5 ft. 6 in.

Junior sizes 5, 7, 9, 11, 13. *State size.*
38 N 4451F—Red with blue
38 N 4452F—White
Shipping weight 5 ounces.....\$3.90

2 Lush nylon tricot Satinette; nylon lace trim. Flattering princess style. New demi length stops about 4 in. above knee if you are between 5 ft. 3 in. and 5 ft. 7 in.

Bust sizes 30, 32, 34, 36. *State size.*
38 N 4072F—Scandia Nude
38 N 4073F—White
Shipping weight 7 ounces.....\$4.90

3 Lavish nylon lace lined with nylon tricot; 2 cocktail slits. Side zipper. Demi length stops about 4 in. above knee if you are between 5 ft. 3 in. and 5 ft. 7 in.

Bust sizes 30, 32, 34, 36. *State size.*
38 N 4098F—Black on blue
38 N 4099F—White
Shipping weight 7 ounces.....\$6.97

THE PETTISLIPS

4 Short and sophisticated Antron* nylon tricot Satinette with lovely pleated hem. Two tiny flowers highlight hem. 20½ in. long. Waist sizes S(24-26); M(27-29); L(30-32). *State size S, M or L.*

38 N 36853F—White 38 N 36863F—Black
38 N 36873F—Red
Shipping weight 5 ounces.....\$3.90

5 Vibrant, lithesome Junior styling in smooth nylon tricot. Blue piping trim. It's short, short... about 19½ in. long! Junior sizes 5, 7, 9, 11, 13. *State size.*

38 N 33201F—White 38 N 33211F—Red
Wt. ea. 5 oz....Each \$2.47; 2 for \$4.90

6 It is lovely. Antron* nylon tricot trimmed with lush sheer-lined lace at hem. A fashionable 21½ inches long. Waist sizes S(24-26); M(27-29). *State S or M.*

38 N 33533F—White 38 N 33543F—Black
38 N 33553F—Blue 38 N 33583F—Yellow
Shipping weight 5 ounces.....\$2.97

7 Exotic all-over nylon lace on sleek nylon tricot. Scalloped hemline; back slit. A scanty 20½ inches long. Waist sizes P(21-23); S(24-26); M(27-29). *State P, S, or M.*

38 N 36813F—Black on blue
38 N 36803F—White
Shipping weight 5 ounces.....\$3.97

MEASURE TO BE SURE

.. see page 260 for "how to measure,"
then use chart below.

MEASUREMENT CHART for Junior Slips, Pettislips

Size is.....	5	7	9	11	13
if bust is.....	31	32	33	34½	36 in.
if waist is.....	21½	22½	23½	25	26½ in.
if hips are.....	33	34	35	36½	38 in.
Pettislip length	18½	19½	19½	19½	20 in.

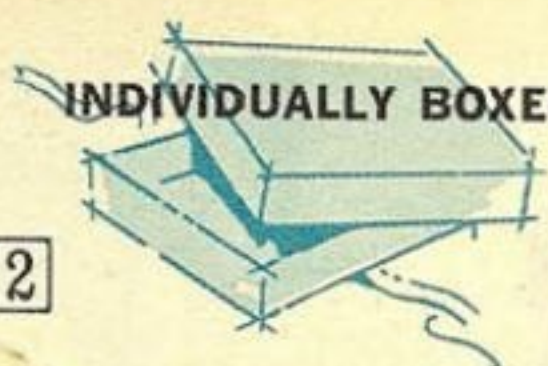
*Reg. DuPont T.M.

Bra sold on
page 54



Bra sold on
page 54

INDIVIDUALLY BOXED



1



1 So feminine and alluring . . . luscious nylon tricot be-decked with rows of beaded lace. Filmy sheer sleeves, bodice.

Bust sizes 32-34; 36; 38-40.
State size.

38 N 2632F—Blue
38 N 2633F—Pink
Shipping weight 8 oz. . . . \$4.97

Larger. Bust sizes 42-44; 46-48.
State size.

38 N 2647F—Blue
38 N 2648F—Pink
Shipping weight 9 oz. . . . \$5.97

2 Lovely blue airily topped with full, soft pastel print overlay. Elegant beige lace at neckline, hem adds to the charm of this flowing nylon tricot gown.

Bust sizes 32-34; 36; 38-40.
State size.
38 N 2408F—Wt. 8 oz. . . \$5.97

2



3



4



5



3 Fashionable Mexican wedding dress look. Nylon sheer overlay trimmed with nylon lace tops silky soft white nylon tricot. Whispery nylon sheer long sleeves. Why not pick up the phone and order it?

Bust sizes 30, 32, 34, 36, 38, 40.
State size.

38 N 2169F—Wt. 6 oz. . . \$5.97

4 Fanciful nylon tricot shift gown . . . frilly as can be with nylon lace edged ruffling.

Bust sizes 32-34; 36; 38-40.
State size.

38 N 2718F—Aqua
38 N 2719F—Red
Shipping weight 5 oz. . . . \$4.97

5 Simply sweet shift gown. Black piping trim sparks white nylon tricot. Pert bows on front and back add finishing touches.

Bust sizes 32-34; 36; 38-40; 42-44. State size.

38 N 2666F—Wt. 6 oz. . . \$3.97

MEASURE UP EVERY TIME
YOU ORDER

BE SURE OF A PROPER FIT
.. Measure bust around fullest
part; keep tape straight in back.

All items this page machine washable, warm.

PCBKM
AFOSLG

Sears 61

WishbookWeb.com

A two-part



(1 and 2) Enchanting ruffled lace and ribbon frosting trim this shift gown and sleepcoat. All nylon tricot with double layer of sheer nylon at bodice.

1 Sleepcoat. Bust sizes 30; 32-34; 36; 38-40.
38 N 2979F—Blue 38 N 2980F—Pink
State size. Shipping weight 6 ounces.....\$3.90

2 Shift Gown. Bust sizes 30; 32-34; 36; 38-40.
38 N 2977F—Blue 38 N 2978F—Pink
State size. Shipping weight 6 ounces.....\$3.90

3 Travel Set . . gracefully styled in cloud soft nylon tricot. Exquisite hand smocked yoke on coat and matching gown adds fashion interest.
Bust sizes 32-34; 36; 38-40. State size.
38 N 2873F—Blue 38 N 2874F—Poppy Red
Shipping weight 11 ounces.....Set \$10.84

(4 and 5) Rich nylon tricot sleepcoat and gown elegantly trimmed with luxurious acetate satin trim. Lovely acetate satin appliques on gown. Buy it the easy way—order by phone.

4 Sleepcoat and Gown Set.
Bust sizes 32-34; 36; 38-40; 42-44. State size.
38 N 2516F—Red 38 N 2517F—Aqua
Shipping weight 10 ounces.....Set \$11.84

5 Gown only. Bust sizes 32-34; 36; 38-40; 42-44.
38 N 2503F—Red 38 N 2504F—Aqua
State size. Shipping weight 6 ounces.....\$4.90

All items on these 2 pages machine washable, medium temp.

"Charge it" . . see pages 267-268.

MEASURE UP every time you order

BE SURE OF A PROPER FIT.
Measure bust around fullest part.
Keep tape straight in back.

INDIVIDUALLY BOXED

fashion story. - luxurious Peignoirs and Gowns



D. Feignon and Cowin Set.

This graceful set was fashioned for the sweetest dreams in whispery nylon tricot with sheer tricot overlays. Floral embroidery adorns the sheer overlays on yoke of peignoir and on fitted bodice of the gown. In lullaby shades of white or blue.

Bust sizes 32, 34, 36, 38.

State size.
38 N 2880F—White

38 N 2881F—Blue
Wt. 12 oz. . . . Set \$14.97

(7 and 8) Dreamy sheer nylon ruffles add a touch of feminine allure to this peignoir and matching shift gown. A delectable confection in soft Chemstrand Blue "C" nylon tricot.

The shift gown has full cut styling for maximum comfort.

7 Peignoir. Bust sizes 30; 32-34; 36; 38-40.
State size.

38 N 2253F—Coral 38 N 2254F—Black
Shipping weight 10 ounces.....\$10.97

8 Gown. Bust sizes 30; 32-34; 36; 38-40.
State size.

38 N 2255F—Coral 38 N 2256F—Black
Shipping weight 8 ounces.....\$4.97

9 Peignoir and Gown Set. A luxurious twosome that's fashioned in a double layer of sheer nylon tricot and elegantly trimmed with lovely lace appliques.

The matching gown is styled with dainty lace straps underlined with rich acetate satin ribbon and topped with perky matching bows.

To order the easiest way, look in your phone book white pages under "Sears, Roebuck and Co., Catalog Sales" for the number to call.

Bust sizes 32-34; 36; 38-40. *State size.*

38 N 2644F—Beige 38 N 2645F—Aqua
38 N 2646F—Black

Shipping weight 10 ouncesSet \$14.84

(10 and 11) Lovely nylon tricot peignoir, gown; satin, lace trimmed overlays.

10 Peignoir and Gown Set.
Bust sizes 32-34; 36; 38-40.

38N2837F—White 38N2838F—Blue
State size. Shpg. wt. 11 oz. Set \$12.97

Larger. Bust sizes 42-44; 46-48.
38N2860F—White 38N2861F—Blue

State size. Shpg. wt. 12 oz...Set \$13.97

11 Gown only. Bust sizes 32-34; 36; 38-40. *State size.*

38N2825F—Blue 38N2826F—White
Shipping weight 6 ounces \$5.97

PCBKM AEDSL Seers 63

WishbookWeb.com

Dreamy

Pajamas of luxurious
nylon tricot

INDIVIDUALLY BOXED



1 The toreador style. Dramatic black lace adds a touch of olè to this long pajama of Chemstrand Blue "C" nylon. Graceful long sleeves have elastic cuffs; elastic waist on pants.
Bust sizes 32, 34, 36, 38, 40.
38 N 323F—Red
38 N 324F—Aqua
State size. Wt. 9 oz.....\$6.97

2 Beguiling Baby Doll. A frothy layer of nylon sheer overlay, enhanced with flouncy trim gives this baby doll an undeniably feminine feeling. Elastic waist, legs on panties.
Bust sizes 32-34; 36; 38-40.
38 N 325F—Black
38 N 326F—Red
State size. Wt. 7 oz.....\$5.97

3 The sweet pleat Shirt. It's the season's daintiest panty shirt . . . bedecked with pretty pin pleats at collar and sleeves. Elastic waist, legs on panties.
Bust sizes 32-34; 36; 38-40.
38 N 320F—Blue
38 N 321F—Peach
State size. Wt. 8 oz.....\$5.97

4 Delicate tucking adds enchanting charm to the yoke of this lovely long pajama. Ultra-soft and opaque tricot. Elastic waist on pants.
Bust sizes 32, 34, 36, 38, 40.
38 N 357F—Blue
38 N 358F—Pink
State size. Wt. 11 oz.....\$5.97

5 Elegant lace frosting. A lavish, long pajama in rich Antron® nylon tricot. Front of slipover top is overlaid with exquisite nylon lace for an ultra-feminine silhouette. Delicate closures enhance top. Elastic waist on pants.

Petite. Aqua only. Fits heights 5 ft. 2 in. and under.
State bust size 30, 32, 34.
38 N 310F—Wt. 9 oz.....\$7.87

Average. Fits heights 5 ft. 3 in. to 5 ft. 7 in. Bust sizes 30, 32, 34, 36, 38. State size.
38 N 311F—Aqua
38 N 312F—White
38 N 313F—Candle beige
Shipping wt. 9 oz.....\$7.87

Tall. Aqua only. Fits heights over 5 feet 7 inches. Bust sizes 32, 34, 36, 38. State size.
38 N 314F—Wt. 9 oz.....\$8.37

*Reg. DuPont T.M.

All items on this page are
machine washable, medium temperature

MEASURE UP
every time
you order

**BE SURE OF A
PROPER FIT**

... see page 260 for
"how to measure."

For pajamas, if hips are
more than 3 inches larger
than bust, order the next
size larger

THE GOING YOUNG THINGS

Demure Nighties . .
delightful to find
packaged under the
Christmas tree

1 Gibson girl style Panty Shift. The old-fashioned charm of calico brought up to date in perky style and sweetly fashioned in cotton batiste . . a delightful gift for every young miss! Panties have elastic waist, legs. Multicolor print on black background.

Bust sizes 32-34; 36; 38-40. *State size.*

38 N 694F—Wt. 6 oz. \$4.97

2 Matching Curler Cap. A pert, poofy look in lace trimmed cotton batiste.

One size fits all.

38 N 698—Wt. 4 oz. \$1.44

3 Matching Boots. Lined cotton uppers laminated to vinyl sole and heels. Shoe sizes 6-6½; 7-7½; 8-8½. *State size.*

Shipping weight 1 pound.
38 N 695F.....Pair \$3.90

4 Little girl Panty Shift. The baby-dress look for sleeping makes fashion news in soft nylon tricot. Adorable bib front, puff sleeves; nylon sheer overlay. Elastic waist, legs on panties.

Bust sizes 32-34; 36; 38-40. *State size.*

38 N 349F—Blue

38 N 350F—Maize

Shpg. wt. 9 oz.\$5.97

5 The Matador style Panty Shift. Gay, south-of-the-border styling sets the theme for this comfy cotton shirt. Sparked with deep bib-front, ric-rac trim. Panties have elastic waist and legs.

Bust sizes 32-34; 36; 38-40. *State size.*

38 N 686F—Blue

38 N 687F—Red

Shpg. wt. 10 oz.\$3.97

6 Country calico Panty Shift. Delightful cotton calico print ranks as a fashion favorite. Fetching cotton fringe trim. Elastic waist, legs on panties.

Bust sizes 32-34; 36; 38-40. *State size.*

Shipping weight 8 oz.

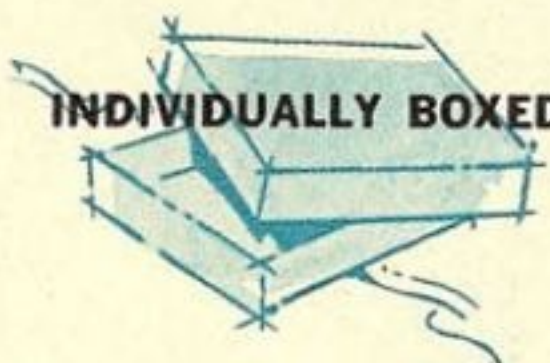
38 N 699F\$4.97

All items this page machine washable, medium temperature.

INDIVIDUALLY BOXED



INDIVIDUALLY BOXED



New at Sears this Season...

and to the fashion world

The best of two fibers . . .
the beauty of
Antron** nylon tricot now with
the refreshing touch and
superb smoothness of
Dacron** polyester . . .
A fabric of luxury
here fashioned into a Pajama
and matched to a
nylon tricot quilted Coat . . . a
Nightwear Set so appealing it's

Sears Best

1 Soft, feminine styling to delight a lady's fancy . . . truly an ultra-luxurious ensemble. Fine nylon lace trims pajama coat. Side pockets on coat; polyester filling; elastic waist on pants. Buy it the easy way—order by phone.

State bust size 32, 34, 36, 38, 40.
38 N 363F—Cherry rose
38 N 364F—Blue frost
Wt. 1 lb. 1 oz. Set \$17.77

**Reg. DuPont T.M.

All items this page
machine washable, warm temp.



1



2



3

TRAVEL SET

ENKA NYLON*

(2 and 3) Elegant coat and pajama set, touched with rich rayon satin appliques, binding. Coat has 3-way tie belt; side pocket. Elastic waist on pants.

2 Coat and Pajama Set. Petite. (Aqua only) Fits heights under 5 ft. 2 in. State bust size 30, 32, 34.
38 N 521F—Shipping weight 1 lb. 1 oz. . . . Set \$14.84

Average. Fits heights 5 ft. 3 in. to 5 ft. 7 in.
Bust sizes 32, 34, 36, 38, 40. State size.
38 N 433F—Aqua 38 N 434F—Blue 38 N 435F—Red
Shipping weight 1 pound 1 ounce. Set \$14.84

Tall. (Aqua only) Fits heights over 5 ft. 7 in.
Bust sizes 34, 36, 38, 40. State size.
38 N 524F—Shipping weight 1 lb. 1 oz. . . . Set \$15.84

3 Pajama only. Average. Fits heights 5 ft. 3 in. to 5 ft. 7 in. State bust size 32, 34, 36, 38, 40.
38 N 457F—Aqua 38 N 437F—Red
Shipping weight 11 oz. Set \$14.84

MEASURE UP every time you order

BE SURE OF A PROPER FIT . . . page 260 for "how to measure"
For Pajamas . . . if hips are more than 3 in. larger than bust, order next size larger.

Brushed to a fleecy softness

INDIVIDUALLY BOXED



Gently brushed nightwear of
cuddly soft knit Arnel** triacetate and nylon

(1 and 2) Elegance in a peignoir and gown ensemble. Fabric is brushed on the outside . . . silky smooth on the inside. Cotton lace, pink satin ribbon trim. Shrinkage controlled.

1 Peignoir and Gown Set.
State bust size 32, 34, 36, 38, 40.
Shipping weight 2 lbs. 8 oz. White.
38 N 7944F Set \$17.97

2 Gown only.
State bust size 32, 34, 36, 38, 40.
Shipping weight 14 oz. White.
38 N 7945F \$7.50

(3 and 4) Luxurious, removable mar-
about trim adds an enchanting touch
of glamor to this peignoir and gown
ensemble . . . an undeniably feminine
set. Shrinkage controlled.

3 Peignoir and Gown Set.
State bust size 32-34; 36; 38-40.
Shipping weight 1 lb. 2 oz. Pink.
38 N 7946F Set \$17.97

4 Gown only.
State bust size 32-34; 36; 38-40.
Shipping weight 13 ounces. Pink.
38 N 7947F \$5.90

**Reg. Celanese Corp. T.M.

*Reg. T.M. DuPont

All items this page machine washable, warm temperature.

Sears Best brushed
knit fabric
Purrfection . . Antron* nylon tricot

BEST BECAUSE: Superior Antron* nylon fleece will not pill or mat . . . kitten soft, warm, yet exceptionally lightweight and durable. Feminine styling accented with nylon lace. Shrinkage controlled.

5 Shift Gown. Bust sizes 32-34; 36; 38-40. State size.
38 N 7942F—Pink 38 N 7943F—Blue
Shipping weight 13 ounces \$6.87

6 Long Pajama. Elastic waistband. Bust sizes 32, 34, 36, 38, 40.
38 N 7940F—Pink 38 N 7941F—Blue
State size. Shipping weight 1 pound 2 ounces \$8.87

7 Long Gown. Bust sizes 32-34; 36; 38-40. State size.
38 N 7937F—Pink 38 N 7938F—Blue
Shipping weight 15 ounces \$7.87

Larger. Pink. Bust sizes 42-44; 46-48. State size.
38 N 7939F—Shipping weight 15 ounces \$8.87

PCBKM AEDSLG2 Sears 67

WishbookWeb.com

New at **Sears**

this Season...

Even soft, brushed
Nightwear is now
PERMA-PREST

Brushed Kodel* polyester and cotton blend needs no ironing, sheds wrinkles when machine washed, medium temperature, tumble dried.†

This lightweight, incredibly cuddly blend is lightly brushed to give it a comfortable, airy feel... ideal for wear fall through spring. Sears features it in a nightwear collection styled to elegant simplicity. Fashionable side button closure, ¾-length sleeves and yoke are all trimmed with lovely satin piping. Delicate floral embroidery adds an enchanting and very feminine touch.

1 Sleepcoat. Bust sizes 32-34; 36; 38-40. *State size.*
38 N 7933F-Maize 38 N 7934F-Blue
Shipping weight 13 ounces....\$5.97

2 Bed Jacket. Bust sizes 32-34; 36; 38-40. *State size.*
38 N 7935F-Blue 38 N 7936F-Maize
Shipping weight 11 ounces....\$3.97

3 Shift. Bust sizes 32-34; 36; 38-40. *State size.*
38 N 7927F-Blue 38 N 7928F-Maize
Shipping weight 13 ounces....\$4.97

4 Long Pajamas. Elastic waistband.
Short. Fits heights under 5 ft. 3 in.
Bust sizes 30, 32, 34, 36, 38. *State size.*
Shipping weight 1 pound. Maize.
38 N 7932F.....\$5.97
Average. Fits heights 5 ft. 3 in. to 5 ft. 7 in.
Bust sizes 32, 34, 36, 38, 40. *State size.*
38 N 7929F-Maize 38 N 7930F-Blue
Shipping weight 1 pound.....\$5.97
Tall. Fits heights over 5 ft. 7 in.
Bust sizes 34, 36, 38, 40. *State size.*
Shipping weight 1 pound. Maize.
38 N 7931F.....\$6.97

5 Long Gown. Bust sizes 30; 32-34; 36; 38-40. *State size.*
38 N 7924F-Maize 38 N 7925F-Blue
Shipping weight 15 ounces....\$5.97
Larger sizes.
Bust sizes 42-44; 46-48. *State size.*
Shipping weight 15 ounces. Blue.
38 N 7926F.....\$6.97

*Reg. T.M. Eastman Chemical Co.
†For Kenmore Dryers see pages 322-323

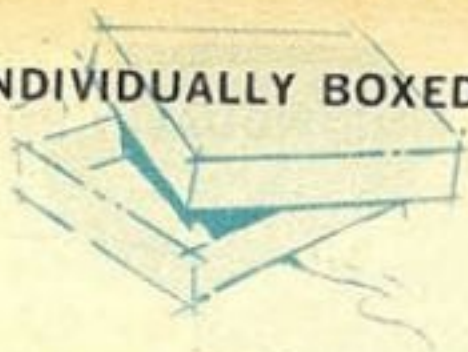
MEASURE UP
every time
you order

**BE SURE OF A
PROPER FIT**
... see page 260 for
"how to measure."
For pajamas, if hips
are more than 3 in.
larger than bust,
order next larger
size.

INDIVIDUALLY BOXED



INDIVIDUALLY BOXED



THE FOLK LOOK

Now, spritely winter
Nightwear takes a cue
from many lands

1 Sunny Italy shines in this maize color long gown of Avril* rayon, cotton flannel trimmed with crewel embroidery. Sanforized® . . max. fab. shrink. 1%.
Bust sizes 32-34; 36; 38-40. *State size.*
38 N 7955F—Wt. 1 lb. 3 oz. \$4.97

2 "Si," you'll say to this lovely Mexican wedding shirt style. Deliciously soft Estron® acetate and nylon brushed blend with red and white Cluny lace. Drip dry.
Bust sizes 32-34; 36; 38-40. *State size.*
38 N 7958F—Shpg. wt. 15 oz. \$4.97

3 Luxuriate in a long peasant gown with the elegant look of Sweden. Avril* rayon, cotton challis blend; white bodice, avocado green skirt. Sanforized® . . maximum fabric shrinkage 1%.
Bust sizes 30, 32, 34, 36, 38. *State size.*
38 N 7956F—Wt. 1 lb. 4 oz. \$4.97

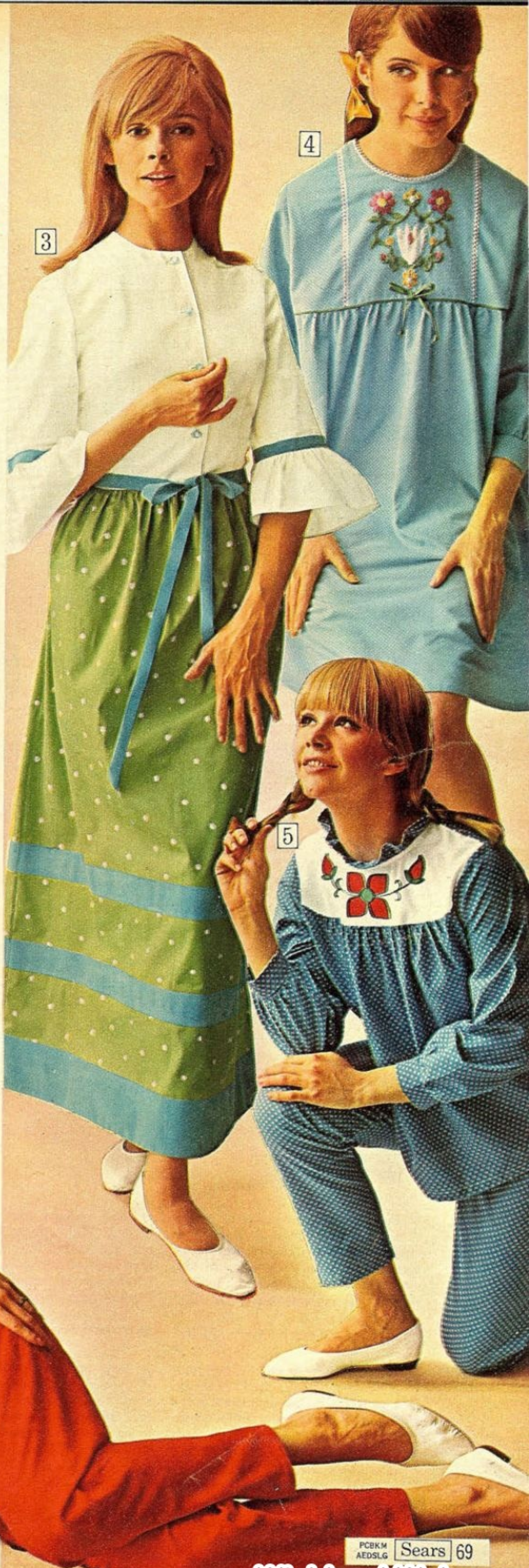
4 Warm comfy Alpine inspired panty shift with colorful crewel embroidered yoke. Blue, pin-dot print all-cotton flannelette. Elastic legs, waist on panties.
Bust sizes 32-34; 36; 38-40. *State size.*
38 N 7957F—Shpg. wt. 1 lb. \$3.97

5 England swings . . and so will you in these cotton flannelette blue-white polka dot long pajamas. Red, green floral applique. Boxer elastic waistband.
Bust sizes 32, 34, 36, 38, 40. *State size.*
38 N 7951F—Wt. 1 lb. 4 oz. \$3.97

6 A quaint Austrian look in bright red all-cotton flannelette long pajamas. Embroidery, lace, ric-rac trim. Sanforized® . . max. fab. shrink. 1%. Elastic waist.
Bust sizes 32, 34, 36, 38, 40. *State size.*
38 N 7960F—Shipping wt. 1 lb. . . . \$4.97

*Reg. FMC Corporation T.M.

All items this page machine washable,
warm temperature, separately



INDIVIDUALLY BOXED



JUNIOR BAZAAR..



1 Long gown . . so perfectly perky and cute! Bright pink and white striped pattern on cuddly, warm all-cotton flannelette. Crisp white cotton eyelet makes a delightful trim for the sleeves, neckline, front button panel.

State Junior size 7, 9, 11, 13, 15.
38 N 7948F—Wt. 1 lb. 5 oz. . . \$4.97

2 Jama shift in a snappy red and white houndstooth check. A smart look in warm cotton flannelette softened with a fluff of white ruffles edged with red. Elasticized sleeves and matching bloomer panty leg openings.

State Junior size 7, 9, 11, 13, 15.
38 N 7953F—Shpg. wt. 15 oz. . . \$3.97

3 Long pajama with the lush fur look. Fluffy, furry Orlon* acrylic pile with cotton back trims the soft, blue brushed Estron® acetate, nylon tricot blend at scooped neck, sleeves. Elastic waist on pants. Drip dry.

State Junior size 7, 9, 11, 13, 15.
38 N 7954F—Wt. 1 lb. 5 oz. . . \$5.97

4 Long pajama of soft, pink, lightly napped woven fabric: Sanforized® Avril** rayon, cotton blend. Ruffle at hem of hip-length top; embroidered nylon sheer front panel. Elasticized sleeves, waist. Max. fab. shrink. 1%.

State Junior size 7, 9, 11, 13, 15.
38 N 7949F—Wt. 1 lb. 4 oz. . . \$4.97

5 Long pajamas in a delightfully youthful royal blue Norwegian inspired print combination. Made of Acrilan® acrylic knit and fabric is specially shrinkage controlled to 2% to keep its fine fit. Trousers have tunnelled elastic waist.

Junior sizes 7, 9, 11, 13, 15.
State size.
38 N 7959F—Wt. 1 lb. 3 oz. \$6.97

6 Long gown . . all cotton flannelette in a deliciously cozy, comfortable style. Gray and white checked print is trimmed with crisp white collar, ruffles, ric-rac and white cotton eyelet. Buy the easy way . . order by phone.

Junior sizes 7, 9, 11, 13, 15.
State size.
38 N 7952F—Wt. 1 lb. 5 oz. \$4.97

All items this page machine washable, warm, separately

.. youthfully styled .. comfortably sized for the Junior figure

INDIVIDUALLY BOXED



10 Perky cotton robe quilted through Kodel® polyester fill; side pocket. Machine wash, warm, separately. State Junior size 7, 9, 11, 13, 15. 38 N 9087F—Bright red 38 N 9088F—Bright blue Wt. 1 lb. 8 oz..... \$8.97

11 Matching boots; composition sole. Shoe size S (4-5); M (6-7); L (8-9). State S, M or L. 38 N 9089F—Bright red 38 N 9090F—Bright blue Wt. 8 oz..... Pair \$2.97



7 Snuggly warm, plush pile robe. Orlon® acrylic; cotton back. Lively Swiss style embroidered braid trim at neckline, zipper front closing. Side pocket. Machine wash warm temperature, separately.

Junior sizes 7, 9, 11, 13, 15. State size.

38 N 9085F—Bright red 38 N 9086F—Med. blue Wt. 1 lb. 14 oz... \$8.97

*Reg. T.M. DuPont

8 Cuddly Wincama fleece of Arnel® triacetate, nylon in young, high waisted style. Delicate French style lace, embroidered braid and pin-tucking bib front. Handy side seam pocket. Machine washable, warm, separately.

Junior sizes 7, 9, 11, 13, 15. State size.

38 N 9081F—Avocado 38 N 9082F—Bright pink Wt. 1 lb. 8 oz... \$12.84

9 So flattering with frosty white beaded lace trim. Quilted Caprolan® nylon tricot with Kodel® polyester fiberfill that stays fluffy and soft. Loose acetate tricot lining; 2 side pockets. Hand wash, separately.

Junior sizes 7, 9, 11, 13, 15. Please state size wanted.

38 N 9056F—Bright blue 38 N 9057F—Bright red Wt. 1 lb. 8 oz... \$10.84



MEASURE UP every time you order

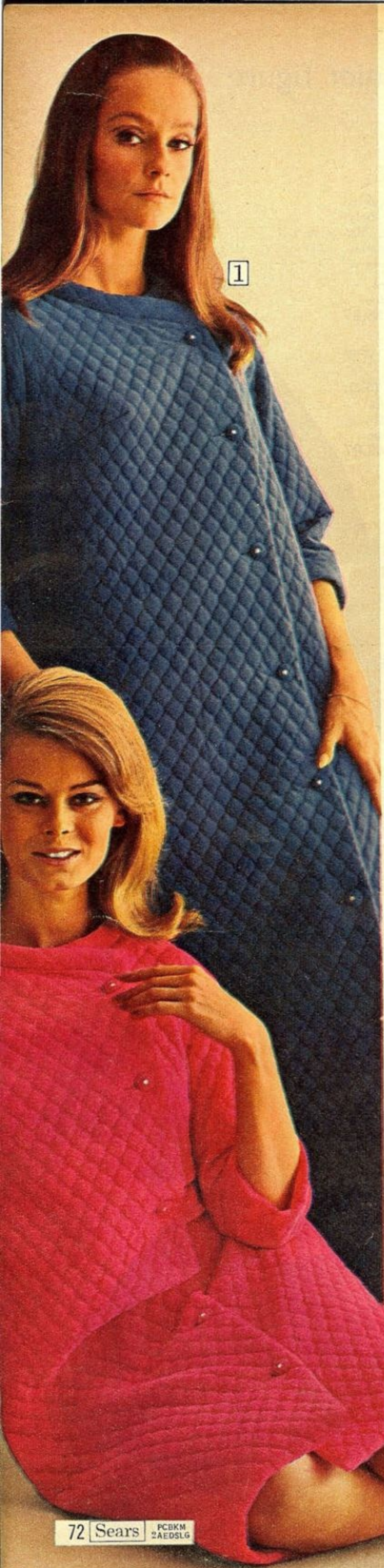
BE SURE OF A PROPER FIT
.. see page 260 for "how to measure."
Then use chart at right.

MEASUREMENT CHART
FOR JUNIOR SIZES

Size is...	7	9	11	13	15
if bust is..	32	33	34½	36	37½ in.
if waist is	22½	23½	25	26½	28 in.
if hips are	34	35	36½	38	39½ in.

PCBKM AEDSLG Sears 71

WishbookWeb.com



ANTRON® NYLON Velour Robes



BEST BECAUSE this is no ordinary velour . . it's warm but *not* weighty: fashioned of Antron® nylon that won't crush or mat . . quilted with Dacron® polyester fiberfill that stays fluffy. Plush . . on the day of purchase and through machine washings at warm temperature. Elegance and extra comfort, easy-care to suit the most particular lady.

(1 and 2) The exquisite styling is as exciting as the fabric. Our exclusive design features a unique rolled collar, a dramatic off-center closure and self-fabric covered buttons that sparkle from a tiny rhinestone center.

Another detail of dressmaker perfection is the luxurious loose lining of smooth nylon tricot and there are 2 convenient side seam pockets. So, get this bit of Christmas shopping done—just dial Sears and order it now.

1 Long Robe. Misses' dress sizes 8, 10, 12, 14, 16, 18. *State size.*
 38 N 9109F—Royal blue
 38 N 9110F—Bright rose
 Shipping weight 2 lbs.....\$24.75

2 Short Robe. Misses' dress sizes 8, 10, 12, 14, 16, 18. *State size.*
 38 N 9107F—Bright rose
 38 N 9108F—Royal blue
 Shipping weight 1 lb. 12 oz...\$18.77

*Reg. DuPont T.M.

SIZE CHART FOR ROBES AND LOUNGERS

Misses' Dress Sizes							
Bust size..	32½	33½	35	36½	38	40	42
Order size	8	10	12	14	16	18	20

Women's Dress Sizes							
Bust size..	42	44	46	48	50	52	54
Order size	38	40	42	44	46	48	50

No Money Down on anything
 Sears sells . . see page 266

INDIVIDUALLY BOXED

2

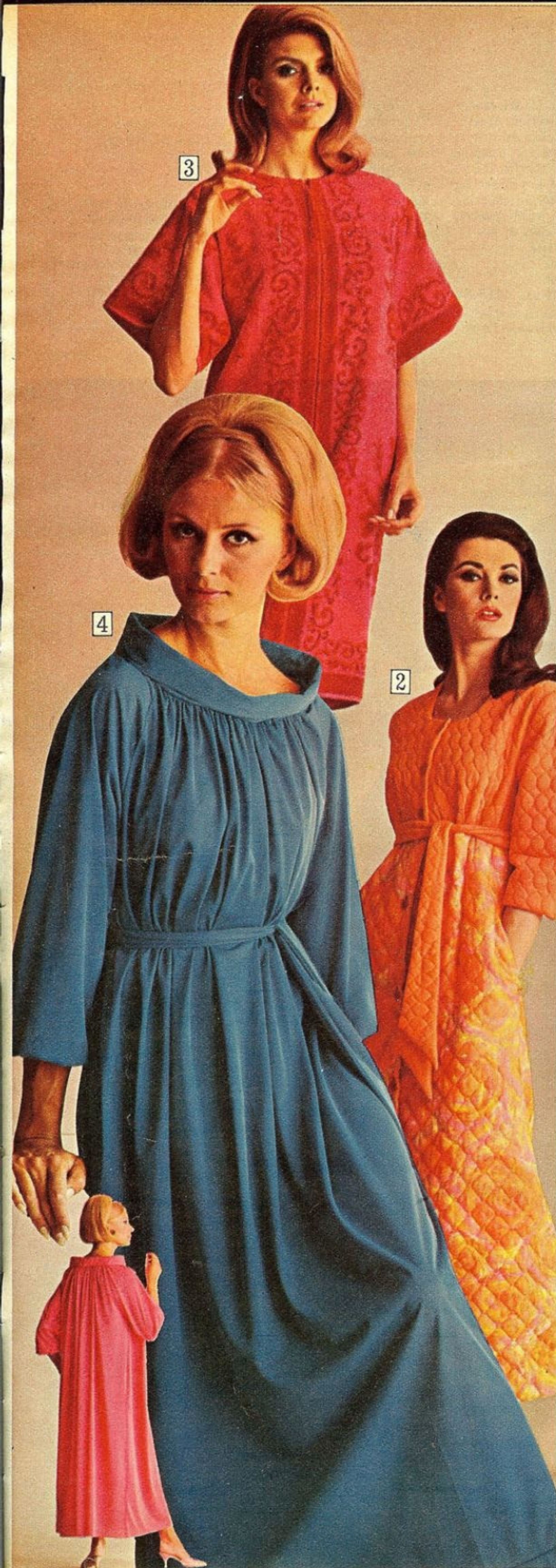


3 Quilted acetate satin . . peignoir style robe in shimmering gold color that makes you feel positively regal. Can be worn 3 ways; belted, loose, or half belted. Lifetime fluff of Kodel® polyester fiberfill, loose acetate tricot lining. 2 side seam pockets. Hand wash.

Misses' dress sizes 10, 12, 14, 16, 18. *State size.*
 38 N 9111F—Shipping wt. 2 lbs. 6 oz.\$14.97

4 Soft, luxurious Wincama® fleece of Arnel® triacetate and nylon in the most dramatic of long robes. Tailored with a far-east flair, lush gold-color Lurex® metallic braid trims zipper front, neckline, side slits. It's so easy-care; simply machine wash, warm temp., separately. Side pocket. Self-fabric belt.

Misses' dress sizes 8, 10, 12, 14, 16, 18. *State size.*
 38 N 9113F—Bright red 38 N 9114F—Royal blue
 Shipping weight 1 pound 12 ounces.....\$14.97



ORLON PILE

1 Cuddle up in a cozy, plush pile robe . . . enchantingly trimmed with lace and velvet on sleeves, front. Side seam pockets; Orlon® acrylic face; cotton back. Aqua.

Misses' dress sizes 8, 10, 12, 14, 16, 18. *State size.*
38N9116F—Wt. 2 lbs. 8 oz. \$13.97

INDIVIDUALLY BOXED

NYLON QUILT

2 This season's glamorous dazzler in down-soft nylon. Vivid solid orange bodice set off from matching floral print skirt by empire-line belt. Fluffy Kodol® polyester fill; loose acetate tricot lining. Two side seam pockets.

State Misses' size 10, 12, 14, 16, 18.
38N9115F—Wt. 1 lb. 12 oz. \$14.97

COTTON TERRY

3 Dramatic towel terry lounge enhanced with rich Jacquard scroll pattern . . . the ultimate in comfort, gay styling. Zipper front.

Misses' dress sizes S(10-12); M(14-16); L(18). *State S, M or L.*
38 N 8751F—Strawberry red
38 N 8752F—Royal blue
Shpg. wt. 2 lbs. 6 oz. . . . \$10.97

NYLON TRICOT

4 The monk's robe style makes fashion news! Full, hostess gown styling . . . extra comfortable for lounging. Self fabric belt; two pockets; three-quarter length elasticized sleeves.

Misses' dress sizes S(10-12); M(14-16); L(18). *State S, M or L.*
38 N 8061F—Royal blue
38 N 8062F—Poppy red
Shpg. wt. 1 lb. 1 oz. . . . \$8.97

Items (1), (3), (4) machine wash, warm temperature, separately
Item (2) hand wash, separately

MEASURE UP
every time
you order

BE SURE OF A PROPER FIT
Measure bust around fullest part; keep tape straight in back.
If measurement falls between sizes, order next size larger.
See chart on page 72.

*Reg. DuPont T.M.



PCBKMA
EDS' G

Sears 73

WishbookWeb.com

Elegant

Superior quality
fabrics with
designer styling

1 Plush Malden Orlon* acrylic face pile with a quilted pattern of lavish gold Luxex® metallic thread. Gold color buttons trim the mock double breasted front. Cotton backed fabric; side pocket. Machine wash, warm, temperature.

Misses' dress sizes 10, 12, 14, 16, 18. *State size.*

Shipping weight 2 pounds.
38 N 9091F.....\$10.97

*Reg. DuPont T.M.

2 PERMA-PREST Wincama® fleece...this luxurious Arnel** triacetate, nylon blend is wrinkle free when you machine wash, medium temperature, and tumble dry.† Lovely styling includes intricate hand smocking at yoke. Side seam pocket.

Misses' dress sizes 8, 10, 12, 14, 16, 18. *State size.*

38 N 9105F—Blue
38 N 9106F—Pink
Shpg. wt. 1 lb. 10 oz....\$15.84

**Reg. T.M. Celanese Corporation

†Kenmore Dryers... see pages 322-323

3 Simply exquisite. This totally feminine robe is embroidered all over with delicate pastel blue flowers on sheer white quilted Caprolan® nylon tricot with a fluffy Kodol® polyester fiberfill. Trimmed with ruffles; 2 side seam pockets. Soft, loose acetate tricot lining. Hand wash.

State Misses' dress sizes 8, 10, 12, 14, 16, 18.

Shipping weight 1 lb. 10 oz.
38 N 9083F.....\$12.97

MEASURE UP
every time
you order

**BE SURE OF A
PROPER FIT**

Measure bust around
fullest part...
keep tape straight
in back.
Then use chart on
page 72.



INDIVIDUALLY BOXED

Casual

Delightful styling
for leisure-time comfort



1 You can't help but feel adorable in this sweet robe of Caprolan® nylon tricot. Delicately embroidered nylon sheer mist overlays yoke. Double quilted through the puffy Kodel® polyester fiberfill and acetate tricot lining. Patch pockets.

Misses' dress sizes 8, 10, 12, 14, 16, 18, 20.

38 N 9103F—Blue 38 N 9104F—Pink
State size. Wt. 1 lb. 8 oz. . . . \$6.97

2 A holiday highlight is this pert robe of ribbed cotton Cordana® with exciting new laminated white netting over the patch pockets, square cut front yoke. $\frac{3}{4}$ length front zipper for real slip-on ease.

Misses' dress sizes 8, 10, 12, 14, 16, 18, 20.

38 N 9101F—Red
38 N 9102F—Turquoise
State size. Wt. 1 lb. 4 oz. . . . \$3.90

3 Spritely pinwale cotton corduroy; embroidery on patch pockets.

Misses' dress sizes 10, 12, 14, 16, 18.
38 N 9095F—Blue 38 N 9096F—Red
State size. Wt. 1 lb. 6 oz. . . . \$5.87

Women's dress sizes 38, 40, 42, 44.
38 N 9097F—Blue 38 N 9098F—Red
State size. Wt. 1 lb. 6 oz. . . . \$6.87

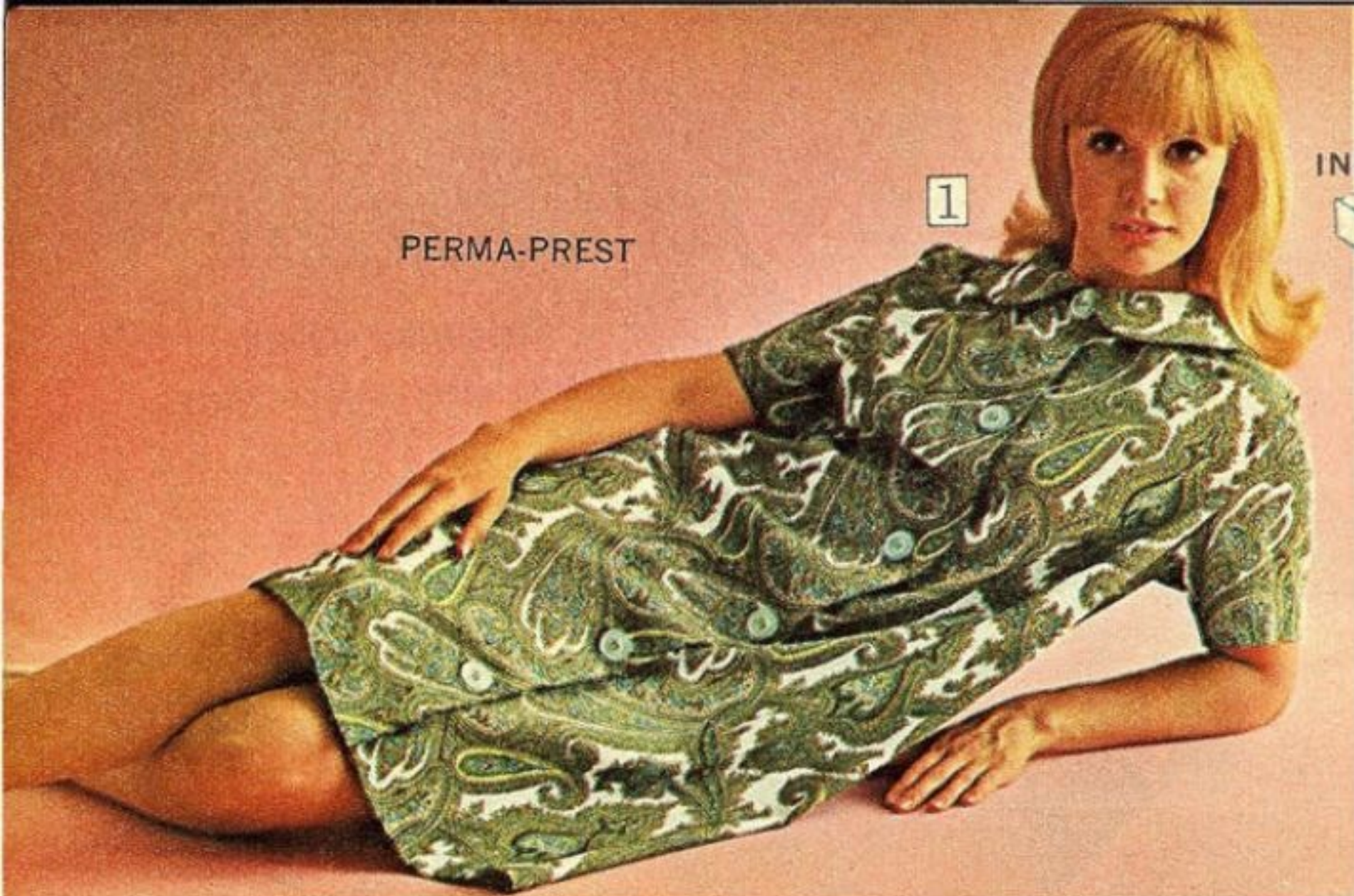
4 Red and white reverse print of big bloomin' flowers on cotton quilt. Multi-gored princess style; hidden elastic at back for comfortable fit. Zipper front, side pocket. Fluffy Kodel® polyester fiberfill.

Misses' dress sizes 10, 12, 14, 16, 18, 20. State size.

38 N 9084F—Wt. 3 lbs. 4 oz. \$10.97

All items on this page machine washable, medium temperature, separately

PCBKM AFOSLG Sears 75



PERMA-PREST

1

INDIVIDUALLY BOXED



4



2

3

1 No-iron PERMA-PREST Whipped Cream. Gay paisley duster in Dacron* polyester crepe . . wrinkle-free when you machine wash medium temperature, tumble dry. †Proportioned for fine fit.

Short. Fits heights under 5 ft. 3 in. Misses' dress sizes 8, 10, 12, 14, 16. *State size.*

38 N 8737F—Wt. 13 oz. \$8.87

Average. Fits heights 5 ft. 3 in. to 5 ft. 7 in. Misses' dress sizes 10, 12, 14, 16, 18. *State size.*

38 N 8738F—Wt. 13 oz. \$8.87

Tall. Fits heights over 5 ft. 7 in. Misses' dress sizes 12, 14, 16, 18. *State size.*

38 N 8739F—Wt. 13 oz. \$8.87

Women's dress sizes . . Fits heights 5 ft. 3 in. to 5 ft. 7 in. *State size* 38, 40, 42, 44.

38 N 8740F—Wt. 13 oz. \$9.87

(2 and 3) Floral print Terry. Fetching array of flowers burst into vibrant bloom on this cotton terry robe. Choose short or long length. Handy side pocket. Machine washable, warm temperature, separately.

2 Full length Robe. Self fabric belt. Misses' dress sizes 8, 10, 12, 14, 16, 18. *State size.*

38 N 8617F—Mandarin orange

38 N 8618F—Pacific blue

Shipping wt. 2 lbs. 8 oz. \$8.87

3 Dress length Robe. Misses' dress sizes 8, 10, 12, 14, 16, 18, 20. *State size.*

38 N 8615F—Pacific blue

38 N 8616F—Mandarin orange

Shipping weight 2 lbs. \$5.87

MEASURE UP every time you order

BE SURE OF A PROPER FIT

Measure bust at fullest part. Keep tape straight in back and use chart below.

HOW TO MEASURE FOR ROBES

If measurement falls between sizes, order next size larger.

Misses' dress sizes	Bust size	32½	33½	35	36½	38	40	42
Order size		8	10	12	14	16	18	20
Women's dress sizes	Bust size	40	42	44	46	48	50	52
Order size		36	38	40	42	44	46	48

4 Lace trimmed Dacron* polyester, cotton. Fetching duster with scalloped lace, bows. 3-way belt; snap front; side pocket. Machine washable, warm temperature, separately.

Misses' dress sizes 8, 10, 12, 14, 16, 18. *State size.*

38 N 8732F—Pink

38 N 8731F—Blue

Shipping weight 14 ounces. \$6.87

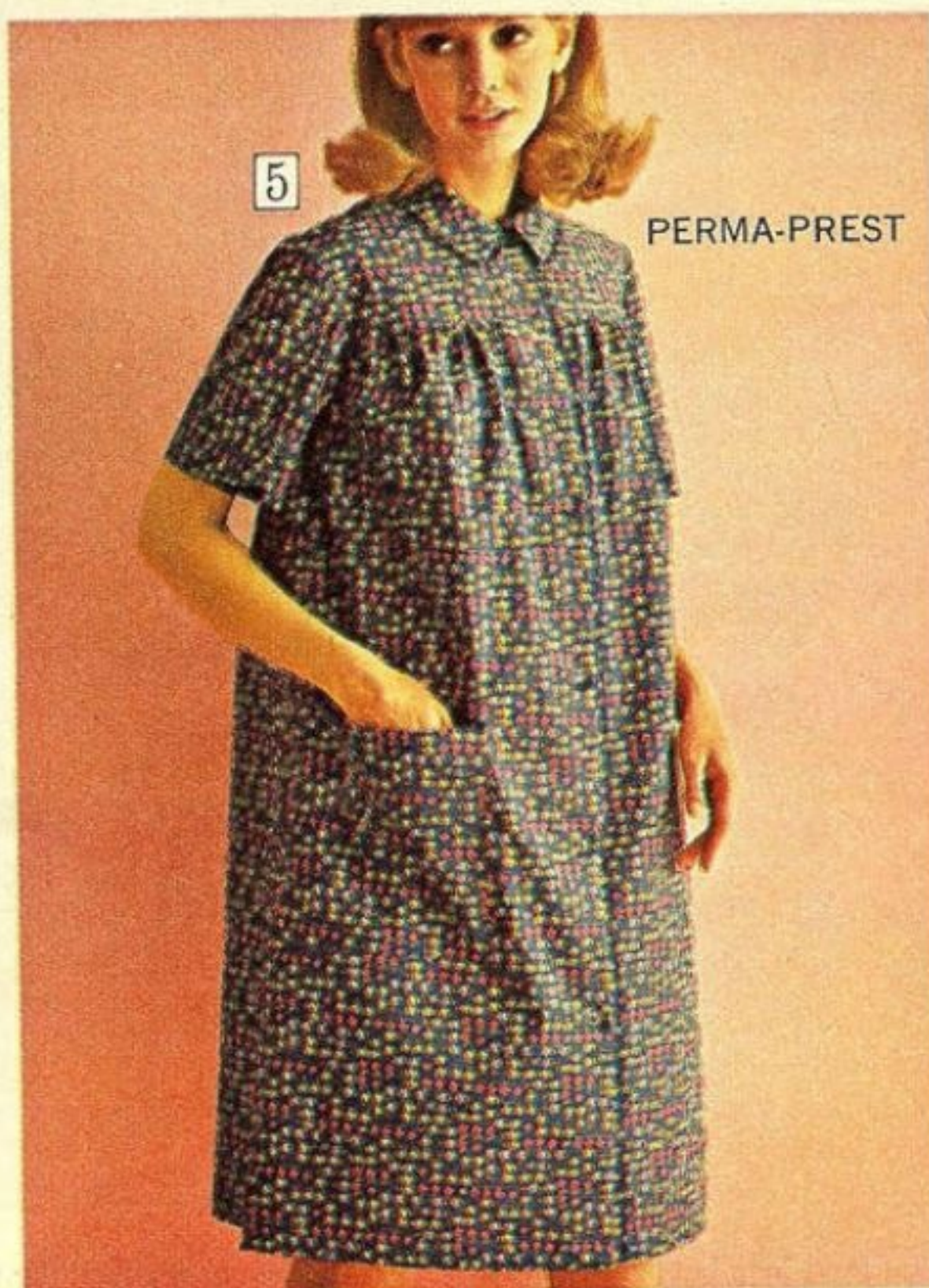
Women's dress sizes 38, 40, 42, 44. *State size.*

38 N 8736F—Pink

38 N 8735F—Blue

Shipping weight 14 ounces. 7.87

*Reg. DuPont T.M.



5

PERMA-PREST

5 No-iron PERMA-PREST cotton. Greet the morning in this carefree print duster . . wrinkle-free when you machine wash, medium temperature, tumble dry. †Gripper® fastener closure; patch pocket; floral print on blue background.

Misses' dress sizes 8, 10, 12, 14, 16, 18. *Please be sure to state the correct size.*

38 N 8619F—Shipping weight 1 lb. 1 oz. \$4.97

†For Kenmore Dryers . . see pages 322-323.



Lacy Filigree

(1 thru 8) Lovely accessories of intricate design, studded with sparkling rhinestones and rich-looking simulated jade. Each stone hand set in heavy-cast metal. Gold-color finish won't tarnish.

- 1 Hair Spray Cover. 8½-in. high. 2¾-in. diameter. Holds 14-ounce can. 8 N 9069—Shpg. wt. 14 oz. \$2.95
- 2 Tissue Box. 4¼x3¼-inches. Package of pocket-size tissues included. 8 N 9070—Shpg. wt. 12 oz. \$2.95
- 3 Powder-Trinket Box. Plastic lining (powder puff incl.). 3¼-in. diam. 8 N 9067—Shpg. wt. 10 oz. \$2.95
- 4 Manicure Caddy. For polish, files (polish not included). 4½-inches long. 8 N 9066—Shpg. wt. 8 oz. \$1.95
- 5 Mirror-Dresser Tray. 8½x6-inches. 8 N 9068—Wt. 1 lb. 4 oz. \$2.95
- 6 Purse Mirror. 4¼-inches long. 8 N 9064—Shpg. wt. 4 oz. 99c
- 7 Lipstick Caddy. Holds four lipsticks (not included). 5-inches long. 8 N 9065—Shpg. wt. 10 oz. \$1.95
- 8 3-piece Dresser Set. Moire fabric under clear plastic. Removable block. 13¼-in. mirror, 8-in. comb, 10-in. brush. 8 N 9054—Wt. 1 lb. 8 oz. \$5.99



Elegant 2-way Stand Mirrors

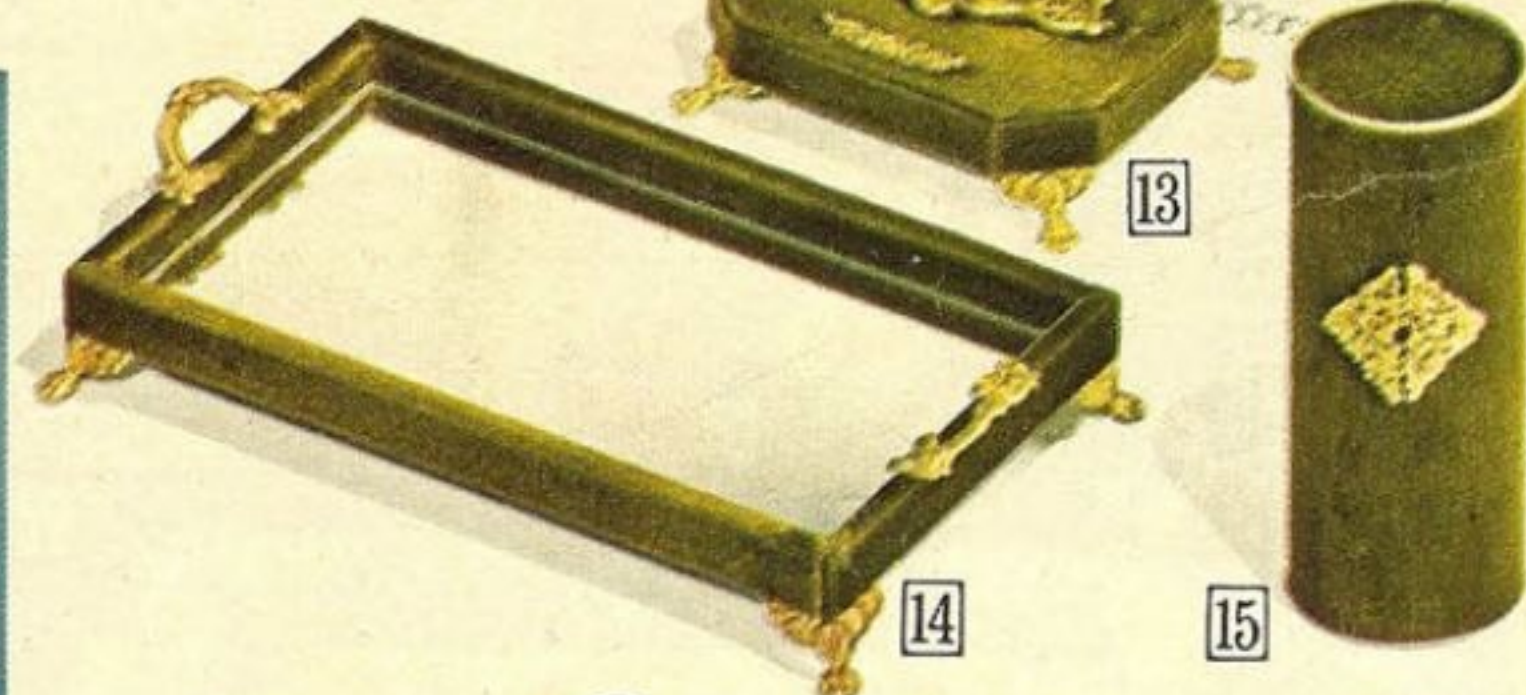
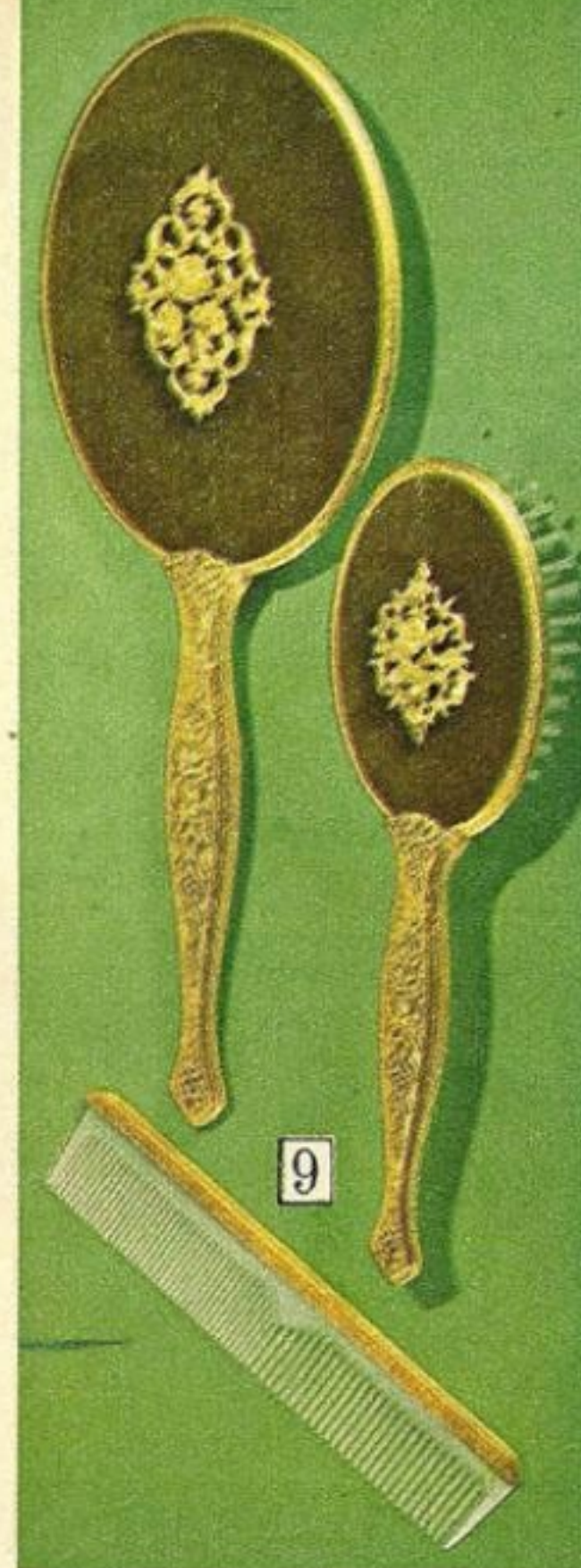
(16 thru 18) Two mirrors in one: regular side for normal use . . magnifying side for close-ups. 3 distinctive styles . . attractive in any boudoir decor. So practical, too.

- 16 Baroque. Heavy-cast metal stand . . ornate scroll design with antique-brass finish. Handsome base is highly-polished Italian marble. Solid brass frame. 5¾-in. diameter. Use your phone if you want to order it the easiest way of all. 8 N 9144—Shpg. wt. 2 lbs. \$5.99

- 17 Modern. Sturdily constructed stand and base are crystal-clear Lucite®. Molded in contemporary wave design. 12¼-inches high; 5½-inch diameter. Shipping weight 2 pounds. 8 N 9143 \$3.99

- 18 Provincial. Cast-metal stand and base. Handsome gold-color gilt finish. 5¼-inch diameter; 11¼-inches high. Shipping weight 1 pound 2 ounces. 8 N 9142 \$2.99

Just say "Charge it" when you phone your order . .
see pages 267-268



Deep, Plush Velvet

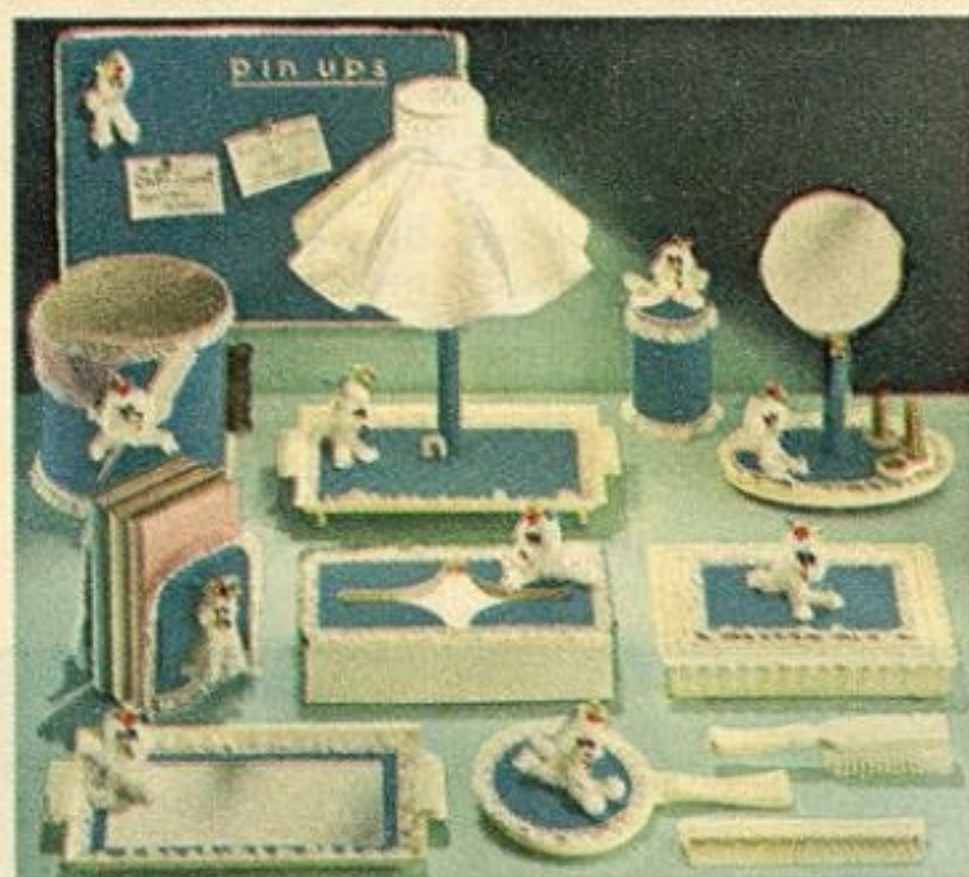
(9 thru 15) Royal beauty for her boudoir . . elegant deep-pile velvet. Silicon-treated to repel moisture . . crush-resistant to stay firm. Heavy-cast medallions and legs . . rich-looking frosted-gilt finish.

- 9 3-piece Dresser Set. Beveled glass. Filigree decorations . . attractive gold-color trim. Brush has removable block for easy cleaning. 13¼-in. mirror. Comb. 8 N 9140—Wt. 1 lb. 8 oz. \$9.99
- 10 Curler Box. Wood. Can be used as hideaway for roll-type tissue. 6¼x6¼-in. high. 8 N 9136—Wt. 1 lb. 4 oz. \$7.94
- 11 Tissue Box. Wood. Satin-acetate lining. 11½x6¼-inches wide. Tissue included. 8 N 9139—Wt. 1 lb. 8 oz. \$9.94
- 12 Boudoir Box. Wood. Satin-acetate lining. 9x6¼-in. 8 N 9138—Wt. 1 lb. 4 oz. \$8.94
- 13 Lipstick Caddy. Holds 6 lipsticks (not incl.). 6¼x5-in. 8 N 9134—Wt. 1 lb. \$4.94
- 14 Mirror-Dresser Tray. For her most precious perfumes. Wood frame. 13¼x7½-in. wide. 8 N 9137—Wt. 1 lb. 6 oz. \$7.94
- 15 Hair Spray Cover. Metal. Lined in simulated leather. Holds 14-oz. can. 8½-in. high. 8 N 9135—Wt. 8 oz. \$4.94





the crisp look of
**DOTTED
SWISS**
fresh and feminine



JUST SAY "CHARGE IT" WHEN
YOU PHONE YOUR ORDER . .
SEE PAGES 267 AND 268
FOR DETAILS

(1 thru 10) Young and lively teenage accessories with perky little poodles on each piece—the gay, bright look just right for her bedroom. Tiny white dots flocked over a crisp blend of cotton and rayon . . frilly lace borders. Treated with Scotchgard® Brand Stain Repeller to stay new looking longer.

All pieces constructed of top-quality materials by American manufacturers. Available in pink or blue.

1 Pin-up Board. For photos, party lists, birthday cards, and a variety of little souvenirs she'll want to save. Composition material. 2 rings for hanging on back. 12 inches high; 16 inches long.

8 N 9109—Pink 8 N 9119—Blue
Shipping weight 2 pounds \$3.69

2 Curler Tote. Covered with stretchable hairnet. Enameled metal. 7-inch diameter; 6½ in. high.

8 N 9104—Pink 8 N 9114—Blue
Shipping weight 1 pound 6 ounces \$3.49

3 Perfume-Tray Lamp. Break-resistant plastic tray. White ballerina-style shade with delicately embossed vinyl covering. 14 in. high. For 110-120-volt, 60-cycle AC. UL listed. Bulb not included.

8 N 9105—Pink 8 N 9115—Blue
Shipping weight 2 pounds 4 ounces \$5.89

4 Bank. For that something special she's sure to want in the future. Metal. 5 in. high.

8 N 9107—Pink 8 N 9117—Blue
Shipping weight 8 ounces \$1.99

5 Mirror Lipstick-Tray. 2-way swivel mirror. Heavy metal frame has adjusting nuts. 5½-inch diameter. Regular and magnifying sides. Plastic tray holds four lipsticks (not included).

8 N 9103—Pink 8 N 9113—Blue
Shipping weight 1 pound 8 ounces \$3.49

6 Book Ends. Poodles on both. Enameled metal with felt pad on bottom. 5¼ in. high; 4¾ in. wide.

8 N 9108—Pink 8 N 9118—Blue
Shipping weight 1 pound Pairs \$2.97

7 Tissue Dispenser. Break-resistant plastic. 5¼ inches wide; 10½ inches long. Tissue included.

8 N 9102—Pink 8 N 9112—Blue
Shipping weight 1 pound 6 ounces \$2.94

8 Trinket Box. Shatter-resistant plastic, rayon velour lining. 10¼ in. long; 8 in. wide.

8 N 9101—Pink 8 N 9111—Blue
Shipping weight 1 pound \$2.49

9 Mirror-Dresser Tray. Shatter-resistant plastic . . sheet glass mirror. 7¾x13-in. long.

8 N 9106—Pink 8 N 9116—Blue
Shipping weight 1 pound 4 ounces \$2.99

10 3-piece Dresser Set. Lustrex® plastic. 5½-inch diameter mirror. 8-inch brush with stay-stiff nylon bristles. 8-inch comb.

8 N 9100—Pink 8 N 9110—Blue
Shipping weight 1 pound 4 ounces \$3.49



**Mary Poppins
Gift Set**
\$1.29

For that extra-special young lady... a delightfully scented trio of cologne, bath oil and hand lotion. 2 ounces each cologne, bath oil. 1 ounce hand lotion. She'll think it's super-califragilistic-expialidocious!
8 N 9550—Wt. 1 lb. 4 oz. Set \$1.29



Bubble Bath Banks

(11 and 12) Cute cat and poodle made of hand-painted soft plastic. Each with 5 ounces of fragrant bubble bath powder. Have slots for use as bank when empty.
11 Cat. Black. 9½-inches high.
8 N 9553—Shpg. wt. 12 oz. \$1.59
12 Poodle. White. 8½-inches high.
8 N 9552—Shpg. wt. 12 oz. \$1.59



Bubble-up with "the Buggs!"

Cool cuties with 4½-ounces of bubble bath fun in each. Lamb's wool puff doubles as hair... crazy! "Buggs" all have toy instruments... wild! 10-in. high. Set of 3.
8 N 9551—Wt. 1 lb. 15 oz. Set \$2.88



Cranberry Tweed... swingin' accessories for go-go teens

- (1 thru 10) Accessories trimmed in natty tweed, topped with leather-look dolls... look how cute they are. Durable viscose-acetate material... treated with Scotchgard® brand stain repeller.
- 1 Mirror Lipstick-Tray. Plastic... for 4 lipsticks. 5½-in. diam. mirror, plain and magnifying sides. 8 N 9123—Shipping weight 1 lb. 8 oz. \$3.49
 - 2 Curler Tote. Metal. 6½-in. high. Rat-tail comb. 8 N 9124—Shipping weight 1 lb. 6 oz. \$3.49
 - 3 Pin-up Board. Composition material... takes any tack or pin. 12x16-in. long. 2 hanger rings. 8 N 9129—Shipping weight 2 lbs. \$3.69
 - 4 Tissue Box. 5¼x10½ in. Plastic. Tissue incl. 8 N 9122—Shipping weight 1 lb. 6 oz. ... \$2.94
 - 5 Bank. Enameled metal. 5-in. high; 3-in. diam. 8 N 9127—Shipping weight 8 ounces. \$1.99
 - 6 Book Ends. Metal. Felt backed. 5¼-in. high. 8 N 9128—Shipping weight 1 pound. \$2.97
 - 7 Trinket Box. Plastic, rayon lining. 8x10¼-in. 8 N 9121—Shipping weight 1 pound. \$2.49
 - 8 Mirror-Dresser Tray. Sheet glass. 7¾x13-in. 8 N 9126—Shipping weight 1 lb. 4 oz. \$2.99
 - 9 3-piece Dresser Set. Lustrex® plastic. 5½-in. diameter mirror; 8-inch comb and brush. 8 N 9120—Shipping weight 1 lb. 4 oz. \$3.49
 - 10 Perfume-Tray Lamp. 14-in. high. For 110-120-v., 60-c. AC. UL listed. Bulb not incl. 8 N 9125—Shipping weight 2 lbs. 4 oz. \$5.89

Kuddly Kittens... fluffy white and purry soft... meowww

(13 thru 16) Tiny pink ears and noses, cute nylon whiskers and sparkling simulated jewel eyes... sleek pussycat accessories. Deep-pile viscose hair. Constructed of break-resistant plastic or non-rust enameled metal.

- 13 Trinket Box. Plastic. Smooth rayon velour lining. 8x5-inches wide. 8 N 9131—Shpg. wt. 14 oz. \$1.99
- 14 Bank. She'll want to add to the "kitty" every day to save for that pretty spring outfit or new formal. 5-in. high. Metal. 8 N 9133—Shpg. wt. 8 oz. \$1.99
- 15 Perfume-Tray Lamp. Plastic. 13x7¾ in. wide. 14-in. lamp, linen-look shade. 110-120-v., 60-c. AC. UL listed. No bulb. 8 N 9132—Wt. 2 lbs. 4 oz. \$5.89
- 16 3-piece Dresser Set. Lustrex plastic. 4-inch diameter mirror. Nylon bristle hair brush. 7-inch dressing comb. 8 N 9130—Shpg. wt. 12 oz. \$2.94





Deluxe Luggage-style Dryer

All the features you want most . . . including infinite heat control, a large storage area, and complete power manicure set

\$25⁹⁵

Faster drying because big blower wheel and extra-wide hose work together to create more heating circulation. More comfort too . . . Beehive Bonnet gives gentle, even distribution of heat . . . eliminates annoying hot spots. Many temperatures to choose from . . . use the one most comfortable for you. Motor is thermal controlled . . . *won't overheat.*

5-pc. manicure set with slide-open vent groomers, dries nails in a jiffy. Perfume wick scents your hair as it dries. 9x5x3-in. storage area holds collapsible hose, accessories.
8 N 8797—Red plastic case
8 N 8776—White plastic case
Shipping weight 9 lbs. 8 oz. \$4 mo. Cash \$25.95



For the gal who's always on the go

4-heat Walk'n Wear Dryer

Now has a new case with handy curler caddy

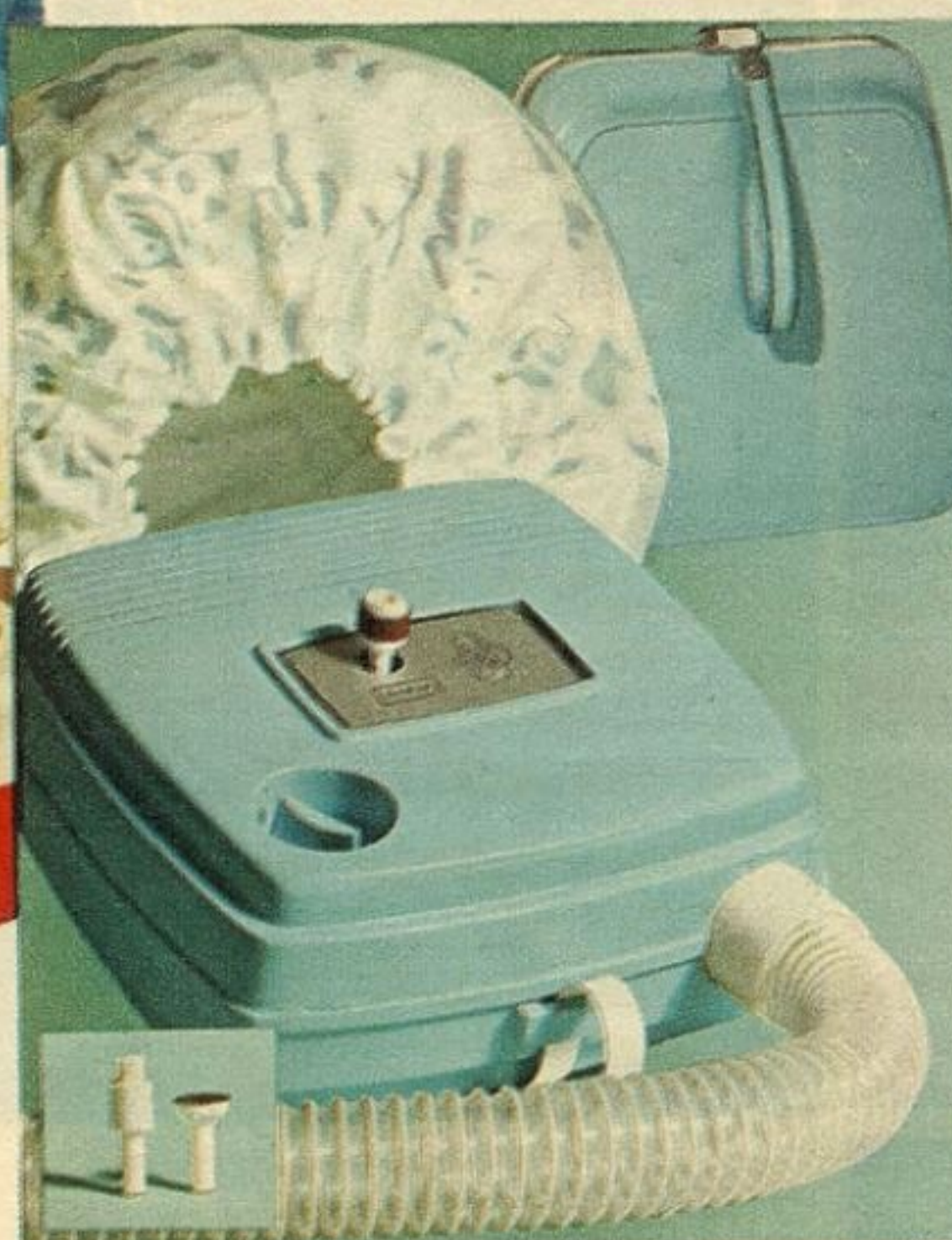
\$16⁵⁰

A mere 2¼ pounds, with shoulder strap and 8-foot cord for real walk'n wear convenience. Emery wheel expertly shapes and grooms nails . . . special vent dries polish.

Beehive Bonnet dries gently, evenly and fast . . . 35% faster than non-lined hoods.

Fashion-designed travel case vinyl over chipboard. Has zip-around opening with pocket in lid for hood, pouch on outside for curlers and other accessories. An attractive tote bag when used alone. Why not pick up the phone and order it?

8 N 8750—Wt. 5 lbs. 4 oz. . . . \$16.50



2-heat Walk'n Wear Dryer

Power manicure files, shapes and buffs nails

\$12⁵⁰

Dial cool or hot. Fast-drying Beehive Bonnet ends hot spots . . . dries gently, comfortably. Carrying strap, 7-ft. cord lets you walk and wear as your hair dries . . . perfect for the busy woman.

For a quick manicure simply insert attachments. Fine file, nail shaper, buffer included. Sturdy plastic case for storage or travel.

8 N 8732—Wt. 6 lbs. . . . \$12.50



2-heat Walk'n Wear Dryer

\$7⁴⁴

Economical yet efficient dryer has carrying strap and 7-foot cord to leave you free for other activities as your hair is drying.

Beehive Bonnet distributes air evenly . . . dries 35% faster than nonlined hoods.

Two temperatures . . . cool or hot. Flexible plastic hose. Case not included.

8 N 8715—Wt. 5 lbs. . . \$7.44

Note all hair dryers on these 2 pages UL listed; 110-120 volt, 60 cycle AC only.

SEARS SALONETTE PORTABLE
has its heat control on a cord
so you can dial the temperature you want
while sitting under the dryer



Look how tiny it is . . look at the sleek, slim lines . . and it dries hair fast enough for any pacesetter

Jiffy Jet \$19⁵⁰

A little portable with a lot of power, just the thing for women on the go. Carrying strap plus 12-ft. cord gives you real walk-n-wear convenience. Weighs only 1½ pounds, is just 10½-in. long, yet it dries hair with up to 500 watts of heat. 4 temperatures to choose from.

Beehive Bonnet dries hair fast . . 35% faster than non-lined hoods. Collapsible vinyl hose is extra-wide . . forces more air into bonnet. Stores in dryer.

Use Quick-Curl cylinder for spot drying, curl touch-up . . won't disturb entire hairdo. 3 rollers included. Handsome travel case is vinyl over chipboard. 8 N 8724—Shipping weight 4 pounds \$19.50



With remote control **\$27⁹⁵**

The quick-drying quality of a salon-type . . the convenience of a compact. Dryer is only 12 in. wide, weighs less than 10 lbs. Closes to hatbox size for travel or storage.

Dial cool, warm, medium or hot . . molded hood circulates filtered air through 120 vents for gentle, even drying. Fast, too . . a full 700 watts of drying power. No need for ear pads, neck covering . . motor is in base for quiet operation. Sturdy plastic construction . . height adjusts easily at a touch of your finger. Surf green.

8 N 8795—Shpg. wt. 11 lbs. \$4 mo. Cash \$27.95

Without Remote Control. Heat control is on the base, not on the cord. Beige.

8 N 8793—Shpg. wt. 11 lbs. \$4 mo. Cash \$24.75



↕Optamatic Action—brush up and down.. *flip the switch*

brush side to side

gives you the
complete brushing
action you need
for all tooth and
gum surfaces



New at Sears this Season..

Console Set with electric clock,
exclusive charge light, and large storage area **\$29⁵⁰**

Something the whole family will appreciate. 2 brushing motions in one power handle combine to give you cleaning action only your dentist can surpass. For maximum results first clean all surfaces using up-and-down action. Then flip the switch and brush side-to-side. Leaves your whole mouth alive with a fresh, tingling sensation.

Illuminated-dial clock is not only a reliable timepiece but also serves as a night light. A special light indicates when cordless power handle is recharging.

Translucent sliding panel. 6 color-coded brushes with medium nylon bristles. Sturdy plastic case . . accessories store in bottom compartment. 9x5x11 in. long.

8 N 6593—Shipping weight 4 pounds 3 ounces. \$4 monthly Cash \$29.50

Pedestal Set **\$17⁷⁵**

Same tremendous cleaning action as brush at left. Cordless power handle. 6 color-coded brushes with medium nylon bristles. Clear plastic protective dome . . sleek, modern lines. Attractive on shelf or vanity, or wall mounted (brackets incl.). Plastic base. White. 8 N 6594—Shipping weight 2 pounds 6 ounces. \$17.75

NOTE: All toothbrushes UL listed; for 110-120-volt, 60-cycle AC. Should any one prove defective in materials or workmanship within 1 year of sale, return it and get a new one free.

**ORAL-ORBITAL action combines side-to-side
and up-and-down action in one operation**

Our Home 'n Away Set
for people on the go

\$8⁹⁹

Its compact size is perfect for trips. Plastic base holds up to 6 brushes . . detaches easily. Slim power handle and portable charger fit in small travel kit or overnight bag.

2200 strokes per minute. Cordless power handle recharges when base is plugged in. Includes 4 color-coded brushes with rounded nylon bristles. Set can sit on shelf or vanity or hang on wall. Plastic. Blue and white.

8 N 6542—Wt. 2 lbs. . . . \$8.99

Dental Center
in hide-away case

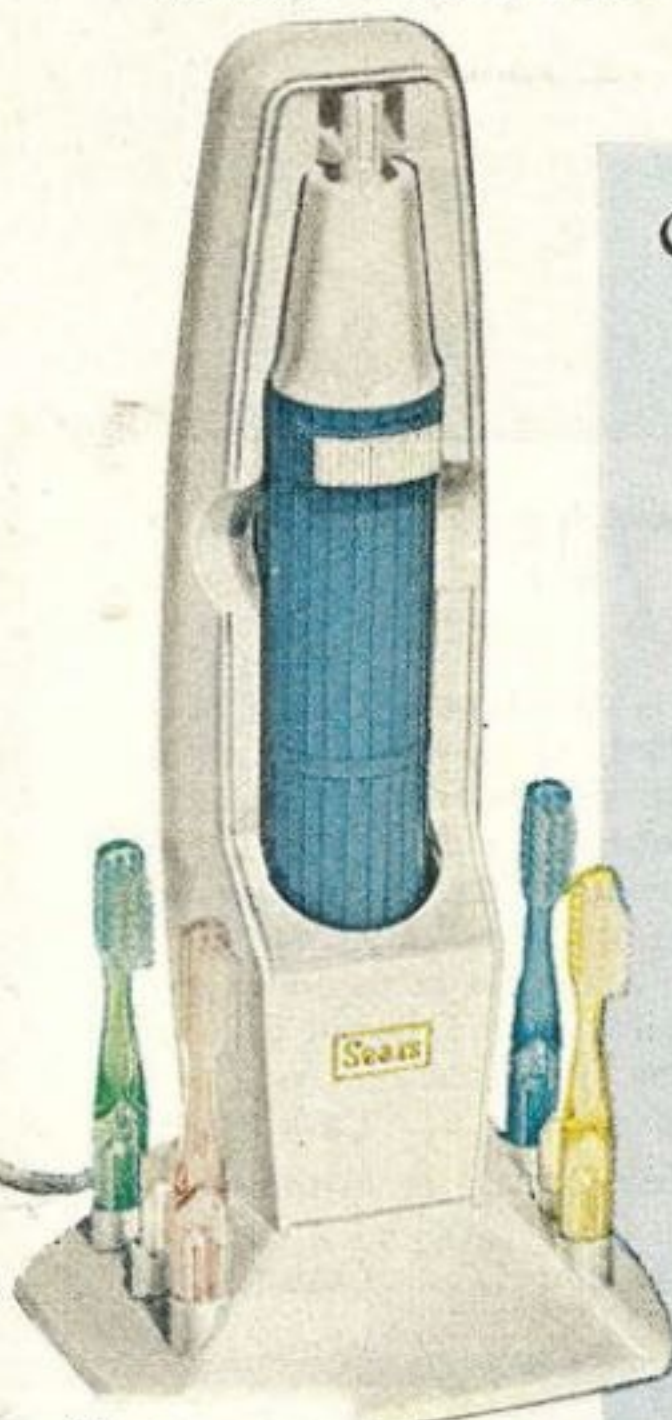
\$13⁵⁰

Helps your whole family practice good dental hygiene. Keeps teeth sparkling clean . . 2200 brush strokes per minute.

Case is 10½-in. high with handy 5x6-in. cosmetic mirror. Holds power handle and 6 color-coded brushes with rounded nylon bristles. Stannous fluoride toothpaste included.

Charge light doubles as night light . . glows when charger base is plugged in. High-impact plastic. Blue and white.

8 N 6548—Wt. 3 lbs. . . . \$13.50



WATER-PIK cleans where your toothbrush can't

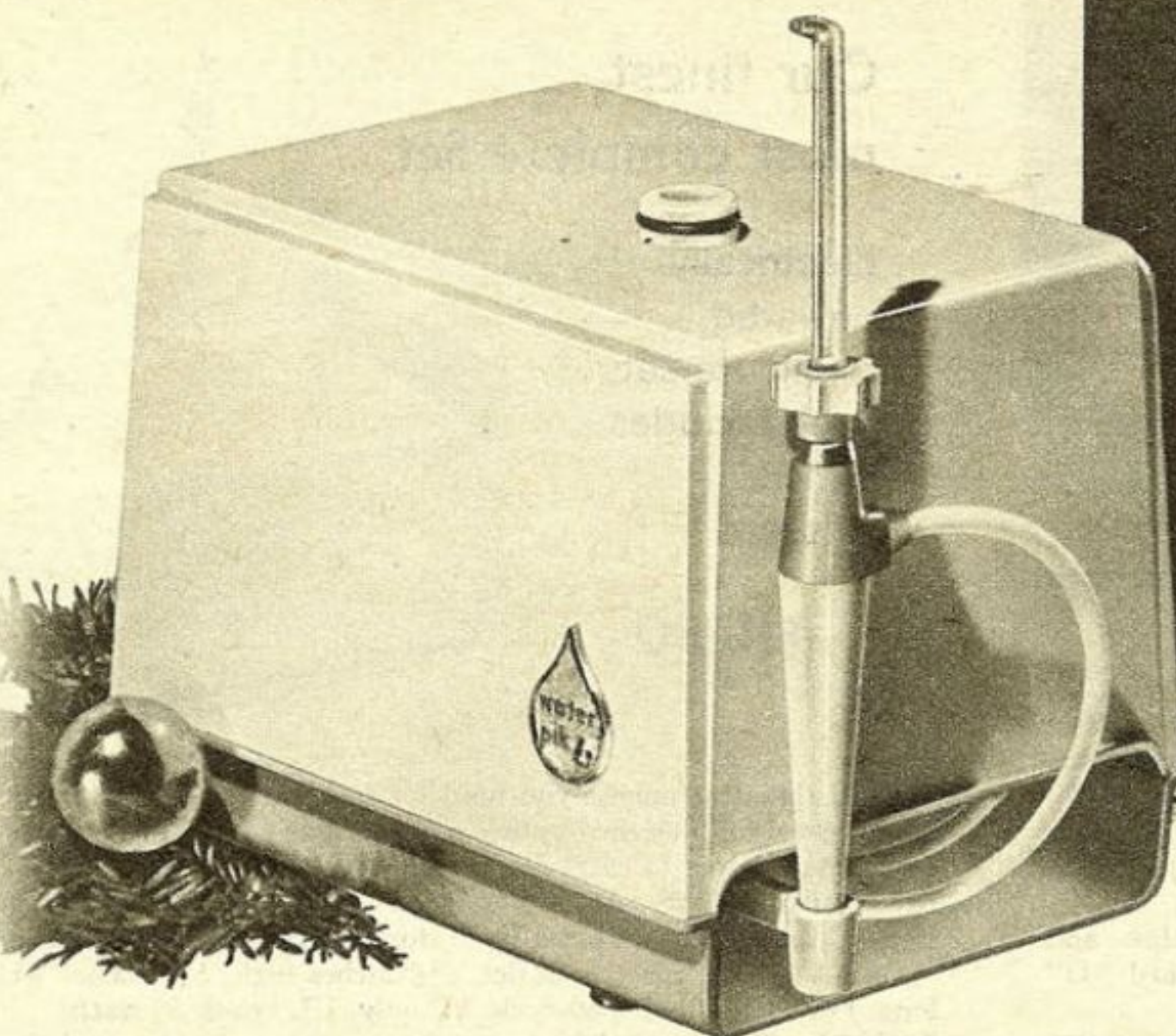
20 water jets a second flush
particles from between teeth,
under gums and around braces . .
refreshes whole mouth in seconds

\$29⁵⁰ Complete with
4 color-coded
jet tips

Studies indicate that adults lose most of their
teeth from gum disease . . not tooth decay.
Moreover, most adults and many children were
shown to have some degree of gum disease.

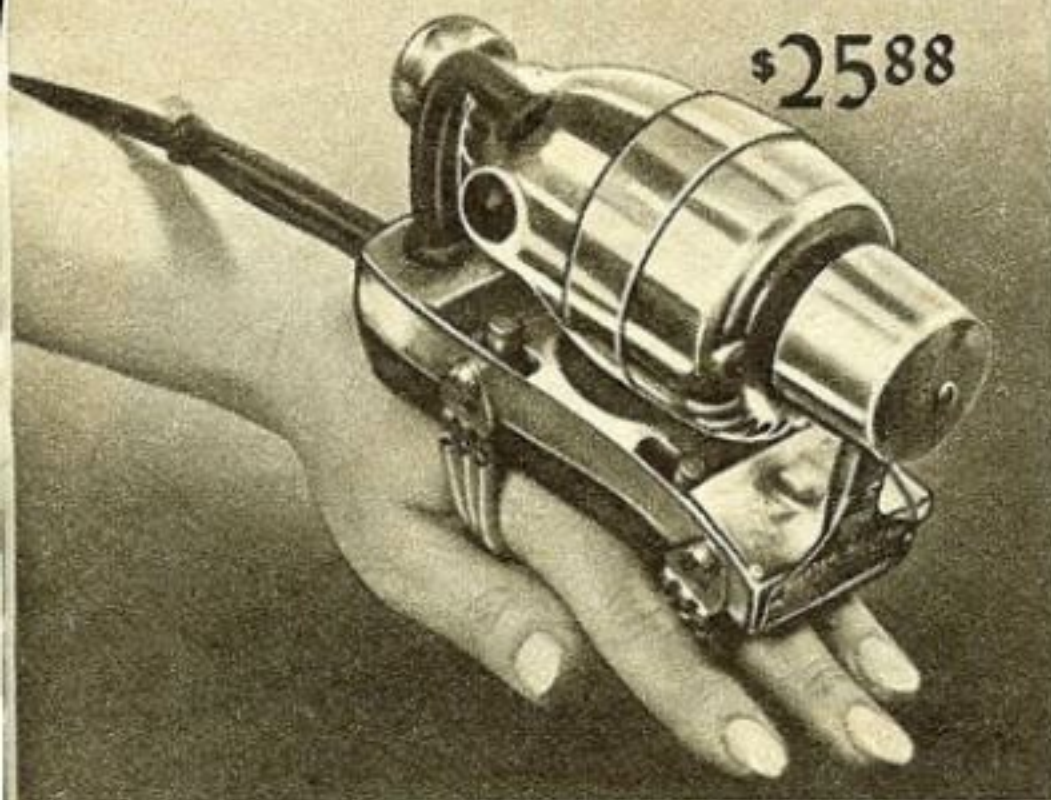
Toothbrushing is important but it's not
enough . . it only cleans tooth surfaces. Water-
Pik cleans between teeth, under the gums . .
where gum disease starts. Especially effective
with orthodontic braces. Sturdy plastic. 3¾-in.
high. Full instructions. Electric. UL listed.

8 N 6585—Wt. 4 lbs. 2 oz. \$4 mo. Cash \$29.50
8 N 6586—Extra Jet tip. Wt. 2 oz. Ea. 75c



Swedish-type Massager soothes scalp, neck, face . . entire body

\$25⁸⁸



Infra-red Heat Massager . .
more than 30 square inches
of massaging-heating area

\$13⁹⁵

Inflatable Cushion . . 8 choices of heat and massage action

\$26⁹⁵



Enjoy professional-style massaging action in
your own home. Gives you benefits of both hand
and mechanical massage. Vibrator sends pulsa-
tions through fingertips . . leaves hands free to
work tired muscles, ease minor tension.

Rugged massager built for years of depend-
able use. Die-cast aluminum, rubber cushioning.
1 speed. On-off switch. 45 watts. AC-DC. Weighs
only 2½ pounds. Imported from Japan.

8 N 2857—Wt. 3 lbs. \$4 mo. Cash \$25.88

Soothing comfort for tired muscles. Broad
surface effective on larger parts of your
body. Contoured loaf design conforms to
small of back and other body curves. Espe-
cially pleasant as foot massager. Use foam
rubber side for more sensitive areas.

2 massage speeds . . use heat or massage
separately or use together as a combination.
8½ inches long. 9 watts. UL listed.

8 N 2859—Shpg. wt. 1 lb. 8 oz. \$13.95

Relax with this handy cushion while sitting or lying down.
Soothes back, shoulder, neck muscles . . helps ease tight,
overstrained muscles in arms and legs. Delightful for foot
massages, too. Inflate cushion to the size you desire . . gives
most support when fully filled.

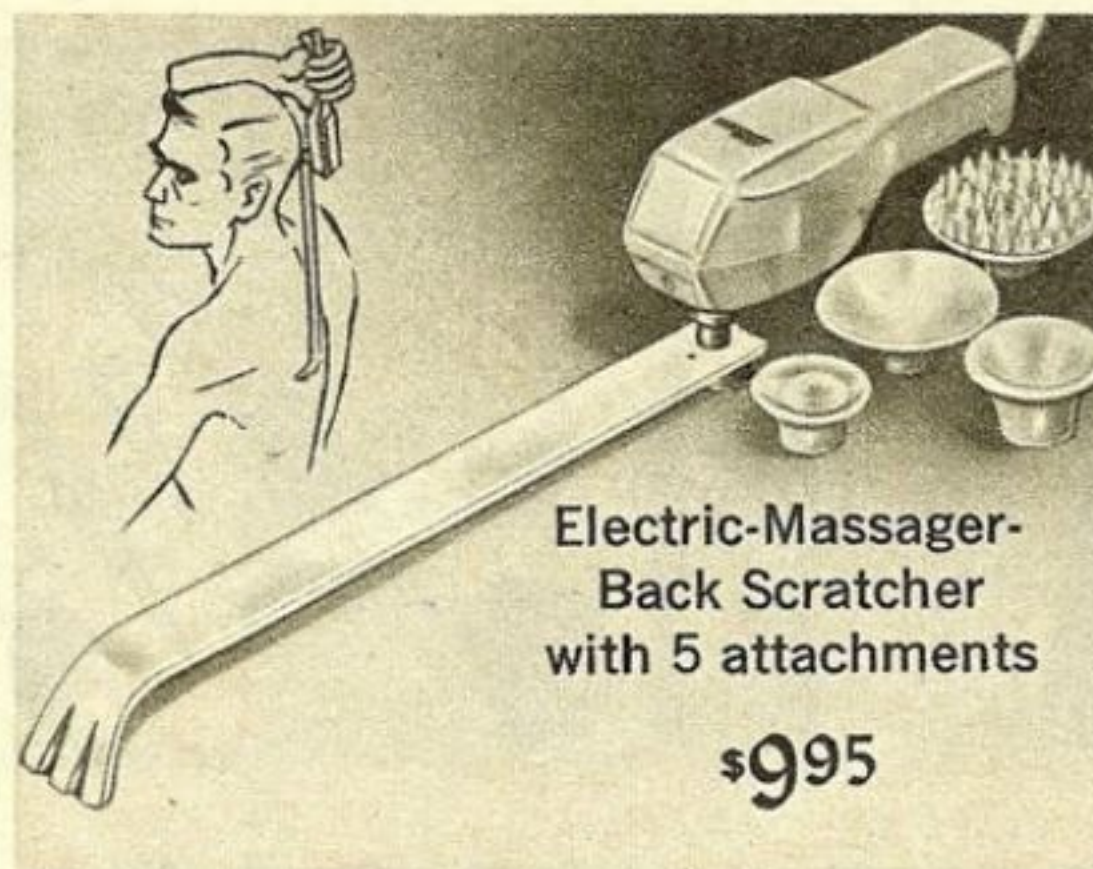
8-way control lets you choose high or low heat, gentle to
vigorous massage. Large cushion inflates, heats and vibrates
. . smaller head cushion vibrates. Maroon simulated leather
cover. 13x22 in. long. 70 watts. UL listed.

8 N 2887—Shpg. wt. 8 lbs. \$4 monthly. Cash \$26.95



Electric Hair- Brush

\$9⁹⁵



Electric-Massager- Back Scratcher with 5 attachments

\$9⁹⁵



Single-action Vibrator for general massage

\$4⁹⁵

Gives you refreshing 2-way scalp massage
with extra-stiff natural boar bristles. Vibrates
up-and-down and back-and-forth. Distrib-
utes your natural hair oil as it brushes away
loose dandruff . . helps give hair a bright
sheen without use of greasy creams. Remov-
able nylon block. Plastic handle.

8 N 2863—Shpg. wt. 1 lb. 4 oz. \$9.95

Massages you from head to foot. Soothes
and relaxes scalp, face, neck, back, body
and feet. Helps relieve minor aches and
tensions . . has an attachment for each par-
ticular need. You will especially enjoy the
back scratcher. High-impact plastic case.
Single speed. UL listed.

8 N 2864—Shpg. wt. 2 lbs. \$9.95

6,000 pulsations per minute help soothe and relax tired muscles,
minor aches. Includes four attachments for scalp, facial, or body
massage. High impact plastic case. Single speed. UL listed. Buy
it the easy way—order by phone.

8 N 2844—Shipping weight 1 pound 9 ounces. \$4.95

NOTE: Electrical items for 110-120-volt,
60-cycle AC only, unless other

WishbookWeb.com



Battery-powered Manicure Set

\$3.95

Compact size makes this set perfect for travel. Only 3½x2x5¼ inches long.

Includes power handle and 3 attachments (nail file, nail shaper, felt cuticle brush) plus nail cream, and extra emery discs.

Attachments store in blue and white plastic case. 2 standard "D" batteries are included.

8 N 9435—Shpg. wt. 1 lb. \$3.95

Our finest, most complete Set

Electrically-powered manicure set even includes cuticle scissors

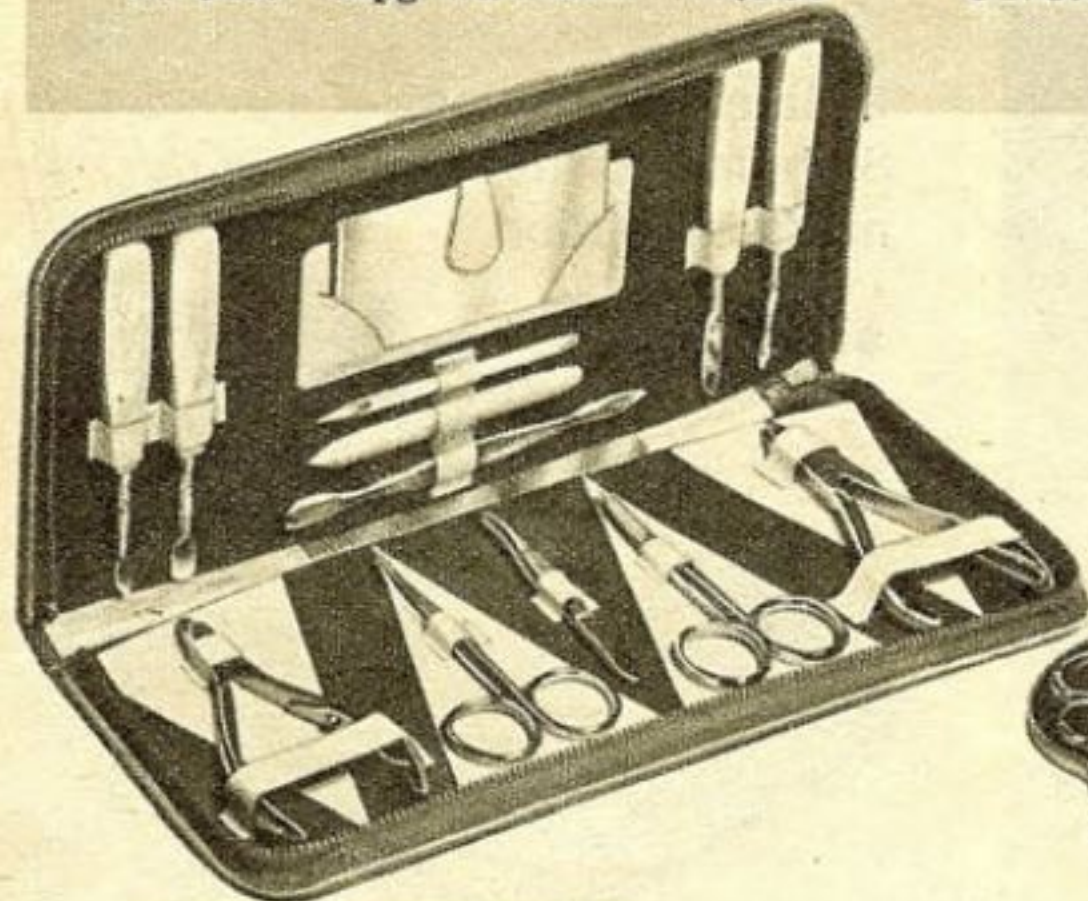
\$15.50



Has all the attachments you need for fast, professional-type nail care. Set includes precision designed cuticle scissors plus 24-inch power cable with cuticle brush, nail shaper (4 extra discs) and felt buffer (3 extra pads). Handy air vent dries nails in a jiffy. Attractive green and white case is made of tough, high-impact plastic. Has an extra-large storage space for manicuring accessories.

On-off switch. Electric outlet. 3½ inches high, 5¼ inches wide, 7¼ inches long. For 110-120-volt, 60-cycle AC only. UL listed. 50 watts.

8 N 8734—Shipping weight 3 pounds. Set \$15.50



Queen-size Set with toenail clipper

\$4.98

Festive red leather-like case has red suedene fabric lining with bone-color trimming. Zipper. 9½x4¾-in. closed.

Holds cuticle nipper, toenail clipper, nail scissors, cuticle scissors, tweezers, file and metal mirror plus 7 others. Boxed. Imported from Austria.

8 N 9444—Shpg. wt. 1 lb. Set \$4.98



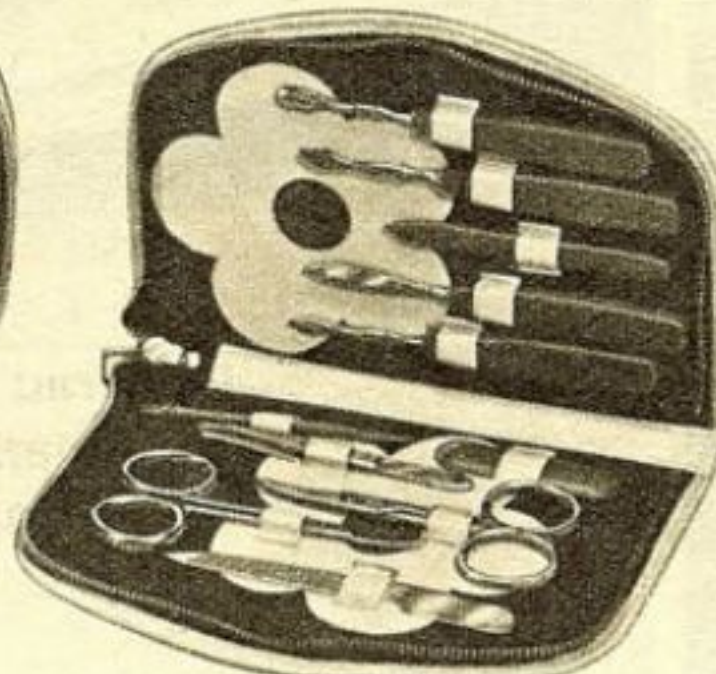
\$1.29

9-piece Set. Pretty heart-shaped case . . pale-blue leather-like material with red suedene fabric lining. Zipper type. 5¼x4¼-inches when closed.

Includes cuticle and nail scissors, tweezers, file plus 4 others. Boxed. Imported from West Germany.

Shipping weight 6 ounces.

8 N 9441. \$1.29

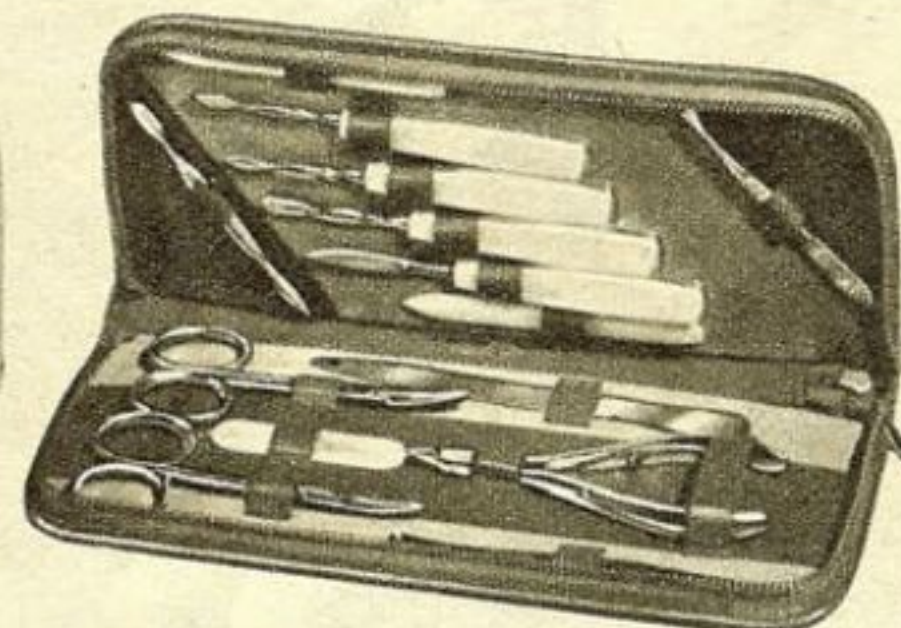


\$1.98

12-piece Set. Leather-like case . . handsome bone-color with decorative flowers both inside and out. Moss-green suedene fabric lining. 6¾x4¾-in. closed. Zipper.

Includes nail and cuticle scissors, tweezers, file plus 7 others. Boxed. Imported from Austria.

8 N 9442—Shpg. wt. 6 oz. \$1.98



\$3.98

15-piece Set. Leather-look zippered case is a lovely rose-color. Lined in elegant gray suedene fabric with rose trimming.

Precision cuticle nipper, cuticle scissors, nail scissors, tweezers, file plus 9 others. 8½x4-inches closed. Boxed. Imported from Austria.

8 N 9443—Shpg. wt. 12 oz. \$3.98



1
\$2.98

2
\$1.98

Perfume Pendants . . delightfully different

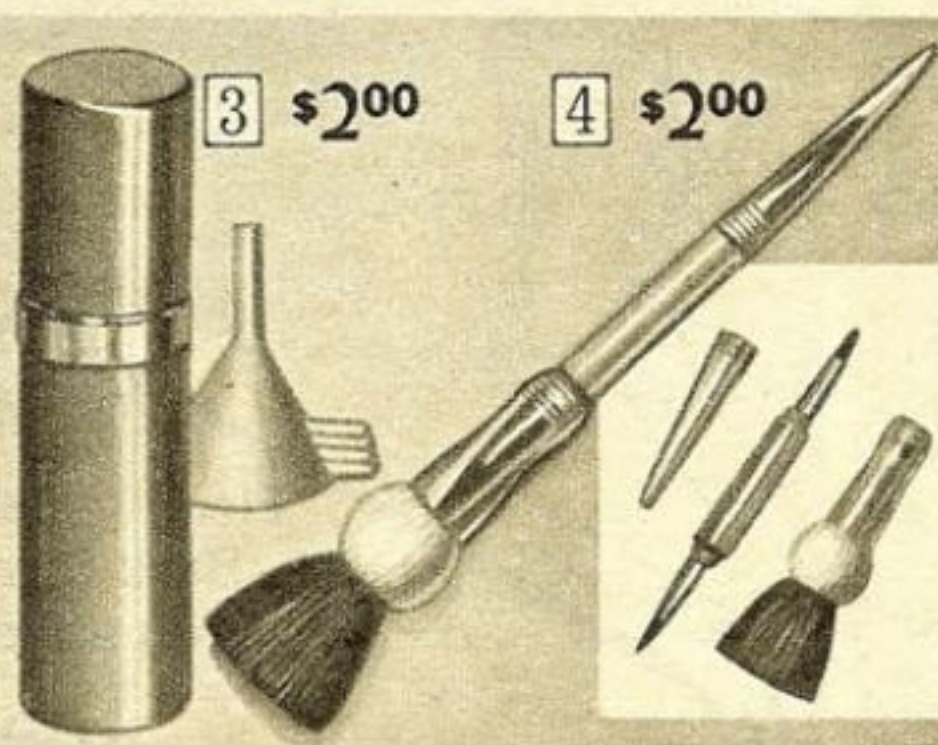
(1 and 2) Who would ever guess these beautiful pendants hold a delicately scented perfume? Each has a rich-looking gold-color chain. Each attractively gift-boxed.

1 Cameo. Larger locket, heavier chain. Elegant gold-color trim. Plastic. Spring closure shuts tight.

8 N 9571—Wt. 4 oz. \$2.98

2 Jeweled. Sparkling rhinestones. Gold-color filigreed metal. Snap closure.

8 N 9570—Wt. 3 oz. \$1.98



3 **\$2.00**

4 **\$2.00**

Handy purse-size Beauty Accessories

3 Atomizer. Tiny leak-proof glass atomizer for your most precious perfume. Holds 1½ drams. Has funnel for easy refilling. Gold-color case . . brushed metal.

8 N 5860—Shipping weight 4 ounces. \$2.00

4 3 in 1 Make-up Brush. Perfect for quick touchups. Eye liner, lip liner and powder brush in acetate carrying pouch. Imported from Hong Kong.

8 N 5861—Shipping weight 2 ounces. \$2.00

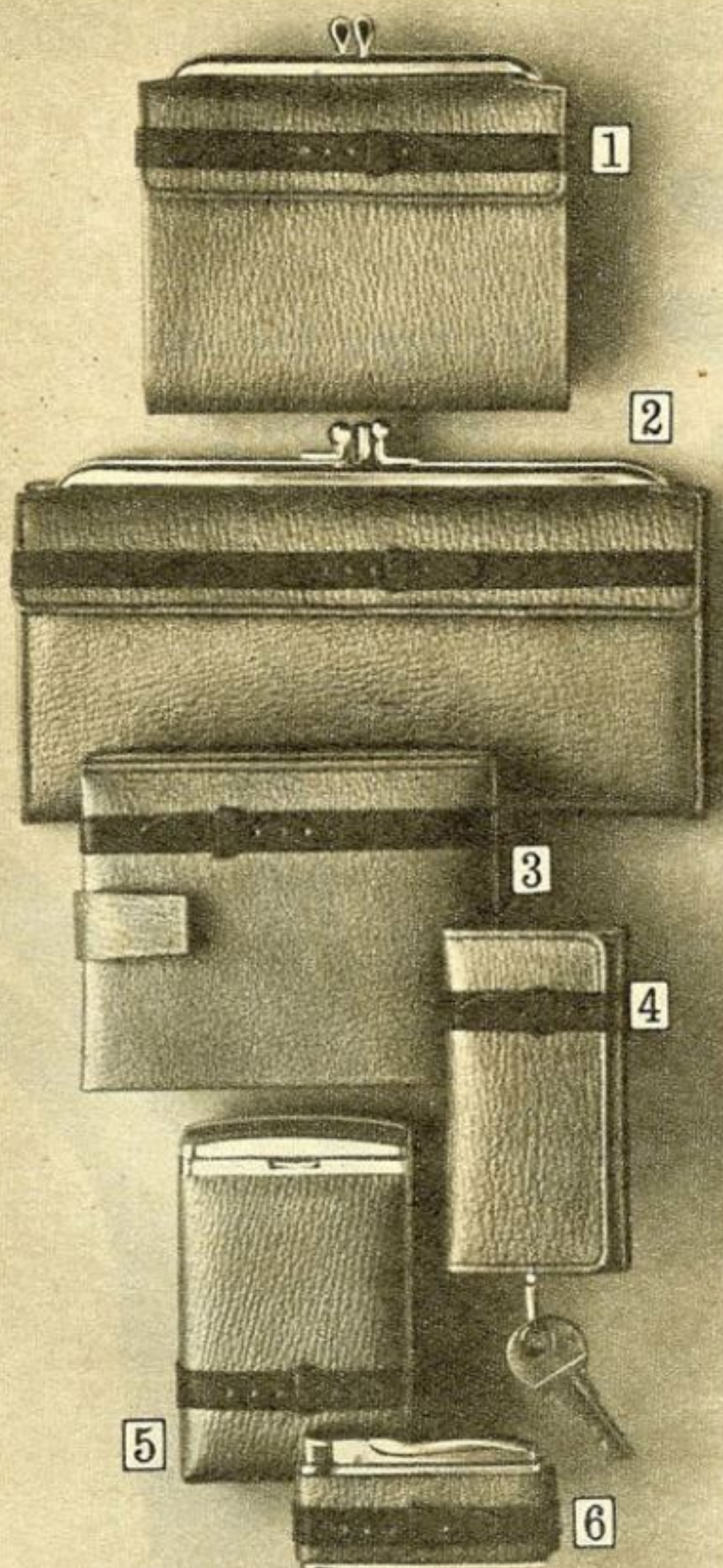


\$2.97

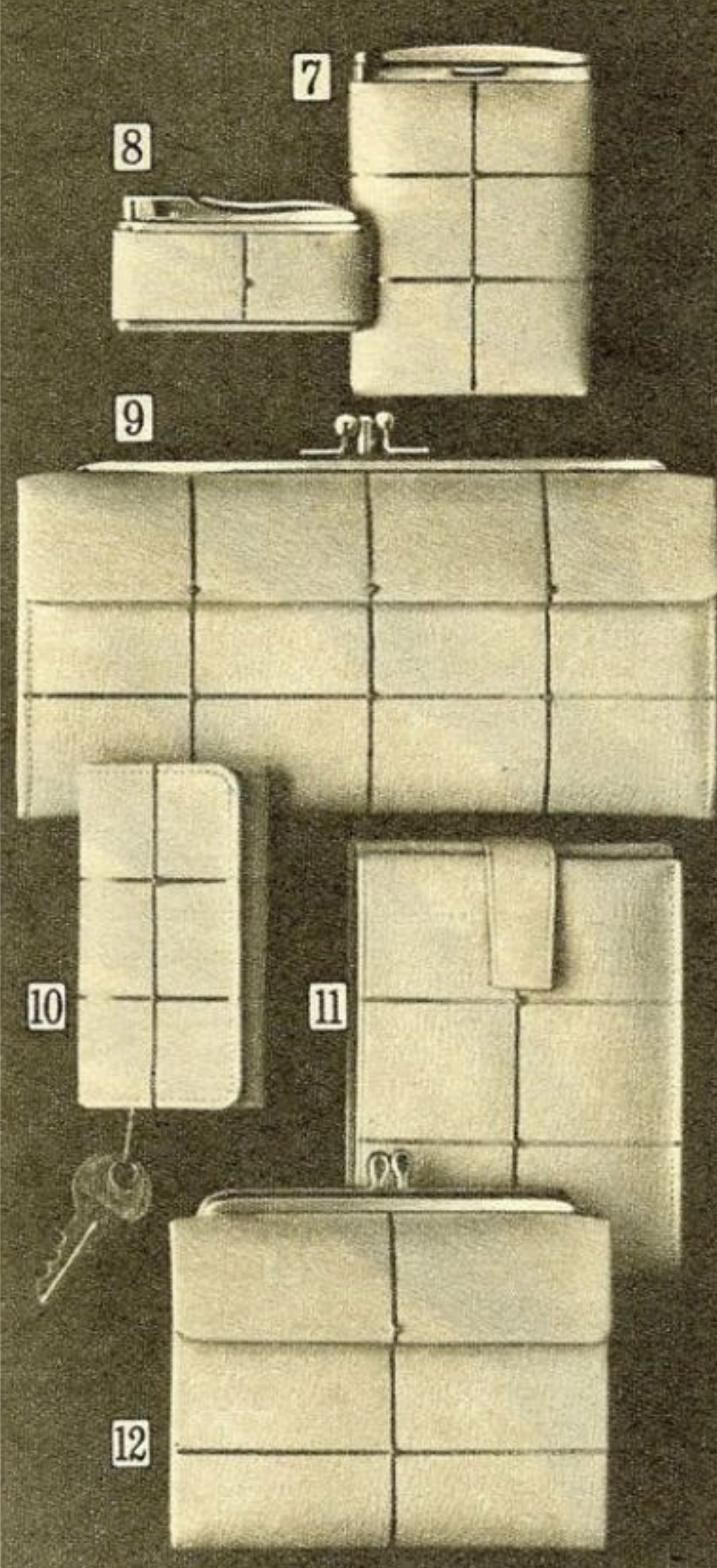
100 Fabulous Fragrances

Perfume Nips. An exciting variety of scents to match her every mood. 100 of the world's most famous perfumes. 32-page guide describes each. Nips are tiny vials holding one application . . range from sweet to exotic. Simulated jewel purse carrier included . . holds several. Reusable clear plastic case.

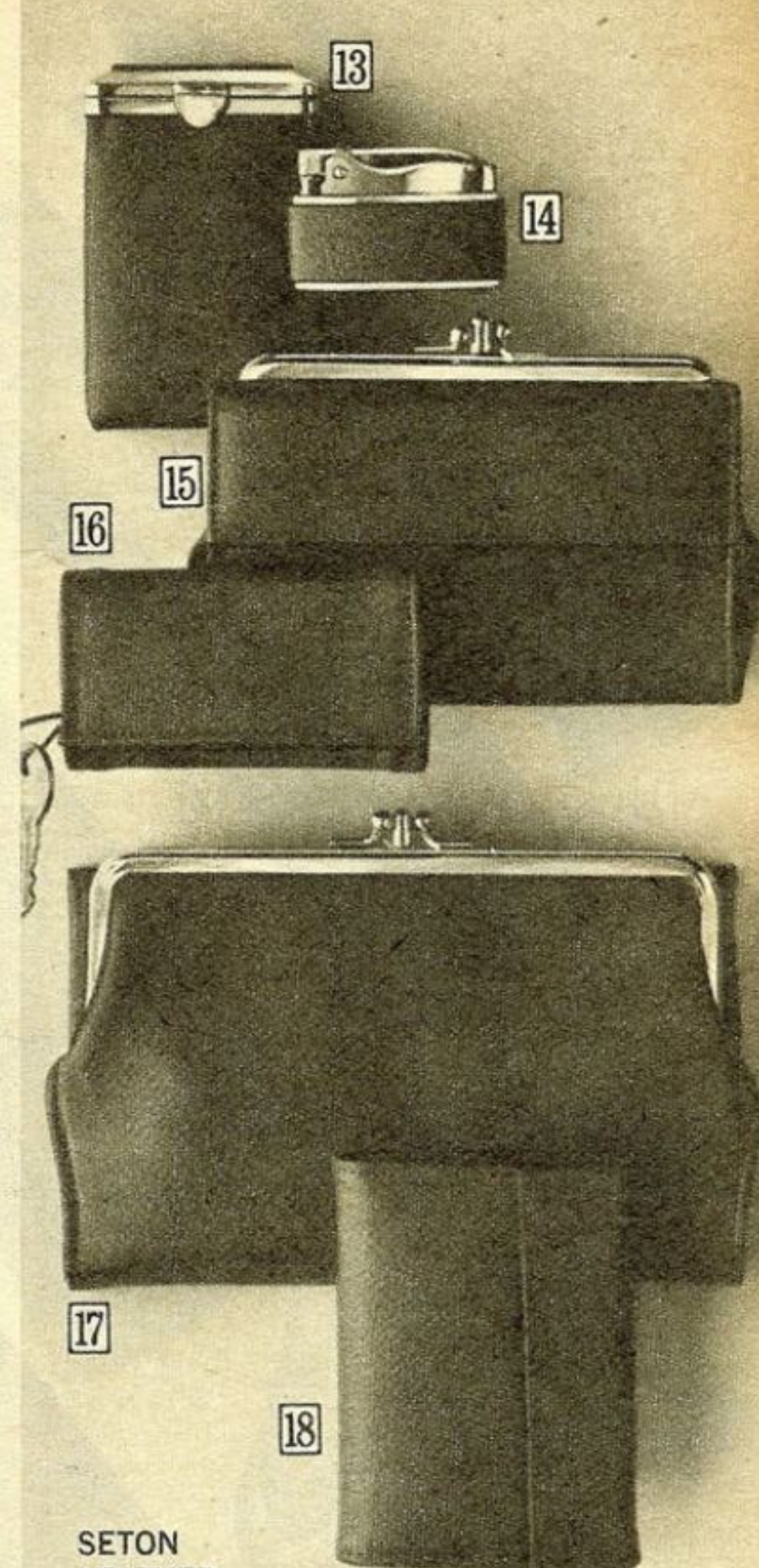
8 N 9569—Shpg. wt. 8 oz. \$2.97



PIGSKIN



MELLOW COWHIDE



SETON
LEATHER

Buy individually or save on our matched sets

(1 thru 6) Smooth cowhide strap-trim. Gift-boxed.

1 French Purse. Acetate-lined bill section; vinyl coin purse. 3 pockets. Closed, abt. $4\frac{3}{8} \times 3\frac{1}{2}$ in.
88 N 1739—Med. brown 88 N 1740—Lt. green
Shipping weight 5 ounces.....\$4.50

2 Clutch. acetate-lined. Vinyl 2-part coin purse. 3 pockets (1 zips.). Closed, about $7 \times 3\frac{1}{2}$ in.
88 N 1737—Med. brown 88 N 1738—Lt. green
Shipping weight 8 ounces.....\$5.50

3 Wallet. acetate-lined bill section (hidden pocket). Removable 4-view pass case. Credit card slot. Closed, about $4\frac{1}{4} \times 3\frac{1}{4}$ inches.
88 N 1741—Med. brown 88 N 1742—Lt. green
Shipping weight 5 ounces.....\$4.50

4 Key Case. acetate-lined. 4 hooks. Pocket under tab. About $3\frac{1}{2} \times 2$ inches.
88 N 1743—Med. brown 88 N 1744—Lt. green
Shipping weight 3 ounces.....\$2.00

(3 and 4). Save \$1.00 on Set.. Wallet and Key Case. Bought separately, prices total \$6.50.
88 N 1750—Med. brown 88 N 1751—Lt. green
Shipping weight 8 ounces.....\$5.50

5 Cigarette Case. about $2\frac{3}{8} \times 3\frac{1}{2} \times 1$ inch.
88 N 1746—Med. brown 88 N 1747—Lt. green
Shipping weight 3 ounces.....\$3.00

6 Lighter. gold-color metal top. Abt. $2\frac{1}{2} \times 1\frac{1}{4}$ in.
88 N 1748—Med. brown 88 N 1749—Lt. green
Shipping weight 3 ounces.....\$2.00

(5 and 6). Save \$1.00 on Set.. Cigarette Case and Lighter. Separately, prices total \$5.00.
88 N 1752—Med. brown 88 N 1753—Lt. green
Shipping weight 6 ounces.....\$4.00

(7 thru 12) Top-grain cowhide. All gift-boxed.

7 Cigarette Case. about $2\frac{3}{8} \times 3\frac{1}{4} \times 1$ inch.
88 N 1729—Ivory 88 N 1730—Lt. blue
Shipping weight 3 ounces.....\$3.00

8 Lighter. Gold-color metal top. Abt. $2\frac{1}{2} \times 1\frac{1}{4}$ in.
88 N 1731—Ivory 88 N 1732—Lt. blue
Shipping weight 3 ounces.....\$2.00

(7 and 8). Save \$1.00 on Set.. Cigarette Case and Lighter. Separately, prices total \$5.00.
88 N 1735—Ivory 88 N 1736—Lt. blue
Shipping weight 6 ounces.....\$4.00

9 Clutch. acetate-lined. Vinyl 2-section coin purse. 3 pockets (1 zips). Closed, abt. $7 \times 3\frac{1}{2}$ in.
88 N 1721—Ivory 88 N 1722—Lt. blue
Shipping weight 8 ounces.....\$5.50

10 Key Case. acetate-lined. 4 hooks. Pocket under tab. About $3\frac{1}{2} \times 2$ inches.
88 N 1727—Ivory 88 N 1728—Lt. blue
Shipping weight 3 ounces.....\$2.00

(9 and 10). Save \$1.00 on Set.. Key Case and Clutch. Bought separately, prices total \$7.50.
88 N 1733—Ivory 88 N 1734—Lt. blue
Shipping weight 11 ounces.....\$6.50

11 Wallet. acetate-lined bill section, hidden pocket. Removable 4-view pass case. Credit card slot. Closed, about $4\frac{1}{4} \times 3\frac{1}{4}$ inches.
88 N 1725—Ivory 88 N 1726—Lt. blue
Shipping weight 5 ounces.....\$4.50

12 French Purse. Acetate-lined bill section; vinyl coin purse. 3 pockets. Closed, abt. $4\frac{1}{2} \times 3\frac{1}{2}$ in.
88 N 1723—Ivory 88 N 1724—Lt. blue
Shipping weight 5 ounces.....\$4.50

(13 thru 18) Top-grain cowhide. All gift-boxed.

13 Cigarette Case. about $2\frac{3}{8} \times 3\frac{1}{4} \times 1$ inch.
88 N 1762—True red 88 N 1763—Black
Shipping weight 3 ounces.....\$3.00

14 Lighter. Gold-color metal top. Abt. $2\frac{1}{2} \times 1\frac{1}{4}$ in.
88 N 1764—True red 88 N 1765—Black
Shipping weight 2 ounces.....\$2.00

(13 and 14). Save \$1.00 on Set.. Cigarette Case and Lighter. Separately, prices total \$5.00.
88 N 1766—True red 88 N 1767—Black
Shipping weight 5 ounces.....\$4.00

15 Clutch. Vinyl 2-part coin purse. Acetate-lined ID, zip, bill sections. Closed, abt. $5\frac{1}{2} \times 3\frac{1}{2}$ in.
88 N 1756—True red 88 N 1757—Black
Shipping weight 6 ounces.....\$4.50

16 Key Case. leather-lined. 4 hooks. Pocket under tab. About $3\frac{1}{2} \times 2\frac{1}{4}$ inches.
88 N 1760—True red 88 N 1761—Black
Shipping weight 3 ounces.....\$2.50

(15 and 16). Save \$1.00 on Set.. Clutch and Key Case. Separately, prices total \$7.00.
88 N 1793—True red 88 N 1794—Black
Shipping weight 9 ounces.....\$6.00

17 Secretary Clutch. cotton-lined. Vinyl 2-part coin purse. Pass case, pad, pen. Abt. $7 \times 4\frac{1}{2}$ in.
88 N 1754—True red 88 N 1755—Black
Shipping weight 10 ounces.....\$5.50

18 Card Case. cotton-lined. Two card packets. 6-view insert. Closed, about 4×3 inches.
88 N 1758—True red 88 N 1759—Black
Shipping weight 4 ounces.....\$3.50



It's right fashion
when you give
or wear these . . .

*Sears * Best*

Gloves of Imported Capeskin
with silk lining or unlined

BEST BECAUSE expert craftsmen supervise the selection of supple skins, the individual hand-cutting, the sewing of every seam. Tapered fingers, half-pique seams and Bolton thumb assure a slim, elegant fit. Lustrous glacé finish. Luxurious shape-retaining silk lining glides on and off smoothly. Hand wash separately.

1 Wrist-buttoned Shorty has a sportive air. About 8½ inches long. Sizes 6½, 7, 7½, 8. Please state correct size.
Silk-lined
88 N 5370F—Black
88 N 5373F—Dark brown
Shpg. wt. 3 oz. . . . \$6.94
Unlined
88 N 5770F—Black
88 N 5772F—White
88 N 5773F—Navy
Shpg. wt. 3 oz. . . . \$5.94

2 Bracelet-length . . . about 11 inches long.
Silk-lined
Sizes 6½, 7, 7½, 8.
88 N 5314F—Black
88 N 5330F—Light beige
State size. Wt. 3 oz. . \$7.94
Unlined
Sizes 6½, 7, 7½, 8, 8½.
Please state correct size.
88 N 5790F—Black
88 N 5791F—Dark brown
88 N 5774F—Light beige
Shpg. wt. 3 oz. . . . \$5.94

3 Mid-arm length . . . dressy, about 13 in. Sizes 6½, 7, 7½, 8. Please state correct size.
Silk-lined
88 N 5316F—Black
88 N 5317F—Dark brown
88 N 5332F—White
Shpg. wt. 3 oz. . . . \$9.94
Unlined
88 N 5765F—Black
88 N 5766F—Light beige
88 N 5767F—White
Shpg. wt. 3 oz. . . . \$7.94

4 Elegant long length is a very special style. About 15 inches long. Sizes 6½, 7, 7½, 8. Please state correct size.
Silk-lined
88 N 5318F—Black
88 N 5319F—Dark brown
Shpg. wt. 3 oz. . . . \$11.94
Unlined
88 N 5796F—Black
88 N 5799F—Light beige
88 N 5797F—White
Shpg. wt. 3 oz. . . . \$9.94



Luxurious
Cashmere-lined
gloves of fine
imported Capeskin

\$9.94

Here's warmth and elegance she'll really like. About 13 in. long. Why not pick up the phone and order these?
Sizes S (6-6½); M (7-7½); or L (8-8½). State S, M or L.
88 N 5352F—Black
88 N 5353F—Dk. brown
Shpg. wt. 4 oz. . . . \$9.94



How to Measure for Gloves. Hold fingers together, draw tape measure around fullest part of hand (over knuckles) not including thumb. Right-handed people measure right hand; left-handed people measure left hand.

SEARS GLOVES of IMPORTED CAPESKIN



with cozy fur or acrylic lining
for warmth

THE CLASSIC

(1 thru 3) A dressy style in smooth leather. Bolton thumb and half-pique seams for a trim fit. Lustrous glacé finish. About 11 in. long.

- | | |
|---|---|
| 1 Acrylic Knit lining.
Sizes S(6-6½); M(7-7½);
L(8-8½). <i>State</i> S, M or L.
88 N 5337F—Black
88 N 5338F—Dark brown
Shipping weight 4 oz. . . . \$5.67 | 2 Natural White Rabbit lining.
Sizes S(6-6½); M(7-7½);
L(8-8½). <i>State</i> S, M or L.
88 N 5343F—Black
88 N 5344F—Dark brown
Shipping weight 4 oz. . . . \$6.97 |
| 3 Natural Rabbit lining . . . noted for its soft cuddly warmth.
Sizes S(6-6½); M(7-7½); L(8-8½). <i>State</i> size letter S, M or L.
88 N 5340F—Black
88 N 5341F—Dark brown
Shipping weight 4 ounces. . . . \$5.97 | |

THE SHORTY

(4 and 5) Textured leather with flexible Bolton thumb. About 9½ in.

- | | |
|---|---|
| 4 Natural Rabbit Fur lining.
Sizes S(6-6½); M(7-7½);
L(8-8½). <i>State</i> S, M or L.
88 N 5392F—Black
88 N 5393F—Dark brown
Shipping weight 4 oz. . . . \$4.97 | 5 Acrylic Knit lining.
Sizes S(6-6½); M(7-7½);
L(8-8½). <i>State</i> S, M or L.
88 N 5366F—Black
88 N 5367F—Dark brown
Shipping weight 4 oz. . . . \$4.77 |
|---|---|

- 4** Children's Fur-lined Shorty. About 7½ inches long.
Sizes S(fits 3 to 5 yrs.); M(6 to 9 yrs.); L(10 to 13 yrs.).
88 N 5946F—Black leather with natural rabbit fur lining
88 N 5945F—Red leather with natural white rabbit fur lining
State size letter S, M or L. Shipping weight 3 ounces. . . . \$3.97

The great new Racing Gloves

. . . of genuine Pigskin

6 Easy-fit stretch nylon panels. ½-pique seams. Elastic at wrist. About 8 in. long. Hand wash.

Sizes A(6-7); or
B(7½-8½). *State* A or B.
88 N 5759F—Black
88 N 5760F—Med. tan
88 N 5761F—White
Shipping wt. 3 oz. . . \$3.97

. . . of imported Capeskin

7 A sporty style. Elasticized wrist. ½-pique seams. About 8 in. long.

Sizes S(6-6½);
M(7-7½); L(8-8½).
State size letter S, M or L.
With light beige Orlon* acrylic knit lining.
88 N 5345F—Black
88 N 5346F—Med. brown
88 N 5347F—Lt. beige
Shipping wt. 3 oz. . . \$6.97

Unlined. Hand wash.
88 N 5763F—Black
88 N 5748F—Red
88 N 5749F—Med. tan
Shipping wt. 3 oz. . . \$5.94

Smart Casuals for everyday wear

Pile-lined Suedes

(8 and 9) Our rugged cold-weather gloves: fluffy pile lining of Orlon acrylic on cotton back combines its warm talents with fine imported capeskin leather. Flexible Bolton thumb.

Sizes S(6-6½);
M(7-7½); L(8-8½).
State size letter S, M or L.

8 Over-the-wrist shorty . . . about 9½ in. long.
88 N 5380F—Black
88 N 5382F—Light tan
88 N 5381F—Med. brown
Shipping wt. 4 oz. . . \$5.97

9 The long fashion . . . about 13 inches.
88 N 5329F—Med. tan
88 N 5327F—Black
88 N 5328F—Med. brown
Shipping wt. 4 oz. . . \$7.97

Leather Palms

10 Warm stretch knit of Orlon acrylic. Palms of imported capeskin make these gloves ideal for driving. Close-fitting cuff keeps out wind and cold. Fit 6½ to 8. About 11 inches long. Hand washable.
88 N 5021—Lt. beige
88 N 5020—Black
88 N 5022—White
Shipping wt. 3 oz. . . \$2.97

"CHARGE IT"
IF YOU WISH
. . . SEE PAGE 267

*Reg. DuPont T.M.

PCBKM AEDSLG Sears 87

WishbookWeb.com

This Christmas put
fashion in her hand



Rich polished Calf

1 Sleek pouch . . deep and beautifully organized. Tapered cuff accents front of bag. Inside zippered pocket. Vinyl lining. Protective studs on bottom. About 12x8x4 inches.

88 N 1174—Deep brown 88 N 1173—Black
Shipping weight 2 pounds 8 ounces \$10.00

2 Long pouch . . a distinctive style with a dipped frame and florentine-finished gold-color metal lock. Inner zip pocket. Vinyl lining. Protective studs on bottom. About 13x7x4 in.

88 N 1177—Black 88 N 1178—Dk. brown 88 N 1170—Navy
Shipping weight 2 pounds 8 ounces \$10.00

3 Petite envelope . . a dressy tailored look that's right in step with fashion's new smaller-shaped handbags. Inside zip pocket. Rayon lining. Snap closing. About 9x7x2 inches.

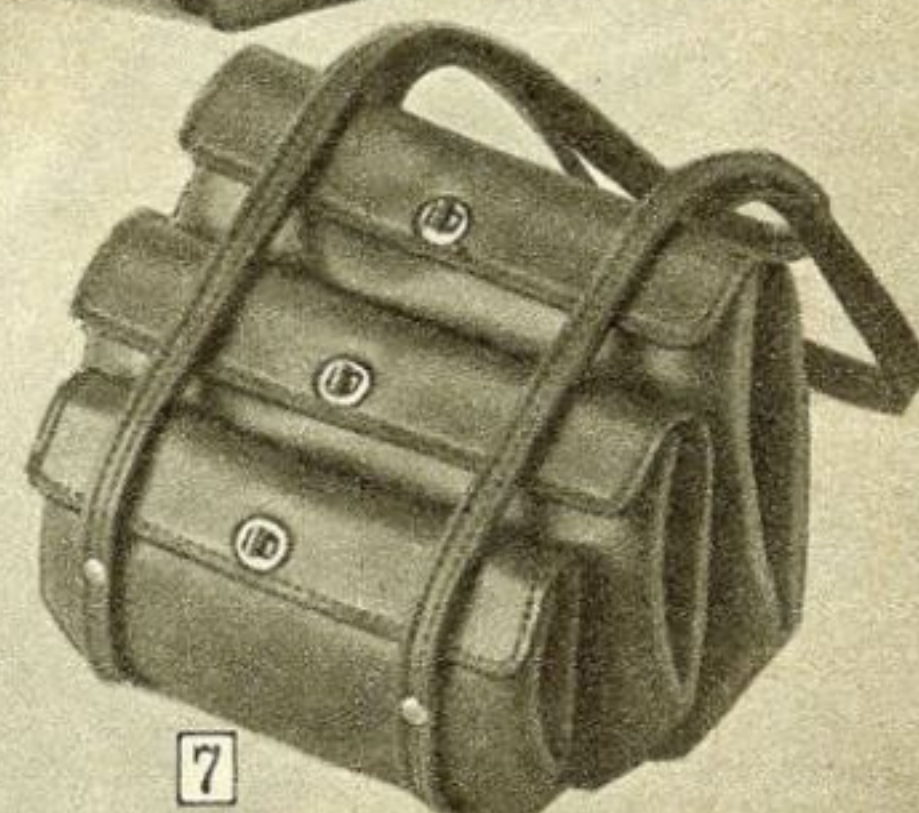
88 N 1185—Bone beige 88 N 1184—Black
Shipping weight 1 pound 6 ounces \$10.00



6



5



7

Carefree Casuals

5 Top-handle accordion bag with detachable shoulder strap. Styled of grained vinyl and divided into three roomy compartments. Inside zip pocket. Vinyl lining. About 10½x8x3 in.

88 N 1154—Medium brown
88 N 1157—Black
Shipping weight 2 lbs. 10 oz. . . . \$6.00

6 Tote Bag . . made of soft, brushed vinyl that looks and feels like suede. Contrasting trim of black vinyl. Unlined. About 9x11 inches.

88 N 940—Dark brown
88 N 941—Dark green
Shipping weight 1 pound 2 oz. . . \$5.00

7 Triple-entry bag of grained vinyl. Each roomy section has a twist-lock opening. Inside zippered pocket. Vinyl lining. About 10x7 inches.

88 N 1160—Medium brown
88 N 1161—Black
Shipping weight 1 pound 12 oz. . . \$4.00



4

The Tote Bag

4 A dapper style that holds everything and then some. Made of shiny patent vinyl in a black and white houndstooth check with black vinyl trim. Inside zipper pocket. Vinyl lining. About 9½x13 inches. Phone ordering's a quick and easy way to buy it.

Shipping weight 1 pound 8 ounces.
88 N 1151 \$6.00

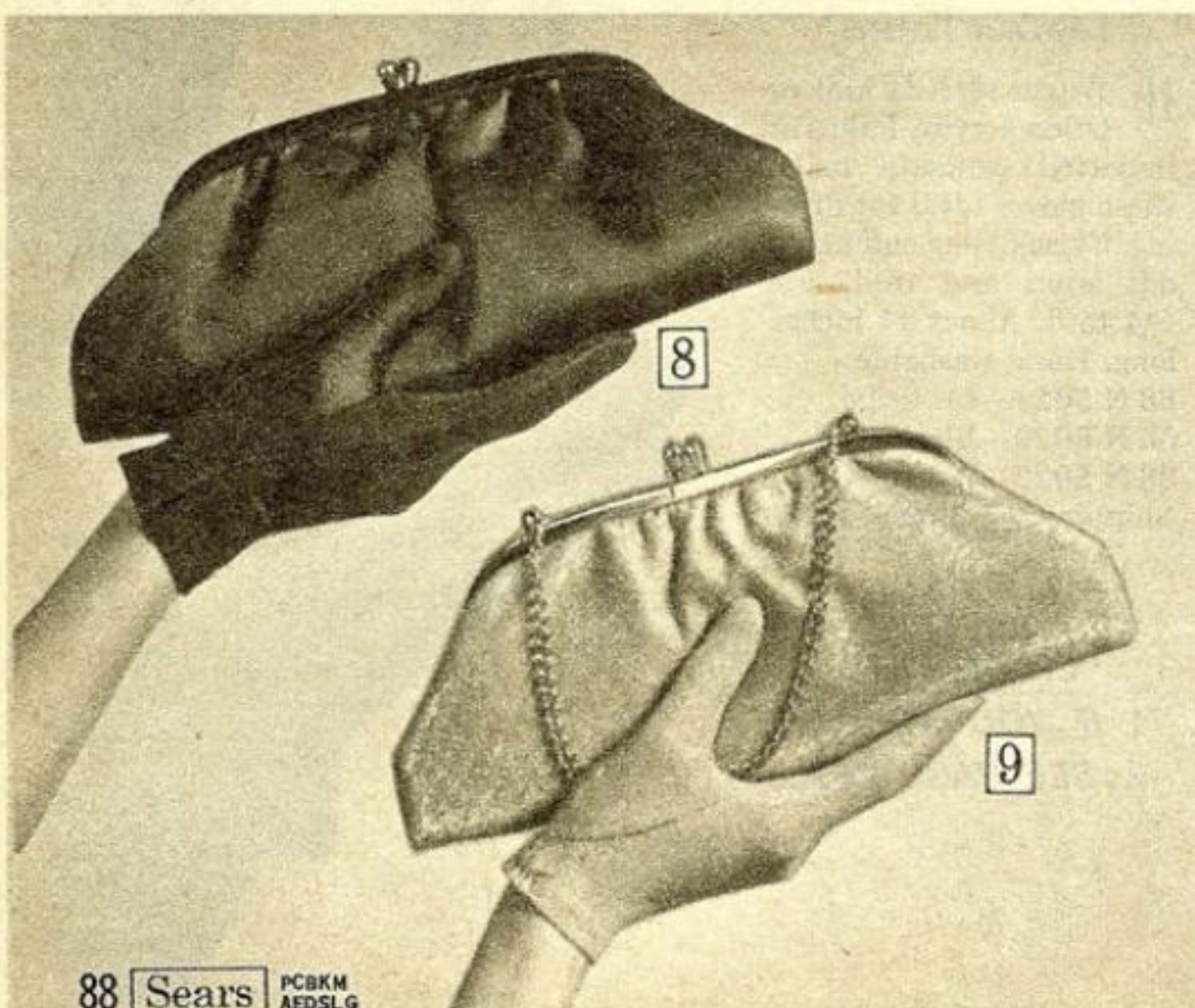
Evening Clutch and Glove Sets

8 Clutch bag of lustrous acetate satin; rayon taffeta lining; abt. 11x5 in. Gloves have acetate satin back, Helanca® stretch nylon yarn palm; abt. 8¼ in.; fit 6½ to 8 . . hand wash.

88 N 5553—Black 88 N 5554—White
88 N 5556—Gold-color
Shipping weight 12 ounces \$5.47

9 Lamé set of metallic and Helanca stretch nylon yarn. Clutch bag has rayon taffeta lining; hide-away handle; about 11x5 in. Gloves have elastic wrist; about 7 in. long; fit 6½ to 8.

88 N 5541—Gold-color
88 N 5542—Silver-color
Shipping weight 12 ounces \$6.00



8

9

1 Hand-crocheted pullover . . such a pretty look in soft acrylic. Three-button back neck closure. From Japan. Hand wash.
 Sizes 34, 36, 38. *Please state size.*
 88 N 8770F—White 88 N 8771F—Lt. blue
 Shipping weight 9 ounces.....\$8.00

2 Cardigan and shell knit of white Orlon* acrylic with shiny gold-color metallic design throughout. Cardigan has $\frac{3}{4}$ -length sleeves. Pullover-style shell. Hand wash.
 Cardigan and shell set. Save \$1.00 when you buy both . . separate prices total \$12.00.
 Sizes 34, 36, 38, 40. *Please state size.*
 88 N 8773F—Shipping wt. 1 lb. 4 oz....\$11.00
 Cardigan only. Shell only.
 Sizes 34, 36, 38, 40. Sizes 34, 36, 38, 40.
State correct size. *State correct size.*
 Shpg. wt. 12 oz. Shpg. wt. 8 oz.
 88 N 8904F...\$7.00 88 N 8772F...\$5.00

She will enjoy
 these accessories
 all the year 'round

3 Chantilly lace mantilla . . French import of rayon and nylon. Triangular-shaped, about 21x48 inches at widest point. Dry clean.
 88 N 8531—Black 88 N 8532—White
 Shipping weight 8 ounces.....\$3.00

4 Stole with a caped effect. Brushed white acrylic has the look and feel of mohair. Fits all. Hand wash. Imported from Japan.
 88 N 8606—Shipping weight 6 ounces. . \$6.00

5 Elegant opera-length glove, about 22½ in. Double-woven stretch nylon. 3 simulated pearl buttons at wrist. Machine wash, warm.
 Sizes A (6½, 7, 7½); B (8, 8½, 9). *State A or B.*
 88 N 5401F—Black 88 N 5400F—White
 Shipping weight 3 ounces.....\$2.97

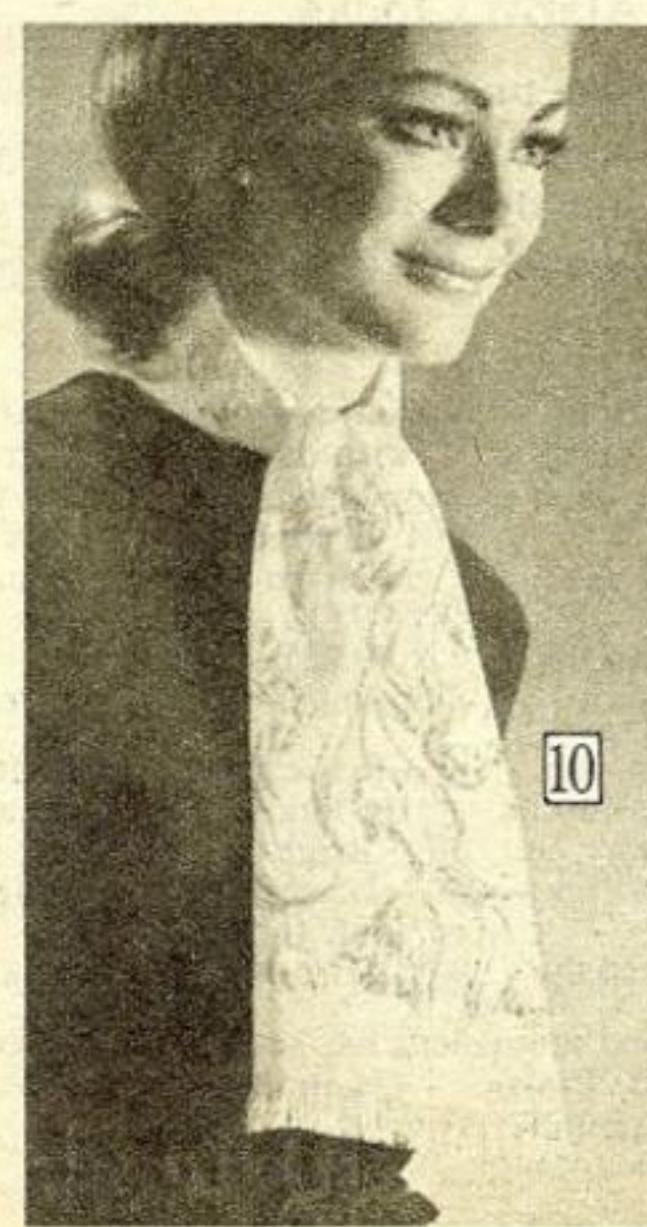
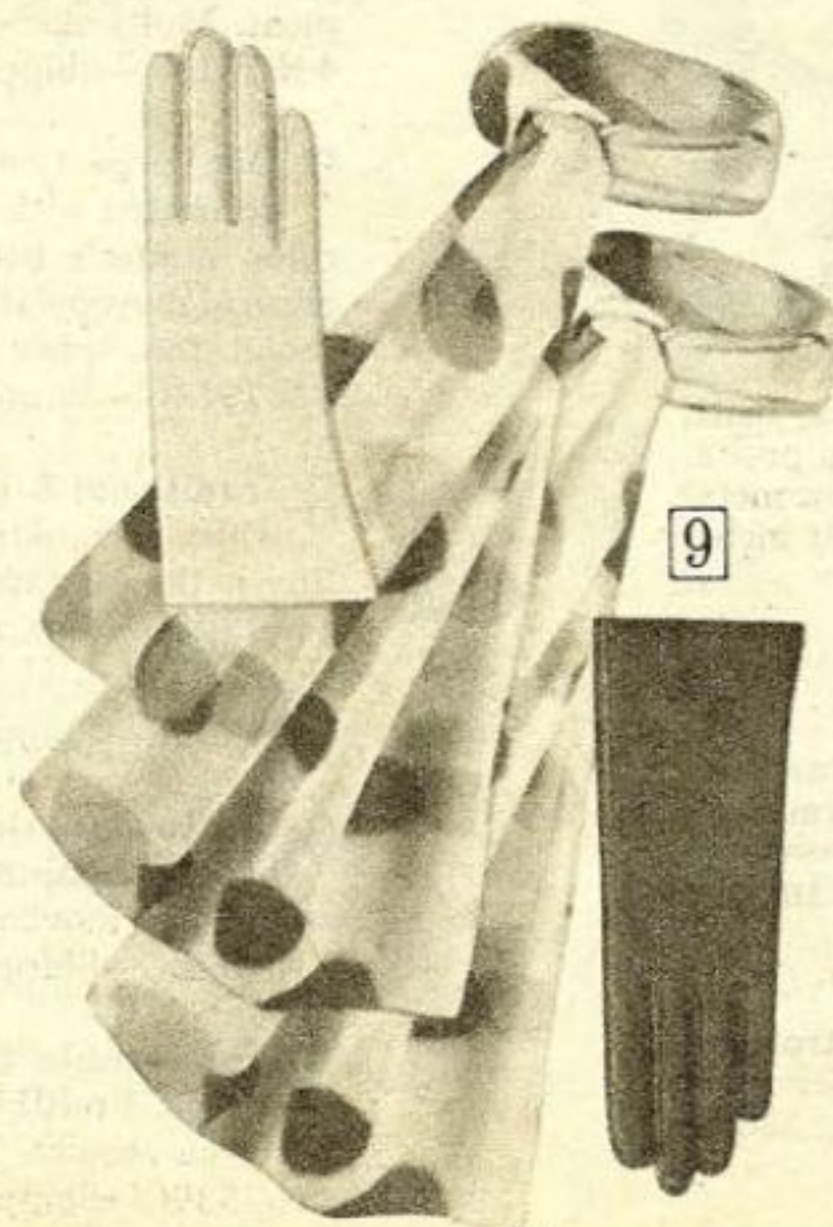
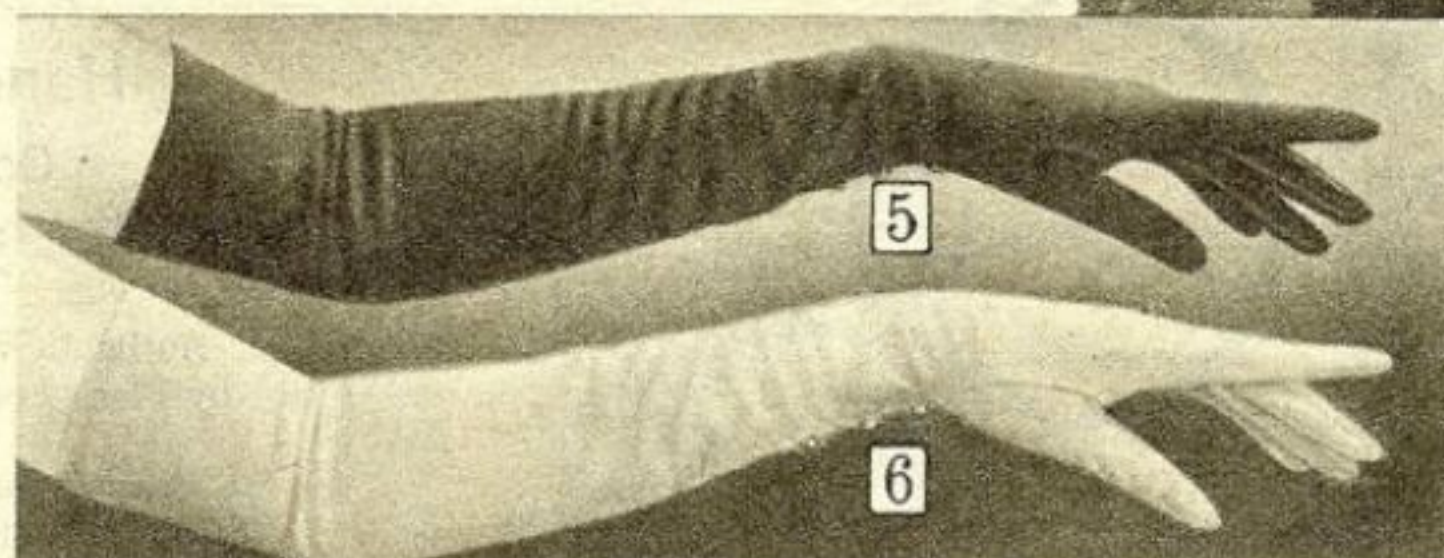
6 Leather-look nylon gloves . . embossed double-woven stretch nylon. White. 3 simulated pearl buttons. Opera length . . about 22½ inches. Hand wash.
 Sizes A (6½, 7, 7½); B (8, 8½, 9). *State A or B.*
 88 N 5487F—Shipping weight 3 ounces. \$3.97

7 Racing gloves pair double-woven cotton with leather palms of imported capeskin. Elasticized wrist. About 8 in. long. Hand wash.
 Sizes 6½, 7, 7½, 8. *State correct size.*
 88 N 5572F—Lt. brown with dk. brown palm
 88 N 5573F—Lt. beige with lt. brown palm
 88 N 5574F—All black
 Shipping weight 3 ounces.....\$4.97

8 Shorty glove . . double-woven stretch nylon; about 8½ in. Side vent. Hand wash.
 Sizes A (6½, 7, 7½); B (8, 8½, 9). *State A or B.*
 88 N 5506F—White 88 N 5507F—Black
 88 N 5508F—Light beige
 Shipping weight 3 ounces.....\$1.97

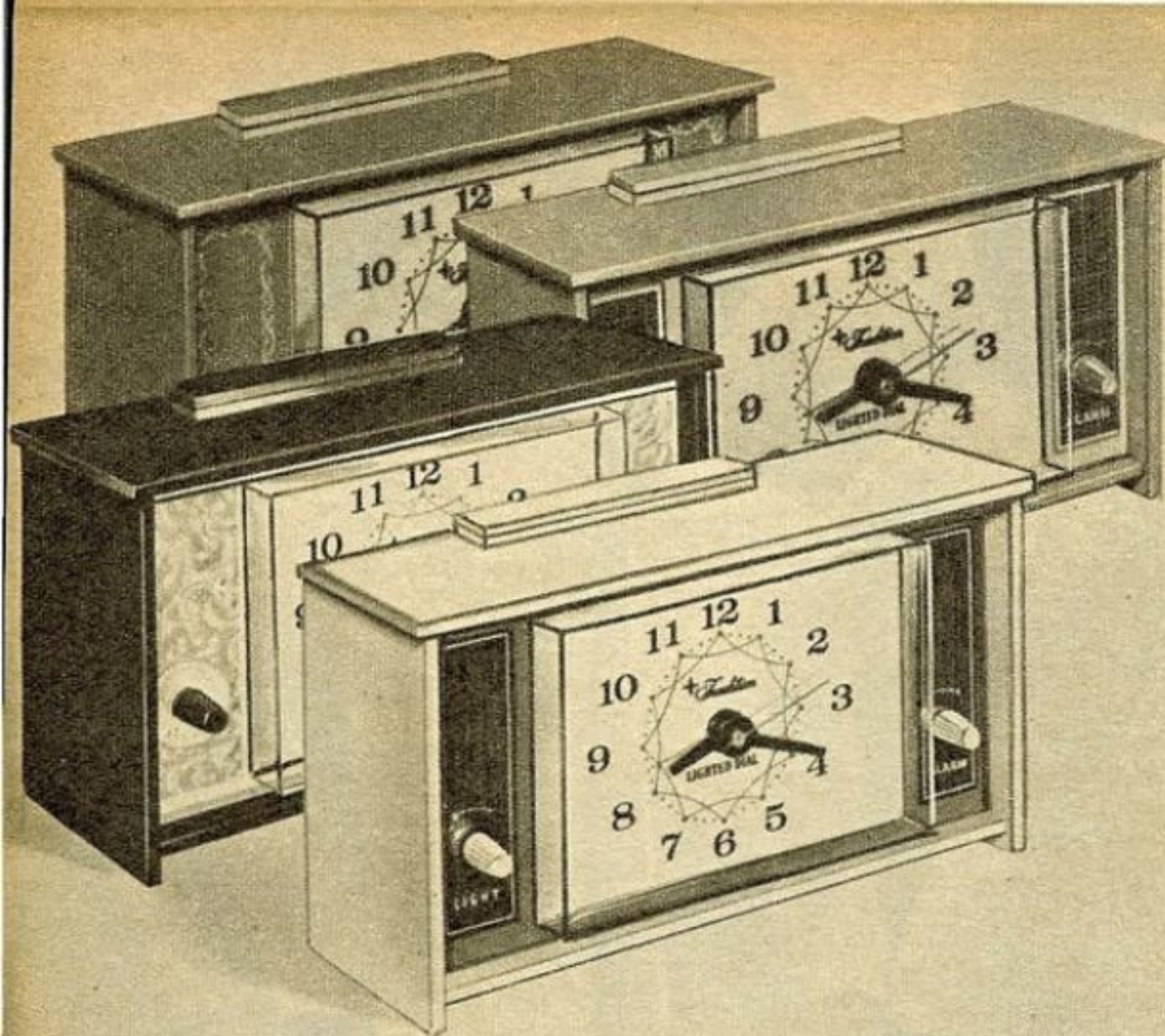
9 Glove and scarf set. Gloves of double-woven stretch nylon fit 6½ to 8; about 9½ inches long. Sheer rayon scarf with raindrop design; about 13x45 inches long. Hand wash. Children's style sold on page 118.
 88 N 5568—Black gloves; black on white scarf
 88 N 5567—White gloves; black on white scarf
 88 N 5569—Beige gloves; brown on beige scarf
 Shipping weight 4 ounces.....\$2.97

10 Ribbon scarf . . a French import of white acetate satin with pretty floral jacquard design. About 10¾x45 inches long. Dry clean.
 88 N 8426—Shipping weight 2 ounces. . \$3.00



MEASUREMENT CHART

Size	34	36	38	40
Bust (in.)	33-34	34½-35	36-37	37½-38½



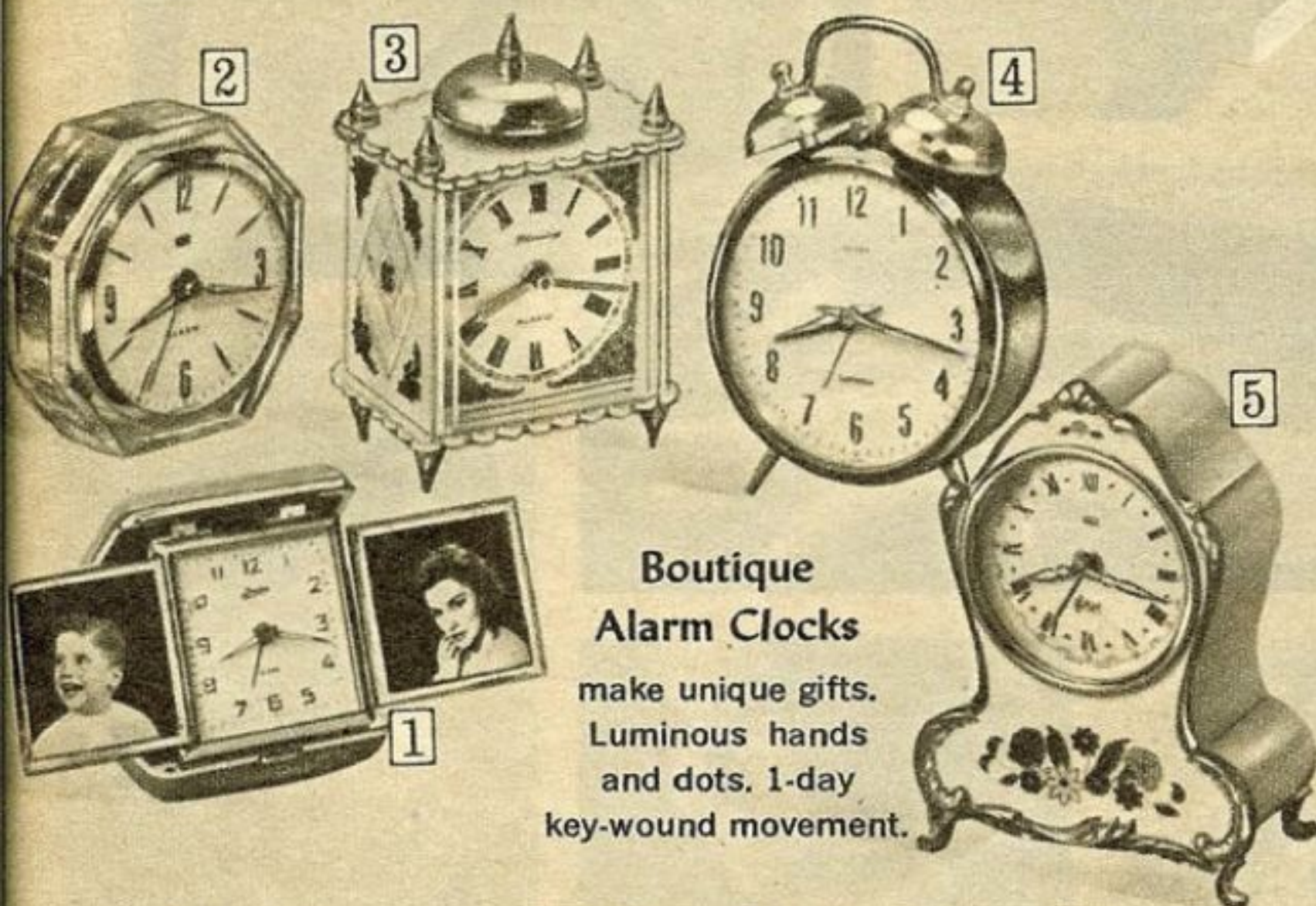
Now . . a Sears Guaranteed* Tradition
Decorator-styled Electric Alarm Clock
so well-designed it's at home in any room setting

\$8.99

- Alarm with Top Bar Control
- Adjustable Alarm Sound
- Adjustable Dial Light

A marvelous time-keeper for office, living room, bedroom, guest room, kitchen or den. 3-inch-wide bar lifts from top of clock to set alarm . . one tap shuts it off. Alarm goes from soft to strong by a twist of the knob on front of clock. Entire dial lights up when alarm is set. Another knob controls brightness from barely light to extra bright. Plastic case; 6 $\frac{3}{4}$ x 3 $\frac{3}{4}$ inches high. For Guarantee and UL listing, see opposite page.

4 N 7130—White; wood-tone trim 4 N 7132—Beige; brown trim
4 N 7133—Brown; dk. gold-color trim 4 N 7131—Lt. blue; white trim
Shipping weight 1 pound 3 ounces \$8.99



**Boutique
Alarm Clocks**
make unique gifts.
Luminous hands
and dots. 1-day
key-wound movement.

1 Travel Companion with 2 fold-away photo-holders. 3-in. square simulated leather folding case. Side alarm shut-off. From Japan.
4 N 7285—Tan 4 N 7286—Red
4 N 7287—Black
Shipping weight 9 ounces \$6.99

2 See-through Octagon. Transparent plastic case permits you to view movement ticking away. 2 $\frac{3}{4}$ -in. diam. From W. Germany.
4 N 6681—Clear 4 N 6682—Pink
4 N 6683—Light blue
Shipping weight 9 ounces \$4.99

5 Musical Style . . . Swiss musical movement has separate on-off control key. Ivory-color; multicolor trim. Plastic . . 4 $\frac{1}{2}$ in. high. From W. Germany.
4 N 6675—Shipping weight 1 pound \$8.99

3 Antique-look . . . a lattice motif with dainty red and green posies. Atop plastic case . . brass-color metal bell. Brass feet and finials. 3 $\frac{3}{4}$ inches high. From West Germany.
4 N 7031Y—White
4 N 7032Y—Black
Shipping weight 12 ounces \$5.99

4 Classic Double-bell features extra-loud alarm, front alarm shut-off. • Brightly polished brass-color metal case is 4 $\frac{3}{4}$ inches high. Imported from Japan.
4 N 7012—Wt. 1 lb. 4 oz. \$3.99



Hand-carved Cuckoo Clocks
Gong and cuckoo announce
the hour . . call the half-hour, too

Authentic wood timepieces from West Germany carved by Black Forest woodworkers. Weight-driven movements.

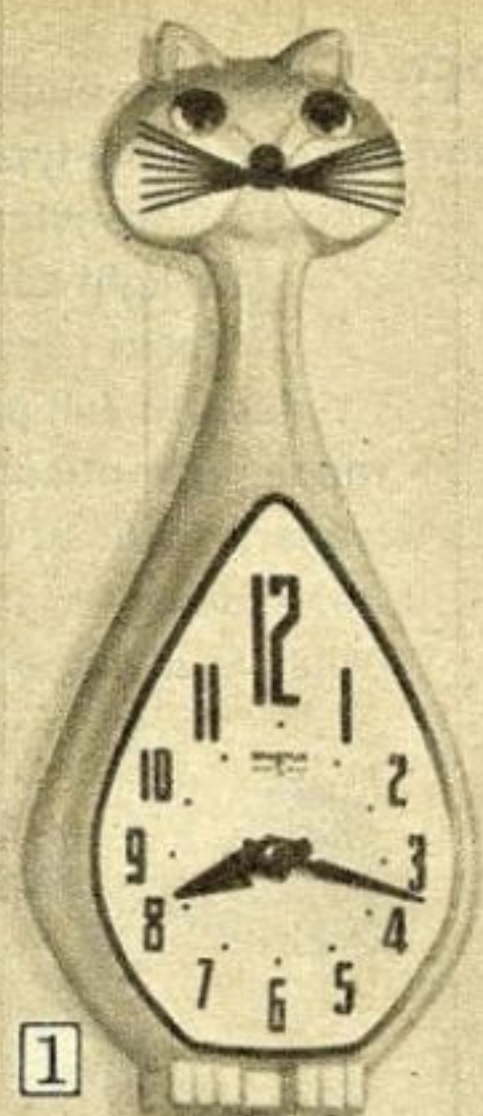
6 Musical Model. Every hour, 8 gaily decorated dancers whirl 'round and 'round as tune is played. Gong and cuckoo sound, too. 1-day movement. Swiss musical movement. Multicolor carvings on dark brown. 14 inches high.
4 N 7313C—Shipping weight 6 pounds \$29.99

7 Our Largest and Finest . . "hunting lodge" musical model decorated with light brown rabbit, pheasant, deer-head, rifles, hunter's horn carvings on a dark brown case. Swiss musical movement plays tune on the hour. Gong and cuckoo sound, too. 1-day movement. 15 $\frac{3}{4}$ in. high.
4 N 7314C—Shipping weight 6 pounds \$29.99

8 Traditional 8-day Clock is truly king size . . 14x7 $\frac{1}{2}$ in. wide. Rich, dark brown with carved bird-and-leaf motif. Buy it the easy way—order by phone.
4 N 7308C—Shipping weight 9 pounds \$19.99
Also with 1-day movement.
4 N 7300C—Shipping weight 5 pounds 15.99

9 Our Lowest Price Ever for any cuckoo clock. Alpine chalet has gaily painted couple on luster-finished shaded brown case. 1-day movement. 7 $\frac{3}{4}$ inches high.
4 N 7338C—Shipping weight 4 pounds \$9.99

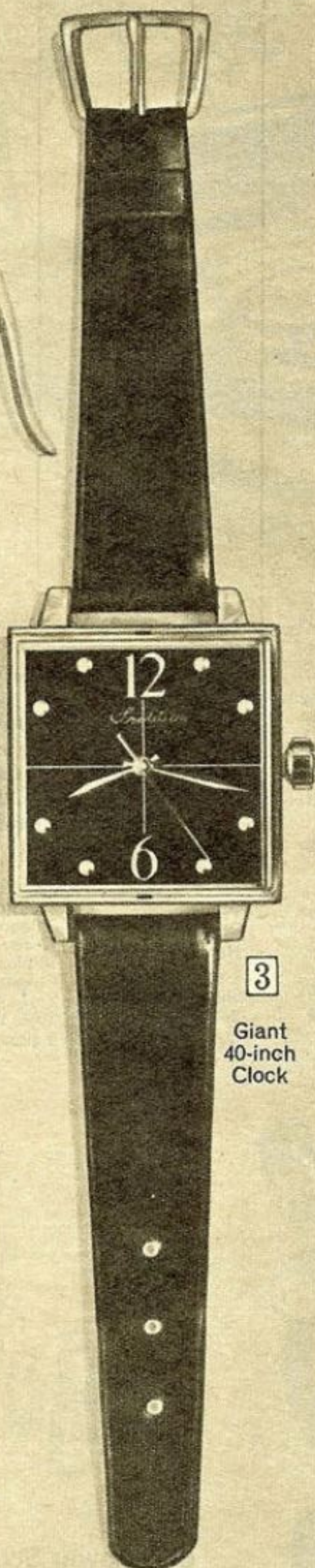
10 Fashionable Burnished White Model blends with any decor. Prettily trimmed with hand-painted decorations. 1-day movement. Measures 11 inches high.
4 N 7339C—Shipping weight 4 pounds \$16.99



1
Animated Clock



2



3

Giant
40-inch
Clock

Fancy these
Clocks
on the wall...
each Guaranteed*

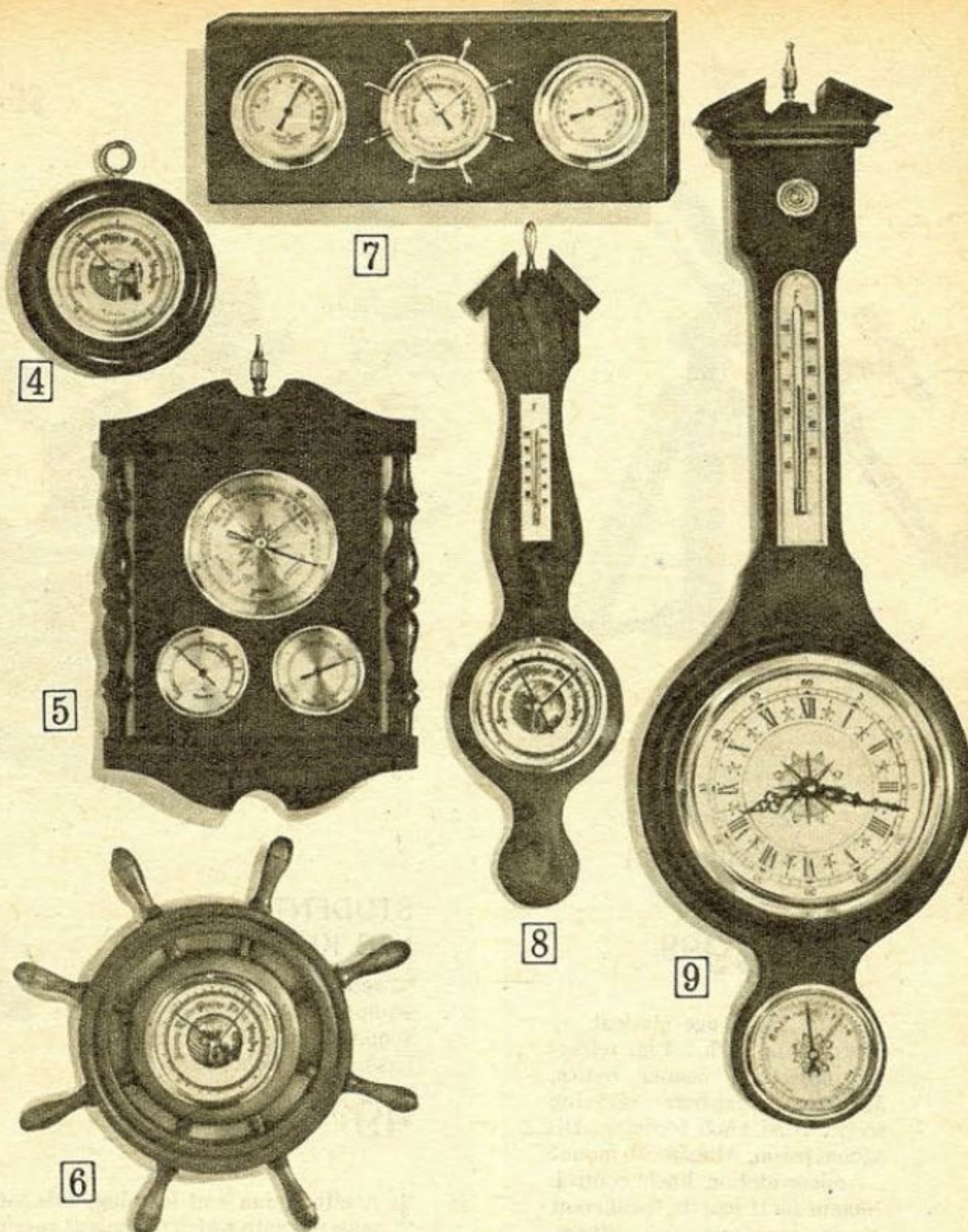
1 Whiskered Pussy Cat has an electric clock for its tummy. Tail wags, eyes open and close... to delight the young in age and heart. White dial; black numerals and hands. Plastic... 20 inches long including tail.
4 N 7204—Pink
4 N 7203—Black
Shpg. wt. 1 lb. 10 oz. \$7.69

2 Cheery Tea Kettle... gleaming copper-color with black handle. White dial; black numerals; red sweep hand. Electric movement. Plastic; 9½-in. high.
Shpg. wt. 1 lb. 10 oz.
4 N 7219.....\$5.89

3 Cord-free Giant Wrist-watch runs up to 1 year on 1 size "D" battery (sold separately on page 300). Sure-fire conversation-piece in den or playroom... perfect for Dad and the boys. Black strap and dial; gold-color case and buckle. Plastic; 40 inches long. Movement from Japan.
4 N 7218—Wt. 2 lbs.. \$18.99
Also with Electric movement... made in U.S.A.
4 N 7217—Wt. 2 lbs.. \$12.99

*GUARANTEE... movements and cases guaranteed for 1 year from date of sale against faulty materials or workmanship of parts or return clock for free replacement.

Electric clocks are UL listed for 110-120-volt, 60-cycle AC.



Precision Weather Instruments

Wall decorations in
furniture-finished hardwoods

4 Forecasting Aneroid Barometer in mahogany-finished hardwood. Brass finial; gold-color metal trim. Adjusts to 3500 ft. altitude. 5¼-inch diameter. From W. Germany.
4 N 6603—Shipping weight 2 pounds 8 ounces.....\$4.99

5 Colonial-style Plaque in walnut-veneered hardwood. Thermometer-hygrometer-barometer trio tells temperature, relative humidity; forecasts weather... barometer adjusts to 3500 ft. altitude. Brass finial; brass bezels; spun aluminum dials. 8x12 in. high. From West Germany.
4 N 6672—Shipping weight 4 pounds.....\$18.99

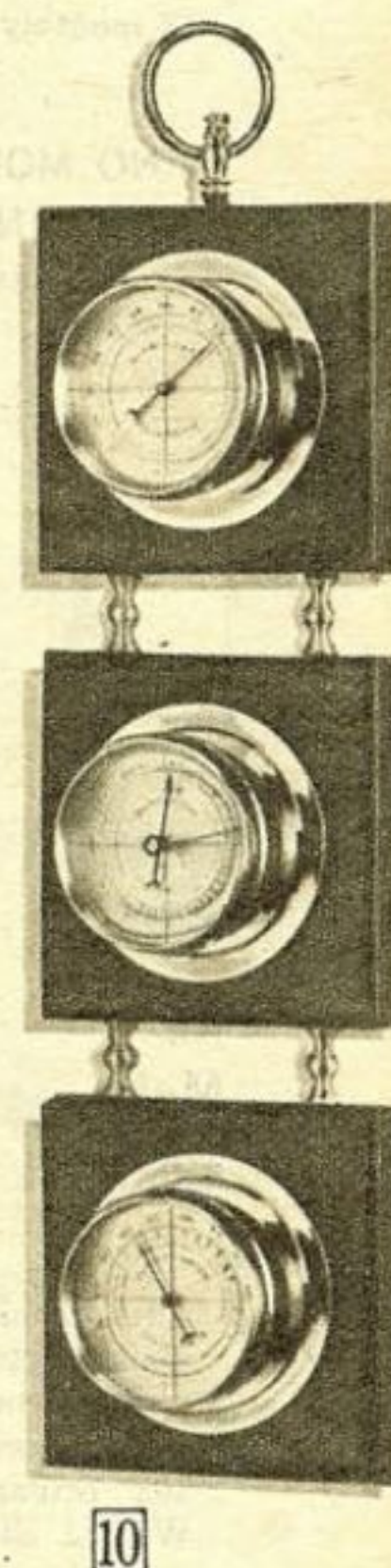
6 Ship's Wheel Barometer forecasts weather... adjusts to 3500 ft. altitude. Nutmeg-finished hardwood. Brass-color metal bezel. 11-inch diameter. From West Germany.
4 N 6622—Shipping weight 1 pound 9 ounces.....\$8.99

7 Horizontal Panel of walnut-finished hardwood. Thermometer-hygrometer-barometer trio gives temperature, relative humidity; forecasts weather... ship's wheel barometer adjusts to 3500 ft. altitude. Brass-color metal bezels around instruments. 4½x12½ inches wide. From West Germany.
4 N 6648—Shipping weight 1 pound 11 ounces.....\$13.99

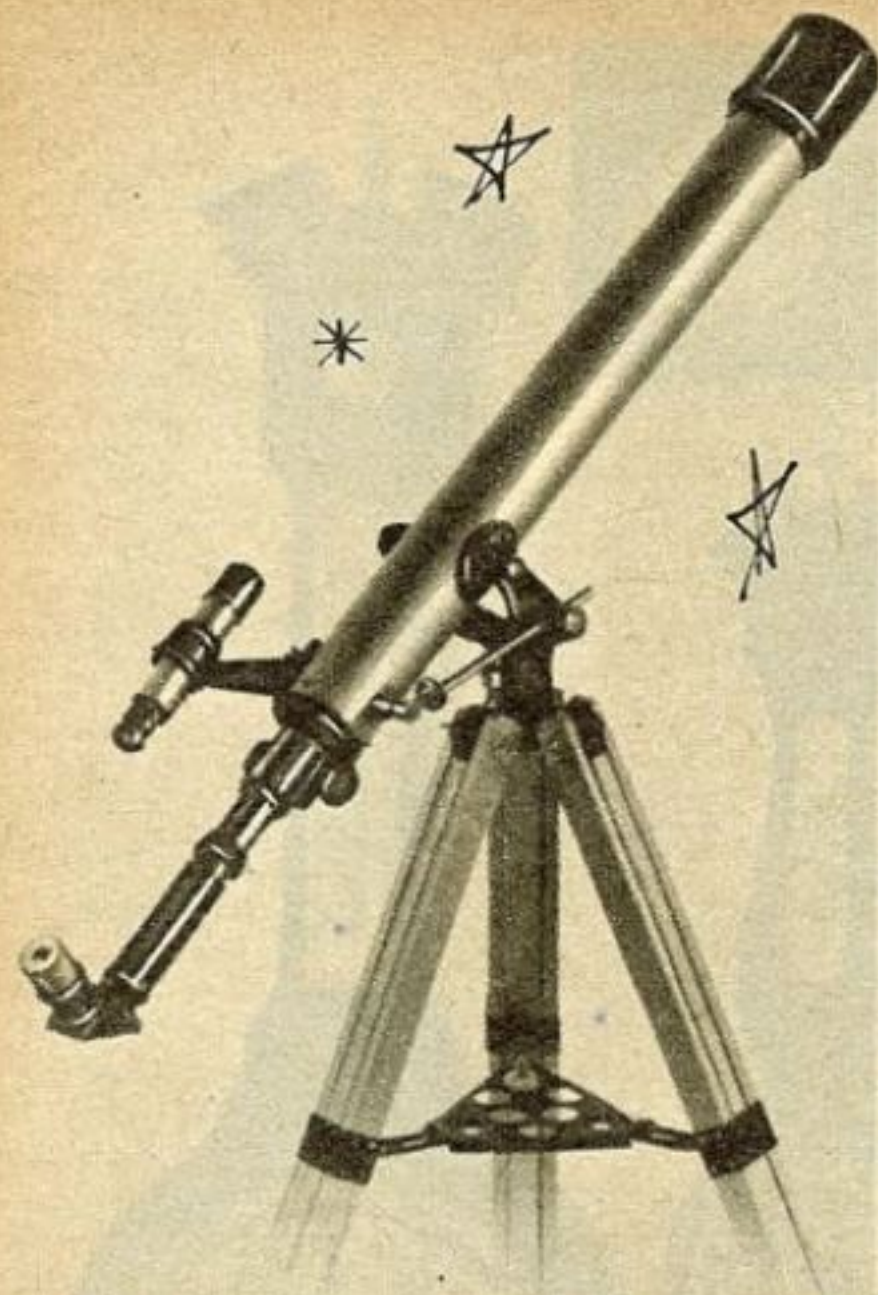
8 Traditional Pendant Style. Thermometer gives the temperature; barometer forecasts weather... adjusts to 3500 ft. altitude. Mounted on walnut-finished hardwood. Gold-color metal trim. 18¼ inches high. From West Germany.
4 N 6613—Shipping weight 1 pound 8 ounces.....\$9.99

9 King-size Weather Station and Cord-free Clock... thermometer gives temperature... barometer forecasts weather; adjusts to 3500 ft. altitude... clock runs up to 1 year on 1 size "D" battery (sold separately on page 300). Beautiful walnut-veneered hardwood. Brass-color metal trim. Satin-finished aluminum-color metal dials. 28½ inches high. Imported from West Germany.
4 N 6610C—Shipping weight 6 pounds.....\$49.99

10 Solid Walnut Wood Plaques, connected by brushed brass dowels, hold thermometer-hygrometer-barometer... tells temperature, relative humidity; forecasts weather... barometer adjusts to 3500 ft. altitude. Brass-plated metal finial. Brass-color plastic cases. Spun aluminum dials. Measures 19½ inches in height.
4 N 6699—Shipping weight 2 pounds 8 ounces.....\$17.99



10



233-power Astronomical Telescope \$3998

For the space age student . . . metal scope with 2.4-in. refractor objective; coated optics; 5x24mm cross-hair sighting scope. Dual knob focusing. Diagonal prism. Altazimuth mount . . . micro-motion knob control. 700mm focal length; 2 different power eyepieces (KE 20mm, HM 6mm) plus Barlow lens to about double each power. Color-coded oculars; moon and sun filters; 5-ft. wood extension-leg tripod with equipment tray. Instructions. From Japan. 4 N 6307C—Shpg. wt. 11 lbs. \$5 monthly Cash \$39.98

**NO MONEY DOWN ON
ANYTHING SEARS SELLS**
.. see page 266



All Metal \$498

3-turret microscope . . . gives beginners close-ups of the "invisible world." Rotate turret: change from 100x, 200x, to 300x. 10x ocular. 7 7/8-in. open ht. With 3 slides, booklet "Introduction to the Microscope," vinyl cover. Boxed. From Japan. 4 N 6370—Shpg. wt. 3 lbs. . . \$4.98



STUDENT LAB KIT . .

60 separate pieces of equipment, 750-power scope for typical basic experiments

\$1998

1 A gift of fun and learning, this kit contains material with which to analyze specimens, perform accurate experiments, study crystal, cultivate shrimp eggs, etc. Rugged metal zoom scope lets you zoom in for sharp close-ups, has fingertip control for shifting from power to power. 3 objectives (5x, 30x, 50x) on rotating turret; 10x through 15x zoom ocular. 8 1/2-in. open height. Chest holds items listed below. From Japan. 4 N 6352—Shipping weight 6 pounds. . . . \$19.98

KIT INCLUDES:

Polarizing set
Alcohol burner
2 crystal salts
Magnifying glass
Mounting fluid
1 frog, 1 jar
Shrimp eggs

Scalpel
Dissecting pins
Hand magnifier
12 slides
Methylene blue
Chemical ladle
2 test tubes
1 holder

42-page manual
"Introduction to the Microscope"
3 booklets: how to dissect; crystal study; cultivation of shrimp eggs

MASTER LAB KIT . .

90 separate pieces of equipment, 1200-power scope for advanced study

\$3998

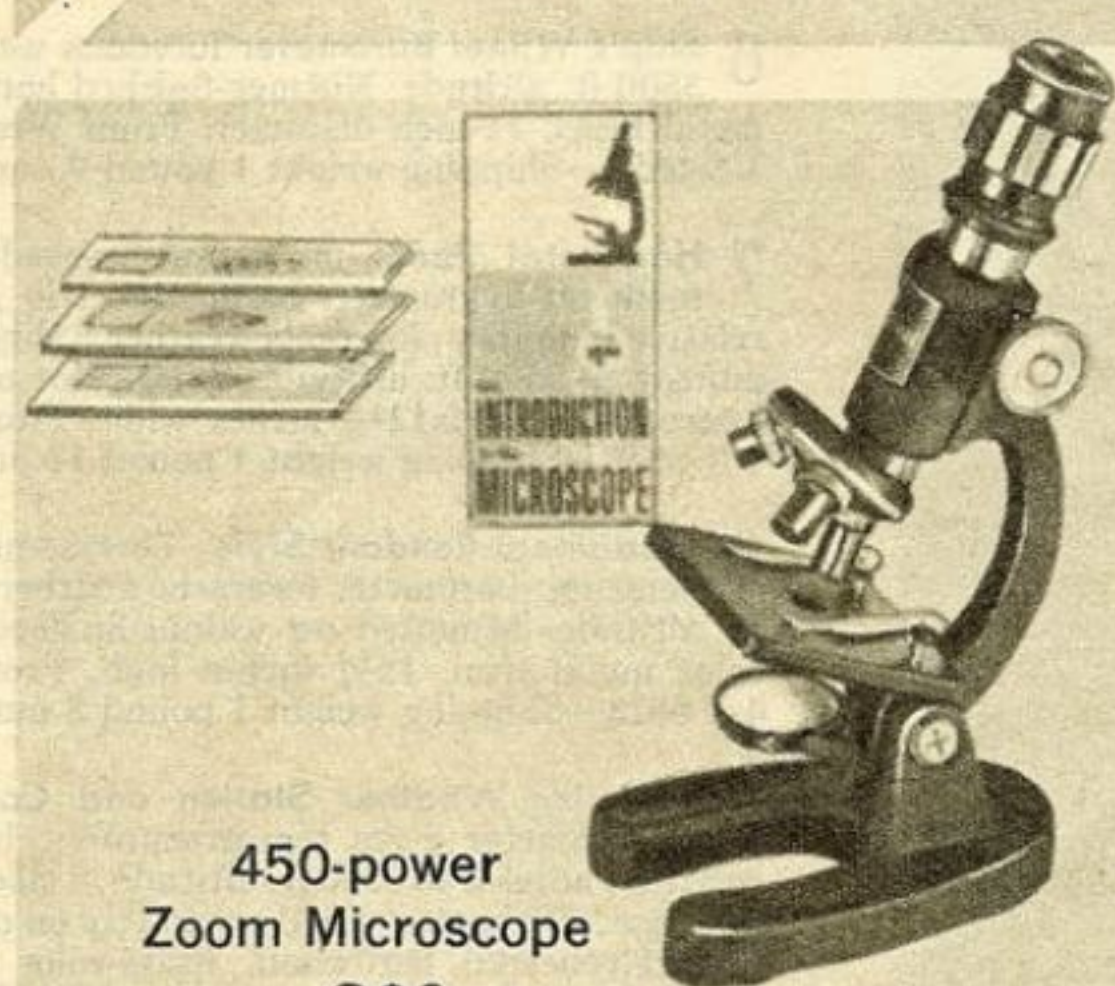
2 This kit follows classroom techniques of teaching biology . . . guides the amateur microscopist to exciting discovery. Metal zoom microscope is truly a fine instrument, shifts from low to high power and back again with ocular fingertip control. Has optically ground lenses; 4 objectives (5x, 10x, 40x, 60x) on rotating turret; 10x through 20x zoom ocular; 1 1/2-in. plano-concave mirror; dual knob fine focusing; disc diaphragm. 11-in. open height. Chest holds items listed below. From Japan. 4 N 6353—Shpg. wt. 11 lbs. . . . \$5 monthly; cash \$39.98

KIT INCLUDES:

Scalpel
Dissecting pins
Hand magnifier
1 crab, 1 frog
Shrimp eggs
36 slides
Mounting fluid

Polarizing set
2 crystal salts
Alcohol burner
10 cover glasses
10 blank labels
Chemical ladle
2 jars, 4 stains
2 test tubes
2 glass tubes

Magnifying glass
Diatomaceous earth (plant skeletons)
334-page book "Microscope and the World of Science"
3 booklets: how to dissect; crystal study; shrimp egg cultivation



450-power Zoom Microscope \$698

Our lowest price ever for any zoom microscope. Metal. 3-objective (10x, 20x, 30x) . . . rotating turret; 10x through 15x zoom ocular. 7 7/8-in. open height. For light source, use AC transformer (not included) through input jack or 2 "AA" batteries (not included). 3 slides; vinyl cover; booklet. Boxed. From Japan. 4 N 6354—Shipping weight 2 lbs. 8 oz. \$6.98



600-power Scope, Basic Lab Kit \$998

3-objective metal microscope (75, 300, 600 powers) . . . rotating turret; 10x ocular. Eyepiece not knurled as shown. 8 1/2-in. open height. For light source, use AC transformer (not included) through input jack or 2 "AA" batteries (not included). 4 slides; 5 cover glasses; 5 labels; methylene blue; mounting fluid; sea salts; shrimp eggs; booklet. Imported from Japan. 4 N 6366—Shipping weight 3 pounds. \$9.98

Memorable "attach-it-yourself" charms have spring ring, attach instantly to bracelets without soldering. Bracelets and charms rhodium-plated to prevent tarnishing. Shown approximately actual size. Each comes in its own gift box.

Make it a charming Christmas . . give

STERLING SILVER BRACELETS AND CHARMS

THE BRACELETS . . each 7½ inches long

Shipping weight each 2 ounces

- | | |
|--|--|
| 1 Petite Double-link design . . with spring-ring clasp.
4 N 5922 \$1.99 | 4 Heavyweight Double-link . . box-clasp closing with chain.
4 N 5925 \$5.99 |
| 2 Heavyweight Single-link . . with spring-ring clasp.
4 N 5923 \$2.99 | 5 Heavyweight Triple-link . . box-clasp with chain.
4 N 5926 \$6.99 |
| 3 Medium-weight Double-link . . box-clasp with chain.
4 N 5924 \$4.99 | 6 Heaviest-weight Intricate-link . . box-clasp with chain.
4 N 5927 \$9.99 |

THE CHARMS . .

Shipping weight each 1 ounce

- | | |
|--|---|
| 7 Mad Money . . real \$1.00 bill inside. To get it, break the glass-effect plastic.
4 N 5921 \$4.99 | 17 Hour Glass . . sand encased in glass-effect plastic.
4 N 5906 \$2.49 |
| (8 and 9) Profiles . . personalized with engraving; pleases mom, grandmother.
<i>Print first name and birth date for each charm that you order.</i> | 18 Merry Christmas bells . . simulated emerald and ruby.
4 N 5916 \$3.49 |
| 8 Girl's Profile . . beguiling, sweet.
R4 N 5901XF . . . \$1.49 | 19 Grand Piano . . for music lovers. Hinged top opens.
4 N 5910 \$2.99 |
| 9 Boy's Profile . . family's pride.
R4 N 5900XF . . . \$1.49 | 20 Praying Hands . . heavy disc; serenity prayer on back.
4 N 5904 \$1.99 |
| 10 Princess Phone . . pink and blue simulated zircons.
4 N 5911 \$2.99 | 21 Sweet Sixteen . . flower has simulated pearls and ruby.
4 N 5908 \$2.49 |
| 11 Prancing Horse for animal lovers.
4 N 5909 \$2.49 | 22 Wishing Well has movable bucket and handle.
4 N 5912 \$2.99 |
| 12 Nativity Scene stars a bright simulated spinel.
4 N 5917 \$3.49 | 23 Calendar . . simulated emerald marks Dec. 25, 1966.
4 N 5920 \$3.49 |
| 13 "Touch Me for Luck" inscribed on disc with Buddha. Simulated jade stone.
4 N 5915 \$3.49 | 24 Filigree Bell . . clapper rings in holiday cheer.
4 N 5914 \$2.99 |
| 14 Typewriter, portable size. Roller actually moves.
4 N 5905 \$1.99 | 25 Cheerleader has school spirit.
4 N 5902 \$1.49 |
| 15 Happy Birthday greeting with sculptured rose; simulated pearls and ruby.
4 N 5918 \$3.49 | 26 Cupid Heart has simulated ruby.
4 N 5907 \$2.49 |
| 16 St. Christopher . . the traveler's patron saint.
4 N 5903 \$1.99 | (27 and 28) Religious Motif . . Lord's Prayer magnified in "window." |
| | 27 Manger . .
4 N 5913 . . . \$2.99 |
| | 28 Church . .
4 N 5919 . . . \$3.49 |



If you want to give our very finest,
give SEARS TRADITION WATCHES..

Made to the highest possible standards with superior materials... the exceptionally accurate movements produced in world-famous Swiss factories, the luxurious cases precisely fitted.

Each watch has a carefully hand-assembled 17-Jewel movement comprised of over 100 precision parts.

Each is electronically checked 10 separate times during production.

All have unbreakable mainspring, anti-magnetic feature, famous Incabloc® shock-resistant device.

Truly, time-keeping masterpieces. Guaranteed*. Gift-boxed.



1 Her Dainty, Diamond-studded Oval is magnificent! Solid 14K white gold case has a gorgeous line-etched finish, florentined end-pieces, four brilliant 1-point diamonds. Black suede cord band is secured by safety clasp with chain.

Shipping weight 10 ounces.

4 N 735C...\$6 monthly; cash \$59.98

2 His Supremely Elegant Self-Wind Calendar has solid 14K yellow gold waterproof** case; band with 10K gold-filled top caps... center expansion links. Automatic movement is powered by wrist motion; date changes automatically each midnight. Textured dial; raised 14K gold hour markers; convenient sweep second hand.

Shipping weight 10 ounces.

4 N 956C...\$6 monthly; cash \$59.98

3 Her Bracelet Style. Tonneau-shape case of 10K rolled gold plate... stainless steel case back; faceted crystal. Tapered band has 10K gold-filled top caps; expansion-link closing; safety chain.

4 N 708C-White. Wt. 10 oz. \$29.98

4 N 709C-Yellow. Wt. 10 oz. 29.98

4 His Rugged Waterproof Calendar** is solid stainless steel... case and center expansion-link band, too. Date changes automatically. Sunburst dial; sweep hand.

4 N 812C-Shpg. wt. 10 oz. \$29.98

5 Her Waterproof Classic** has neat-looking circle case of 10K rolled-gold plate... stainless steel case back. 10K gold-filled telescope expansion band. Sweep hand.

4 N 620C-Yellow. Wt. 10 oz. \$34.98

4 N 621C-White. Wt. 10 oz. 34.98

6 His Waterproof Self-wind Calendar Classic.** Case of 10K yellow rolled-gold plate... stainless steel back. Band has 10K yellow gold-filled top caps, center expansion links. Watch winds itself by wrist motion; date changes at midnight. Sunburst dial; sweep hand.

4 N 929C-Shpg. wt. 10 oz...\$34.98

7 Her Precious Dress Watch has solid 14K Gold case, matching color 10K gold-filled telescope expansion band. Polished and florentine finishes; faceted crystal.

4 N 728C-14K White Gold case

4 N 729C-14K Yellow Gold case

Shipping weight 10 oz.....\$44.98

8 His Dress-style Self-wind Calendar. 1-Pc. Waterproof** case and top caps of center expansion link band are 10K yellow gold-filled. Movement powered by wrist motion; date changed automatically at midnight. Sunburst dial; luminous hands and dots; sweep hand.

4 N 915C-Shpg. wt. 10 oz...\$44.98

*Guaranteed 1 year from date of sale against defects in materials or workmanship of movement parts or return watch for free repair.

**Waterproof as long as crystal, crown and back remain intact.

Watches 1 and 2 enlarged to show detail; all others shown approximately actual size.

21-JEWEL
SEARS ORVIN WATCHES
 with famous Speidel
 Twist-O-Flex® Expansion Band

- Over 100 durable precision parts in the hand-assembled movement
- Unbreakable mainspring
- Shock-resistant • Anti-magnetic
- Stainless steel case back
- Guaranteed* • Gift-boxed

1 Ladies' Marquise-shape metal case linked to florentine-finished "Golden Ribbon" band with 10K gold-filled top caps. Faceted crystal.

4 N 380—White gold-color. Shpg. wt. 10 oz....\$17.99
 4 N 384—Yellow gold-color. Shpg. wt. 10 oz... 17.99

2 Men's Charcoal-gray Dial Waterproof.**

Chrome-plated metal case; "Tempest" stainless steel band. Luminous hands and dots. Sweep hand.
 4 N 379—Shipping weight 10 ounces.....\$17.99

3 Ladies' Tonneau-shape metal case attached to rich-looking, florentine-finished "Golden Ribbon" band with 10K gold-filled top caps.

4 N 457—White gold-color. Shpg. wt. 10 oz...\$17.99
 4 N 465—Yellow gold-color. Shpg. wt. 10 oz... 17.99

4 Men's Waterproof Dress Style.** Yellow gold-color metal case. Sunburst dial; luminous hands and dots; sweep second hand. Handsome "Fairway" band has 10K gold-filled top caps.

4 N 447—Shipping weight 10 ounces.....\$17.99

5 Ladies' Square-shape metal case with easy-to-read fully numbered dial. Florentine-finished "Golden Ribbon" band has 10K gold-filled top caps.

4 N 385—White gold-color. Shpg. wt. 10 oz. . . \$17.99
 4 N 386—Yellow gold-color. Shpg. wt. 10 oz... 17.99

6 Men's Curve-cornered Square. Gold-color metal case. Sunburst dial; sweep second hand. Handsome "Fairway" band . . 10K gold-filled top caps.

4 N 369—Shipping weight 10 ounces.....\$17.99

7 Ladies' Oval metal case. Florentine-finished "Golden Ribbon" band; 10K gold-filled top caps.

4 N 472—White gold-color. Shpg. wt. 10 oz. . . \$17.99
 4 N 476—Yellow gold-color. Shpg. wt. 10 oz. . . 17.99

8 Men's Waterproof Sport Style.** Chrome-plated metal case; "Tempest" stainless steel band. Luminous hands and dots; sweep second hand.

4 N 363—Shipping weight 10 ounces.....\$17.99

*Guaranteed 1 full year from date of sale against defects in materials or workmanship of movement parts or return watch for free repair.

**Waterproof as long as crystal, crown and back remain intact

Watches shown approximately actual size



And Just \$17.99 each



21-Jewel Orvin
Waterproof Calendar Watch**
 . . tells him date as well as time

\$19.50

Date changes automatically each midnight. Luminous hands and dots are easy to see. Sweep second hand. Buy the easy way . . order by phone.

Yellow gold-color metal case with dress-style "Fairway" band . . 10K gold-filled top caps.

4 N 452—Shipping weight 10 ounces.....\$19.50

Chrome-plated metal case with sport-style "Tempest" stainless steel band.

4 N 450—Shipping weight 10 ounces.....\$19.50

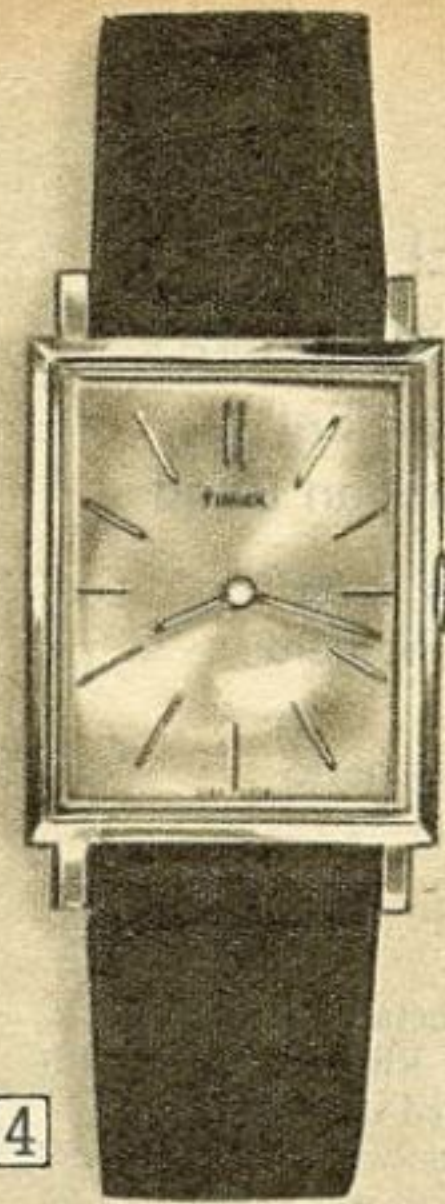




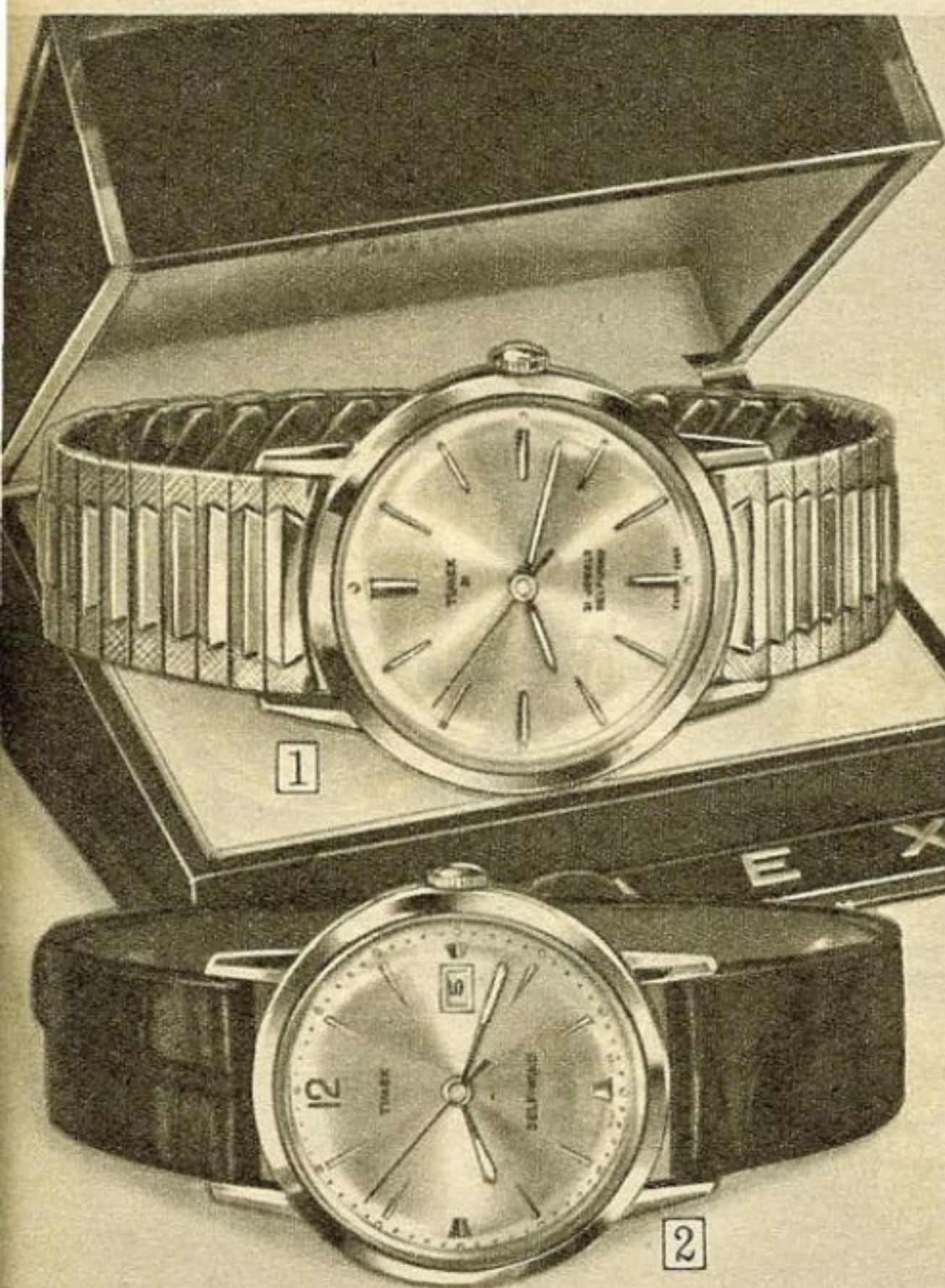
TIMEX

- Important gifts, yet easy on the budget . . . so many styles to choose from, you may make a good part of your gift selections right here
- Unbreakable mainspring†
- Shock-resistant movement
- Stainless steel case back
- Attractively boxed
- Shipped Postpaid

†Electric Watch does not have mainspring



Electric



Men's Waterproof* Self-wind Watches

He sets it when he gets it and never has to set it again because daily wear keeps movement wound.

- 1 Prestige 21-Jewel Style** . . . Chrome-plated metal case; stainless steel band with center expansion links. Sunburst dial; luminous hands and dots; sweep second hand. (Shipping weight 10 ounces.)
4 N 251C \$24.95
Also with yellow gold-color metal case and band. Not luminous.
4 N 250C \$24.95

- 2 Calendar Sport Style.** Date changes automatically. Yellow gold-color metal case; grained brown leather strap. Sunburst dial; luminous hands and dots; sweep hand. (Shipping weight 4 ounces.)
4 N 1886 \$17.95
Also with chrome-plated metal case . . . non-luminous hands and dots.
4 N 1885 \$15.95

Watches shown approximately actual size



Styles for Men

- 3 Sleek Waterproof* Electric** runs on tiny 1.5v battery . . . setting device is on case back. Battery is easily, inexpensively replaced; requires replacement only once a year. Yellow gold-color metal case and center expansion-link band. Sunburst dial; raised sticks; sweep hand. Buy it the easy way . . . order by phone.
4 N 243C—(Shpg. wt. 10 oz.) . . . \$39.95
- 4 "Super-thin" Style.** Rectangular case of yellow gold-color metal handsomely set off by reptile-grained black leather strap. Sunburst dial. (Shpg. wt. 4 oz.)
4 N 1720 \$12.95

- 5 Waterproof* Casual.** Chrome-plated metal case; stainless steel band with center expansion links. Sunburst dial; luminous hands and dots; sweep hand.
4 N 1747—(Shpg. wt. 4 oz.) . . . \$12.95
- 6 Self-wind Waterproof Casual** winds itself automatically every time he moves his wrist. Chrome-plated metal case; stainless steel center expansion-link band. Sunburst dial; luminous hands and dots; sweep hand. (Shpg. wt. 4 oz.)
4 N 1754 \$16.95
Also; all yellow gold-color metal.
4 N 1810 \$17.95

Styles for Ladies

- 7 Smart Rectangle.** Picture-frame case of yellow gold-color metal banded in rich black suede. Easy-to-read full arabic numeral dial. (Shipping weight 4 ounces.)
4 N 1830 \$11.95
Also with chrome-plated metal case.
4 N 1829 \$9.95

- 8 Classic Model** . . . yellow gold-color metal case and telescope expansion band. Easy-to-read fully numbered dial. (Shipping weight 4 ounces.)
4 N 1630 \$12.95
Also with chrome-plated metal case and black nylon cord band.
4 N 1681 \$9.95

- 9 Waterproof* Sport Style** . . . feminine, yet sturdy . . . perfect for daily wear. Chrome-plated metal case; stainless steel band with center expansion links. Full arabic numeral dial with sweep second hand. (Shipping weight 4 ounces.)
4 N 1663 \$11.95

*Waterproof as long as crystal, crown and back remain intact

ATTENTION

It's a Walkie Talkie
It's an AM Radio
It's a CB Shortwave Receiver
It's a Wireless Code Sender



It's Sears versatile 4-in-1 Communications Center

Without batteries **\$24⁹⁹** cash **\$4.00** monthly

- Walkie-Talkie transmitter operates up to 1 mile . . no license needed, so youngsters of any age can use it
- AM Radio covers the entire standard broadcast band—so youngsters can listen to their favorite local station
- CB Shortwave Receiver picks up all 23 Citizens Band channels, mobile radio, ship-to-shore and emergency calls
- Wireless Code Sender taps out messages up to 1 mile . . you even get a booklet that helps you learn the Morse Code

Now your youngster can act like a ham operator. He can tune in conversations from the world of action, talk to friends within range by walkie-talkie or telegraph, even listen to music and the latest news. Just turn the on-off volume control knob and tuning knob, then flick 2 switches to transmit or receive, to hear CB or AM radio.

Solid-state circuitry with 6-transistor, 2-diode crystal transmitter-receiver, sensitive variable tuning capacitor, and chrome-plated brass antenna that extends 50 inches. Transmits over Channel 14 . . receives from all CB channels. Switch changes circuitry for AM radio. 16x6x7-inch high molded plastic cabinet with 2½-inch speaker, earphone for private listening. For 2-way wireless chats with friends, use another communications center or any Sears walkie-talkie that operates on Channel 14. Order 6 "D" batteries below.

49 N 6397—Shipping weight 3 pounds 8 ounces \$24.99
49 N 4660—"D" Battery. Shipping weight each 4 ounces Each 16c; 6 for 90c



Trans-Talk 600 operates up to 1 mile

\$13⁹⁹ Without battery

- Sends and receives messages clearly . . 6-transistor solid-state circuitry contains a 2-diode noise squelcher
- 9-volt crystal-controlled transmitter-receiver . . no license needed, can be used by youngsters of any age
- Chrome-plated die-cast metal case takes abuse . . wrist strap totes it

Great fun for pal-to-pal chats, games like cops-and-robbers, ringo-leevio, junior secret agents, even play-time military maneuvers. Super regenerative receiver-transmitter features volume control, noise squelcher and giant-size 50-inch antenna to pull in far signals. High-efficiency output helps conserve battery power.

With wrist strap and talk-listen button. Operates on Channel 14. 6x2½x1¼ inches thick.

Order 9-volt battery below. For 2-way wireless talks, use with any Sears walkie-talkie or any walkie-talkie that operates on Channel 14.

49 N 6396M—Shipping weight 1 pound \$13.99
49 N 6417M—9-volt Battery. Shpg. wt. 4 oz 35c

No Money Down on anything Sears sells



Play recorded music
of your own choice—
instantly—anywhere

Just insert tape
cartridge and listen
to the big names in
the musical world

There isn't another
**CARTRIDGE
TAPE PLAYER**
like it

Even the price is amazingly low
for a Player that reproduces
sounds so faithfully

\$19⁹⁹
less tape,
batteries

Pop in a cartridge and hear music anywhere you go—at home, in the car or at the beach. Get the gang together and you'll have a swinging party in no time. So simple it's child's play . . . so entertaining it's adult pleasing.

Powerful circuitry with 5 long-life transistors sends out rich sounds instantly—no warm-up. 2 1/4-inch speaker delivers full-bodied, clear tones. Each tape plays for 10 to 12 minutes. Hear a continuous performance by just leaving the cartridge in. Removing cartridge automatically stops tape play. It's possibly the best thing to happen to music since the phonograph.

Only two knobs to turn—one for volume control, the other for choice of track on the 2-track tapes. Permanent-magnet electric motor provides steady

speed for consistent sound reproduction. Laboratory tested and approved quality made by a leading electronics manufacturer in Japan. High-impact plastic case features a built-in carrying handle . . . 10x6 1/2 x 3 3/4 inches deep.

Pre-recorded magnetic tapes are sealed in shatter-resistant plastic cartridges, 3 1/4 x 3 x 1 1/2 in. deep. 38 titles now available—with a wide-range of listening enjoyment. Tapes not included, order separately below.

Solid-state transistorized circuitry—no tubes to replace. Uses 4 low-cost "C" batteries—order below. Why not pick up your phone and order it?

49 N 530—Shipping weight 3 pounds. \$19.99
49 N 4665—"C" Battery. Shipping wt. each 2 oz. Each 16c; 6 for 90c

Pre-recorded 2-track Tape Cartridges for use with Tape Player above \$12⁹⁹ each

49 N 66029—Herman's Hermits. *Hold On, I Got A Feeling*, 2 more.
49 N 66011—Righteous Bros. *Soul and Inspiration*, 3 more.
49 N 66012—Righteous Bros. *Bring It On Home, He, Rat Race*, 1 more.
49 N 66013—Sam The Sham and The Pharaohs. *Wooly Bully*, 3 more.
49 N 66014—David Rose. *Black and Tan Fantasy, Night Train*, 2 more.
49 N 66015—Hank Williams. *I'm So Lonesome I Could Cry*, 3 more.
49 N 66016—Hank Williams. *Cheatin' Heart, Hey Good Looking*, 2 more.
49 N 66017—The Fantabulous Strings. *Thunderball, Goldfinger*, 2 more.
49 N 66018—The Fantabulous Strings. *Nothing But Heartaches*, 3 more.

49 N 66019—The Gentrys. *Let's Dance, Everyday I Have To Cry*, 2 more.
49 N 6605—The Gentrys. *Keep on Dancing, Little Girl Next Door*, 2 more.
49 N 66021—The Animals. *Gonna Send You Back to Walker*, 3 more.
49 N 66027—The Animals. *Don't Let Me Be Misunderstood*, 2 more.
49 N 66022—Ella Fitzgerald. *All the Things You Are, Yesterday*, 2 more.
49 N 66025—Dee Dee Sharp. *Mashed Potatoe Time, Ride*, 2 more.
49 N 66036—Dee Dee Sharp. *Any Day Now, The Wah-Watusi*, 2 more.
49 N 66026—Bobby Rydell. *Wild One, Volare, Kissin' Time, Sway*.
49 N 66028—Connie Francis. *Among My Souvenirs, Malaguena*, 2 more.

49 N 66047—Connie Francis. *Everything I Have Is Yours*, 3 more.
49 N 6603—Herman's Hermits. *Leaning On A Lamp Post*, 3 more.
49 N 66035—Herman's Hermits. *I'm Henry VIII, I Am*, 3 more.
49 N 66049—Herman's Hermits. *I'm Into Something Good*, 3 more.
49 N 66032—Lou Christie. *Since I Fell, Lightnin' Strikes*, 1 more.
49 N 66034—Ray Charles. *September Song, Mountain Greenery*, 2 more.
49 N 66031—Astrud Gilberto. *Love Theme from The Sandpiper*, 3 more.
49 N 6602—John Gary. *How Can My Heart Forget You*, 3 more.
49 N 6604—Sound Orchestals. *Love Letters, Downtown*, 2 more.

49 N 66037—Jimmy Smith. *Got My Mojo Workin' I and II, Mustard Greens*.
49 N 66038—Stan Getz, Charlie Byrd. *Desafinado, One Note Samba*.
49 N 66039—Pete Seeger. *Who Killed Norman Jean, Thresher*, 2 more.
49 N 66041—Johnny Tillotson. *Strange Things Happen, Our World*, 2 more.
49 N 66043—Loving Spoonful. *There She Is, Jug Band Music*, 2 more.
49 N 66044—Louis Armstrong. *Don't Get Around Much Anymore*, 3 more.
49 N 66052—Batman Adventures.
49 N 66054—Snow White. *Parts I and II*.
49 N 66055—Cinderella. *Parts I and II*.
49 N 66056—Western Songs. 7 tunes.
49 N 66059—Superman Adventures.

Shipping weight each 2 ounces. Each \$1.29

See more selections in Sears 1967 Spring and Summer Catalog and in Sears 1967 Toy Catalog available in January



Built to play just like a
professional Pool Table,
yet it's only 4½ feet long

Converts to bumper pool or billiard table
... Folds for compact storage

The only table with built-in cue-stick storage,
dual-dial scorekeepers, live-action cushions,
ball return *plus* ½-inch thick composition bed

Available
only at
Sears

\$47⁹⁵

cash

\$5.00
monthly

By far the handsomest, sturdiest and best-proportioned table we've ever offered in this size. Pleases any youngster. Lets adults play like experts. Balls roll true on billiard cloth surface over a smooth, flat bed (the same type used in our more expensive tables).

Brown crinkle-leather effect frame and pedestals... molded of high-impact plastic. 4 leg levelers on heavy aluminum legs. 54x30x30 inches high. Sixteen 1½-inch solid plastic balls, two 40-inch wood cues with contoured plastic handles and cushioned bases. Wall rack, triangle and accessories for billiards, bumper pool. Partly assembled.
79 N 314N2—Freight (rail, truck) or express. Wt. 52 lbs. Set \$47.95
79 N 421C—Two extra 40-inch Cue Sticks. Wt. 2 lbs.... Pkg. 3.88



**WALL
STORAGE
RACK**
Holds balls,
cue sticks,
ball-rack
triangle...
has built-in
utility tray

You can play
BILLIARDS
Just slip in pocket inserts
to form continuous cushion



You can play
BUMPER POOL
Just secure bumper-pool
unit into side pockets



Instructions included
for playing these games

SEARS, ROEBUCK AND CO., Chicago, Illinois 60607

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SEARS

1966

CHRISTMAS

BOOK

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Index starts on page

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